



Date: 25.10.2026

Privacy notice for participants in the qualitative study carried out within the research project 'Agency in everyday Datafication' (AgenDa)

You are taking part in a scientific study conducted at the University of Turku. Your participation is voluntary. This notice describes how your personal data will be processed in the study.

1. Data Controller

Researcher/PI: Miriam Tedeschi
Contact person in matters concerning the project:
Name: Miriam Tedeschi
Address: Caloniankuja 3 – 20500 Turku
E-mail: mitede@utu.fi

2. Description of the study and the purposes of processing personal data

The aim of the research project AgenDa of processing personal data is to bring to light how people's agency is affected by the use of their tech devices and the interaction with the data that are produced therein, when they e.g. use their mobile phones, track their activities with the smartwatch, interact in social media, activate GPS services. (Un)just data practices may be generated as a consequence. Thus, the research participants will be asked to share their experiences of everyday data lives in physicaldigital spaces. The main target group are university students attending the *Law and the Urban* and the *Designing Data Justice* courses. AgenDa is an Academy Research Fellowship funded by the Research Council of Finland (decision n. 368166).

3. Principal investigator or research group

Name: Miriam Tedeschi (PI)
Address: Caloniankuja 3 – 20500 Turku
E-mail: mitede@utu.fi

4. Contact details of the Data Protection Officer

The Data Protection Officer of the University of Turku is available at contact address: dpo@utu.fi.

5. Persons processing personal data in the study

The PI will process the personal data alongside Naz Karatas (nnkara@utu.fi), doctoral researcher within the AgenDa project.

6. Name, nature and duration of the study

Name of the study: 'Agency in everyday Datafication' (AgenDa)
Duration of the processing of personal data: 26/10/2026 – 31/10/2036 (ten years).

7. Lawful basis of processing

Personal data is processed on the following basis, which is based on Article 6(1) of the General Data Protection Regulation:

☒ performance of a task carried out in the public interest or in the exercise of official authority vested in the controller:

☒ consent to processing the data subject's personal data.



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8. Personal data included in the research materials

The personal data that is collected is, for example: name, contact information, age, gender, location(s), level of education, personal stories. They will be gathered through: emails; mixed-media material (e.g. diaries, essays, pictures, audio-video recordings, drawings); focus groups; interviews; direct contacts; lectures; design ethnographies and co-design methods.

The project commits to holding confidential any personal data. In publications, any references to personal details will be deleted or changed to make identification impossible. The data won't be published in any open data storage.

9. Transfer and disclosure of the personal data to third parties

The PI and the doctoral researcher will not transfer or disclose personal data to third parties.

10. Transfer or disclosure of personal data to countries outside the EU/European Economic Area

Personal data will not be transferred outside the EU/ European Economic Area.

11. Automated decisions

No automated decisions are made.

Safeguards to protect the personal data:

☒ The data is confidential.

☒ Protection of manual material:

The manual material will be securely stored and locked in an office at the Faculty of Law (Caloniankuja 3 – 20500 Turku).

☒ Personal data processed in IT systems:

All the data collected and produced by AgenDa will be securely stored in the restricted-access, password-protected software Seafile, managed by the University of Turku IT services.

Processing of direct identifiers:

☒ Direct identifiers will be removed in the analysis phase

12. Processing of personal data after the completion of the study

The research material will be archived:

☒ without identifiers

The research material will be archived at the University of Turku (password-protected software Seafile). Personal data will be retained for five years after research work on the data is completed and then destroyed.

13. Your rights as a data subject, and exceptions to these rights

You may ask to access, correct, or delete your information by contacting the PI at mitede@utu.fi. Data subjects have the following rights under the EU's General Data Protection Regulation (GDPR):

- Right of access

- o Data subjects are entitled to find out what information the University holds about them or to receive confirmation that their personal data is not processed by the University.

- Right to rectification



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- Data subjects have the right to have any incorrect, inaccurate or incomplete personal details held by the University revised or supplemented without undue delay. In addition, data subjects are entitled to have any unnecessary personal data deleted from the University's systems.
- Right to erasure
 - In exceptional circumstances, data subjects have the right to have their personal data erased from the Data Controller's records ('right to be forgotten').
- Right to restrict processing:
 - In certain circumstances, data subjects have the right to request the University to restrict processing their personal data until the accuracy of their data, or the basis for processing their data, has been appropriately reviewed and potentially revised or supplemented.
- Right to object
 - In certain circumstances, data subjects may at any time object to the processing of their personal data for compelling personal reasons.
- Right to data portability
 - Data subjects have the right to obtain a copy of the personal data that they have submitted to the University in a commonly used, machine-readable format and transfer the data to another Data Controller.

Derogating from these rights of a research participant is justified if the personal data is processed on the basis of public interest and for scientific research and the rights of the research participant are likely to prevent or greatly hinder the achievement of such purposes. Exceptions are decided on a case-by-case basis. It is also possible to deviate from the rights if the data subject cannot, or cannot any longer, be identified.

Right to lodge a complaint

You have the right to lodge a complaint with the Data Protection Ombudsman if you think your personal data has been processed in violation of applicable data protection laws.

Contact details of Data Protection Ombudsman:

Office of the Data Protection Ombudsman
Visiting address: Lintulahdenkuja 4, 00530 Helsinki
Postal address: P.O. Box 800, 00531 Helsinki, Finland
E-mail: tietosuoja(at)om.fi
Switchboard: +358 (0)29 566 6700