



## **Student Compass about the role of AI in higher education**

### **Privacy Notice for Scientific Research**

You are participating in a scientific study at the University of Turku. This privacy notice explains how your personal data will be processed in the study.

#### **1. Data Controller**

University of Turku

Contact person for matters related to the study:

Name: Katariina Kulha

Phone: 0503561623

Email: [kasuku@utu.fi](mailto:kasuku@utu.fi)

Responsible researcher:

Name: Maija Setälä

Phone: +358 29 450 2737

Email: [maiseta@utu.fi](mailto:maiset@utu.fi)

#### **2. Data Protection Officer's Contact Information**

The data protection officer of the University of Turku can be reached by email at [dpo@utu.fi](mailto:dpo@utu.fi) and by phone +358294503009.

#### **3. Description of Research and Personal Data Processing**

The study examines university students' views on artificial intelligence and how it should and should not be used in studying and teaching. Participants in the study engage in guided discussions in small groups for approximately two hours on the use of artificial intelligence in higher education learning and teaching. The discussions are recorded for research purposes. Participants also complete three electronic surveys. In addition to being part of scientific research, Student Compass will produce material for developing the university's AI guidelines.

The personal identifiers collected in the study include the participant's email address and the participant's image and voice, which are recorded via video connection during the discussions. The voice and image are not used for biometric identification, but only for conducting research. Other personal data, such as hobbies or place of work, may also emerge during the recordings. The following personal data, which may be indirect identification data, will also be processed during the study: the year of birth, native language, faculty, and political opinions of the participants.



The personal data collected for the purpose of paying the monetary reward for the research participant includes the participant's name, address, telephone number, personal identification number, and bank account number. The data collected for the purpose of paying the reward will not be linked to the research data.

#### **4. Persons Involved in Personal Data Processing**

Maija Jäske, University of Turku  
Mikko Leino, University of Turku  
Maija Setälä, University of Turku  
Katariina Kulha, University of Turku  
Toni Wessman, University of Turku  
Ilkka Koironen, University of Turku  
Veikko Isotalo, University of Turku

#### **5. Duration of Personal Data Processing**

Duration of the research: 1.2.2026-30.4.2031

#### **6. Lawful Basis for Personal Data Processing**

The processing of personal data is based on Article 6(1) of the GDPR:

- task carried out in the public interest:
  - scientific or historical research or statistical purposes. The following personal data will be processed on this basis: email address, year of birth, native language, faculty, participant's voice and image, and data collected for the purpose of paying the remuneration.
  - archiving of scientific or cultural heritage materials
- consent of the data subject
- compliance with a legal obligation to which the data controller is subject.
- legitimate interests of the data controller or a third party

#### **7. Personal Data Included in the Research**

During the study, the following personal data, which may be indirect identifying information, will be processed: the year of birth, native language, faculty, and political opinions of the participants. For the purposes of contacting participants regarding the study, their email addresses will be collected, but these will not be linked to other data.

During the analysis phase of the study, recordings of discussions containing the participant's image and voice will be transcribed and the transcripts will be pseudonymized.

Personal data collected for the purpose of paying the study participants' monetary reward will not be linked to the research data.

## **8. Special Categories of Personal Data (Sensitive Personal Data)**

The following personal data of special categories is processed in the research: political opinions

The processing of special categories of personal data is based on Article 9(2) of the GDPR:

- task carried out in the public interest:
  - scientific or historical research or statistical purposes
  - archiving of scientific or cultural heritage materials
- consent of the data subject
- compliance with a legal obligation to which the data controller is subject

## **9. Sources of Personal Data**

The email address, year of birth, native language, faculty, political opinions, and information necessary for payment of monetary reward are collected from the participants themselves using electronic questionnaires. The participant's image and voice are saved during the recording of the discussions.

