

Science Communication and Citizen Science

Pre-conference workshop for the European Conference of Developmental Psychology (ECDP) 2023 in Turku, Finland.

Monday 28 August 13.30 – 17.00

Organizers

Early Researcher Union Board

dr. Lysanne te Brinke – Assistant Professor, Erasmus University Rotterdam, the Netherlands

dr. Jessie Hillekens – Assistant Professor, Tilburg University, the Netherlands

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Abstract

To make developmental research of value to societal stakeholders such as teachers, parents, clinicians, and youth, science communication and engagement methods are important. Moreover, to strengthen the societal impact of research, developmental researchers increasingly seek for ways to actively involve children and youths in their projects. These engagement skills are, however, rarely included in scientific training programs. Therefore, this interactive pre-conference workshop, organized by the EADP's Early Researchers Union Board, focuses on science communication and citizen science.

In the first part of this workshop, different science communication methods (e.g., outreach) will be covered: from blog-writing to communication via traditional and social media. The workshop organizers share successful outreach projects, including tips and tricks for dissemination. Subsequently, the attendees will work on their own outreach-strategy.

In the second part of this workshop, attendees will discover, based on practical experiences and concrete tips, how to use citizen science methods in a way that fits with the lives of children and youth. For example, how - and at what point - do you involve your target group? How do you build an inclusive, sustainable and equal partnership? How can you include co-creation and design-thinking methods in your projects?

Program

13.30 – 14.00 Welcome and Introduction

14.00 – 15.15 Science Communication

15.15 – 15.30 Break

15.30 – 16.45 Citizen Science

16.45 – 17.00 Closing and Goodbye