

**European Futures for Energy Efficiency
649342 EUFORIE**

The EUFORIE project website

WP9 deliverable D9.2

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Horizon2020 Research and Innovation Programme

The EUFORIE project website: <http://www.euforie-h2020.eu>

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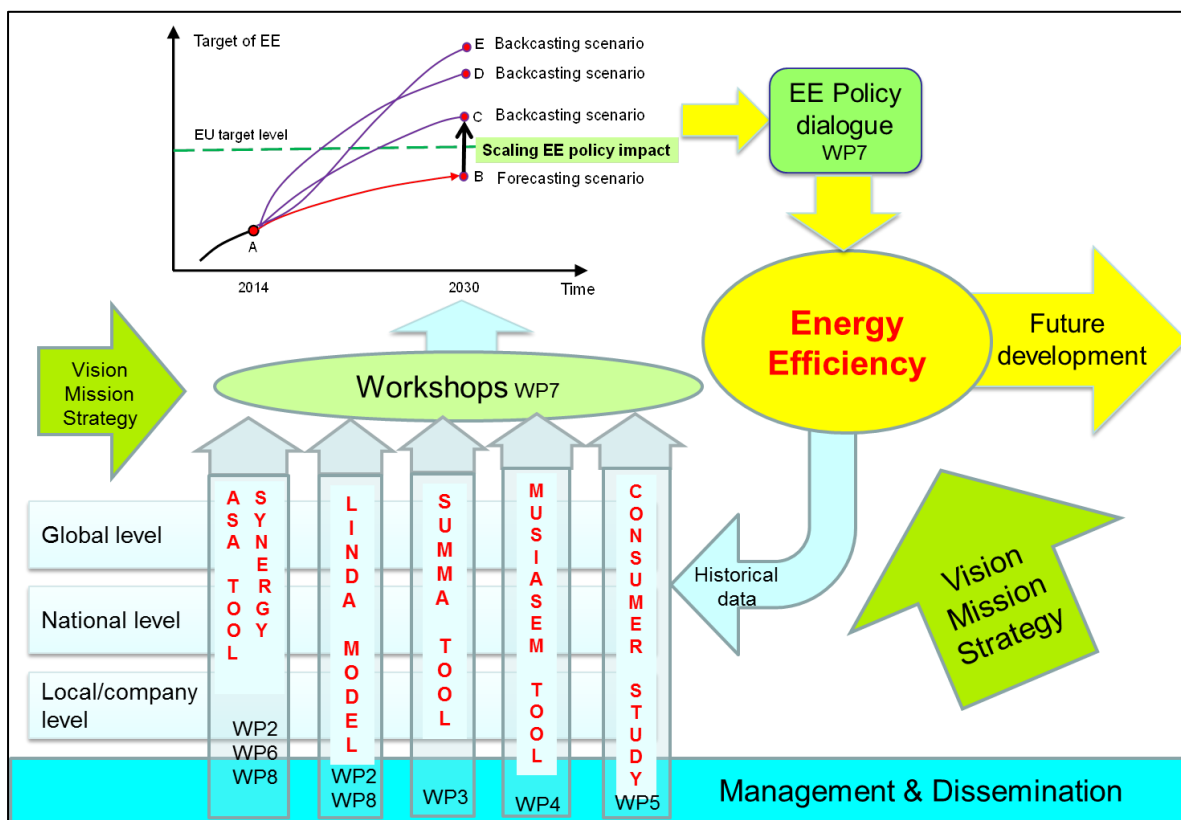
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The EUFORIE project

The strategic goal of the EUFORIE project is to provide useful and accurate information and knowledge in the field of energy efficiency for the EU Commission and stakeholders in the Member States. The tangible objectives are the following:

1. To provide energy and energy efficiency trends and their drivers, synergies and trade-offs between energy efficiency related policies, as well as energy efficiency scenarios (WP2).
2. To provide data about implementation of energy efficiency in specific processes, sectors and entire systems, in order to understand bottlenecks/efficiency drops and suggest improvements (WP3).
3. To carry out analyses of efficiency of provision, from making useful energy carriers from primary energy sources, and from conversion of energy carriers to end uses across macro-economic sectors (WP4).
4. To identify policy instruments and other measures leading to significant reduction in the energy consumption of households (WP5).
5. To analyse the relationship between investments and change in energy efficiency, and to develop indicators to describe changing energy efficiency at the company level (WP6).
6. To carry out participatory foresight for European stakeholders of energy efficiency with a target of providing ideas for the energy efficiency vision and strategy in the European Union (WP7).
7. To compare energy efficiency policy instruments and measures and their impacts in China and the European Union (WP8).

