

Requirements to run the Loadspace Shipment Sharing Concept

Digital Platform

- Information evaluation (processing and analysis)
- Providing transparency services (localization and visualization)
- Providing matching services (matching available loadspaces and shipments within the community)

Information Sharing and Transparency

- Exchange of information on loadspaces and shipments (from truck telematics and fleet operator transport management systems to the digital platform)
- Exchange of planning data (from fleet operators to the digital platform)
- Possibly also the exchange of forecasting data (between the fleet operators and the digital platform)



Core Elements of the Loadspace Shipment Sharing Concept

Coordination of Loadspaces and Shipments

- The fleet operators' dispatchers coordinate loadspaces and shipments operatively within the community of fleet operators
- The fleet operators' and general cargo cooperations' management coordinate points of interaction, resolve issues, weigh / implement tactic / strategic opportunities

Product Management and Service Levels

Marketing and Branding

Incentives

Contribution Management

Governance