## **10. Personal Data Protection Measures**

Personal data processed in information systems is protected in the following ways:

- user ID and password
- logging of use
- access control
- encryption
- two-factor authentication
- other, specify:

Processing of Direct Identifiers:

- The data is collected without direct identifiers

- Direct identifiers are removed during the analysis phase: the discussion recordings will be transcribed and the transcripts will be pseudonymized
- The data is analysed with direct identifiers because:

## 11. Transfer and Sharing of Personal Data with Third Parties

The survey responses are collected using a survey tool by Qualtrics, where the data is temporarily stored during the survey. Qualtrics does not participate in the analysis of the data.

Recordings of discussions containing participants' voices may be disclosed to an external party to be transcribed for research purposes. Transcription means the conversion of spoken material into text form.

Personal data collected for the purpose of paying remuneration for participants (name, address, phone number, personal identification number, bank account number) will be processed by the operators responsible for the University's payroll insofar as it is necessary for the payment of remuneration.

All of the above-mentioned parties are required to treat personal data with absolute confidentiality and responsibility, and to comply with data protection principles.

## 12. Transfer of Personal Data Outside the EU or EEA

Personal data is not transferred outside the European Union or the European Economic Area.

## 13. Automated decision-making

The study will not involve automated decision-making that would have significant impact on research subjects.

## 14. Processing of Personal Data After the Study Ends

- The research data is deleted
- The research data is retained to assess the reliability of the study results:
- without direct identifiers  with identifiers
- The research data will be retained for compatible scientific research in the future in accordance with the requirements of the GDPR:
- without direct identifiers  with identifiers



The research data will be stored on the Seafire server provided by the University of Turku for the duration of the project. When the project ends, the survey data collected in the study will be stored in the Finnish Social Science Data Archive in accordance with the principles of open science. The recordings of the discussions will be destroyed. Pseudonymized transcripts of the discussions will be stored on the Seafire server provided by the University of Turku for five (5) years after the end date of the research project.

The retention of the research data is based on Article 5(1)(b) and (e) of the GDPR. A new privacy notice will be sent to participants for the new use of the research data, unless the data controller can no longer identify the participants from the research data.

## **15. Rights of the Data Subject and Exceptions to These Rights**

For more information about your rights under the GDPR, contact the person mentioned in section 1.

### **Rights of the Data Subject**

According to the Data Protection Regulation, the data subject has the right to:

- Access their data (Article 15)
- Rectify their data (Article 16)
- Erase their data and be forgotten (Article 17)
- Restrict the processing of their data (Article 18)
- Transfer their data from one controller to another (Article 20)
- Object to the processing of their data (Article 21)
- Not be subject to automated decision-making (Article 22)

However, the data subject cannot exercise all rights in all situations, depending on the legal basis for the processing of personal data.

### **Exceptions to Data Subject Rights**

Data protection legislation allows for exceptions to data subject rights when personal data is processed for scientific research and exercising the rights would prevent or significantly hinder the



achievement of the research purposes. The need to make exceptions to data subject rights is always assessed on a case-by-case basis.

In this privacy notice, it is likely necessary to make exceptions to the following data subject rights:

Right to access data (Article 15)

Right to rectify data (Article 16))

Right to erase data and be forgotten (Article 17)

An exception to this right is, as it is not possible to separate an individual participant's voice and image from the conversation recording afterwards.

Right to restrict data processing (Article 18)

Right to data portability (Article 20)

An exception to this right is made, as research materials and the personal data they contain will not be disclosed outside the research group during the research project, with the exceptions mentioned in this privacy notice.

Right to object to data processing (Article 21)

If the processing of personal data in research does not require the identification of the data subject and the controller cannot identify the data subject, the rights to access, rectify, erase, restrict processing, notify, and transfer data do not apply unless the data subject provides additional information enabling reliable identification (Article 11).

## Right to Complain

You have the right to lodge a complaint with the Data Protection Ombudsman if you believe that your personal data has been processed in breach of applicable data protection legislation.

Contact Information for the Data Protection Ombudsman:

Data Protection Ombudsman's Office

Visiting address: Lintulahdenkuja 4, 00530 Helsinki

Postal address: PO Box 800, 00531 Helsinki

Switchboard: +358 29 566 6700

Email: tietosuoja(at)om.fi