The EUFORIE Work Packages relate to each other. The project applies different quantitative and qualitative analysis methods to energy efficiency in the EU and its Member States at different levels and from different perspectives. These analyses provide input for foresight activities, which serve European energy efficiency vision and strategy process by generating useful information. Management (WP1) and dissemination (WP9) run in parallel with the research and innovation activities.



Tasks of this deliverable related to WP9

This deliverable introduces the EUFORIE project website, which is the most important dissemination channel of the project results.

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Introduction to the EUFORIE website

A project website has been established for the EUFORIE project in the spring of the year 2015 when the project started. A domain name www.euforie-h2020.eu has been reserved for it. Due to changes in the University of Turku's information technology, the EUFORIE project website will be moved to a new server. Together with recent major changes in the University of Turku's web design, the EUFORIE website will be renovated. This offers a good opportunity to take recommendations received from the two EUFORIE project reviews organised by the Agency¹ seriously into account.

In this deliverable, a plan for the new EUFORIE webpage will be introduced for the first time. The web design follows the graphical layout adopted recently in all webpages maintained by the University of Turku. What is presented in this document, is not a detailed description of an existing webpage. Instead, it can be considered as a moderate plan for a new website design, and the details may change during the implementation phase.

When the new website is constructed, tested, and ready for publication, the domain name www.euforie-h2020.eu will direct the visitors to the new website. Before this, only the old website will be available. The main page of the old EUFORIE website is presented in Annex 1.

¹ The Executive Agency for Small and Medium-sized Enterprises organised two project reviews for the EUFORIE project. The first one was in 2017 (review meeting in Brussels on 7-8 June 2017), and the second one after the project in 2019 (review meeting in Brussels on 11-12 March 2019).

Three parts of EUFORIE webpages

The main EUFORIE webpage will have three parts: an upper part, a middle part, and a lower part (Figures 1, 2 and 3 below). The upper part includes links which make all the information available in the website accessible to all visitors. The middle part includes the main information of all pages, and the middle part is utilized in creating the visitor-specific content for the EUFORIE website. The lower part keeps the EU emblem and acknowledgement to the EU Horizon 2020 Research and Innovation programme visible all the time.

The upper and the lower parts are more or less the same in all pages included in the EUFORIE website, and the major information and content on each page is placed in the middle part.

The upper part: Links to content

In the upper part (Figure 1), there will be the project logo, name of the project, acknowledgement to the EU Horizon 2020 Research and Innovation programme and the EUFORIE Grant Agreement, a search engine and links to the following pages:

“About” includes a general project presentation, the logic of the project, and the relationship between the different EUFORIE Work Packages as well as the different approaches and methods used in the EUFORIE project.

“Research and Results” includes

- all project deliverables and their executive summaries
- tools and models developed in the project
- project-related publications such as scientific articles (open access and others), conference presentations, etc.
- a news section which includes e.g. events and meetings organised by the project, and selected dissemination activities

“Contact us” includes contact information of the coordinator and the beneficiaries.

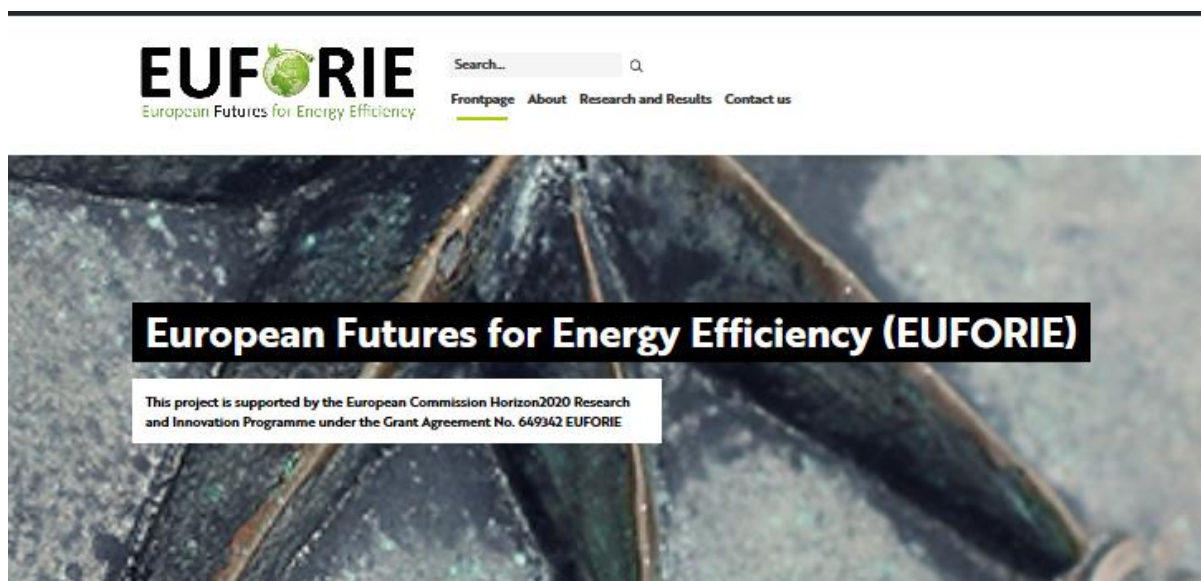


Figure 1. The upper part of the EUFORIE main webpage.

The middle part: Visitor-specific content

The middle part is the most important part of all pages in the EUFORIE website. The middle part of the main page (Figure 2) will include four boxes with a link to a specific page for specific visitor types, identified based on the Quartet Helix stakeholder groups:

- policy makers
- researchers
- NGOs and citizens
- energy industry and companies.

“Policy makers” includes national policy makers in the individual EU Member States, and policy makers in the EU at the community level. Administrative persons preparing and implementing the policies related to energy efficiency (energy policy, industrial policy, environmental policy etc.) belong to this group too.

“Researchers” includes especially researchers on energy efficiency, researchers on energy, material and environmental performance of countries and different organisations, and researchers interested in the quantitative methods applied in the EUFORIE project such as the MuSIASEM approach, life-cycle analysis, exergy and energy accounting, Advanced Sustainability Analysis, decomposition analysis, LINDA modeling, synergy/trade-off analysis, and others.

“NGOs/citizens” is obviously the most heterogenic and challenging group of visitors from the point of view of suitability of the results for different visitor types.

“Energy industry and companies” includes companies in the whole chain from primary energy to final energy consumption, such as producers of energy carriers, energy distributors such as electric utilities, energy service companies (ESCOs), and companies where energy is a significant factor of production (energy intensive industrial companies).

In the middle part of the EUFORIE main page, also other elements in addition to the visitor-specific boxes will be added. For example, links to the project leaflet and to the new document describing the logic and structure of the EUFORIE project (see above; the “About” link in the upper part of the EUFORIE main page in Figure 1).

In the visitor-specific pages, relevant and selected results from the EUFORIE project and other content of the EUFORIE webpages will be available. Selection will be made mainly from the content available via the “Research and results” link, which is located in the upper part of the EUFORIE main page (see Figure 1).

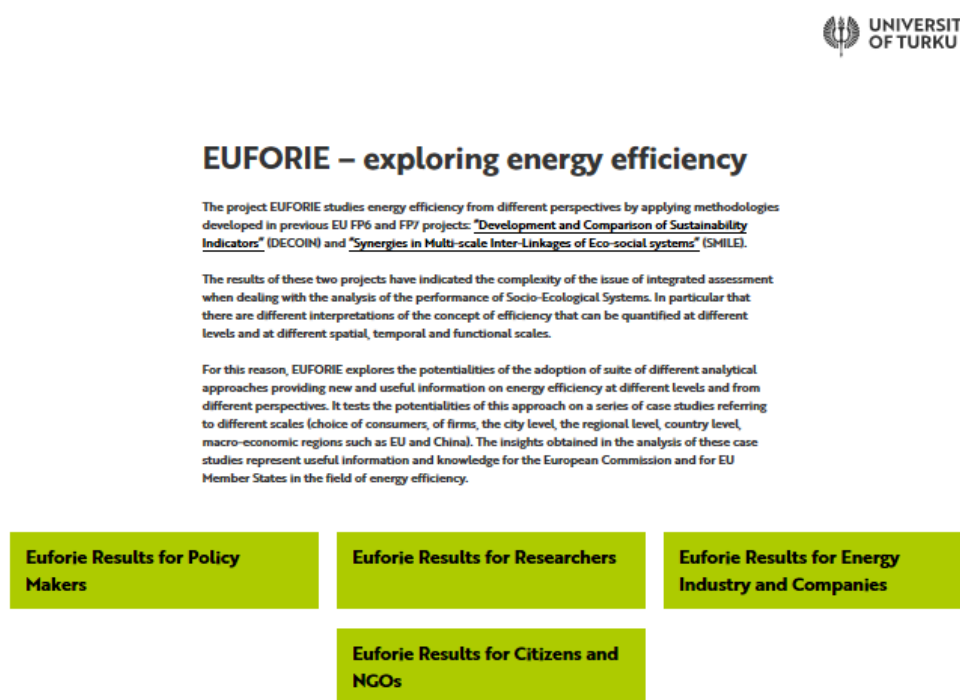


Figure 2. Middle part of the EUFORIE main webpage.

The lower part: Acknowledgements

The lower part of the main EUFORIE webpage (see Figure 3) includes the EU emblem, the project title, and acknowledgement to the EU Horizon 2020 Research and Innovation programme and the EUFORIE Grant Agreement.

Additional information can be expected also to the lower part of the EUFORIE main page. The lower part will be more or less similar in all pages of the EUFORIE website.

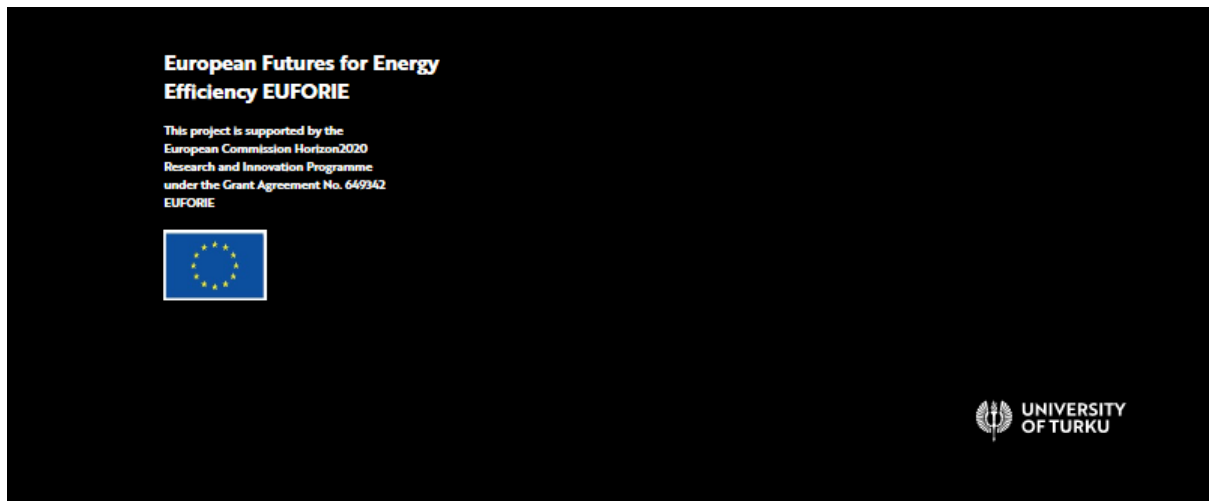


Figure 3. The lower part of the EUFORIE webpage.

The EUFORIE project website: <http://www.euforie-h2020.eu>

Availability and updates of the EUFORIE website

Because the EUFORIE project website will be reconstructed after the project has been ended, regular updates of the website content cannot be expected.

However, after the reconstruction, the website will include all the most recent information and results from the EUFORIE project.

The website will be available and accessible via the domain name www.euforie-h2020.eu for a period decided by the University of Turku, and via the actual web address at least the time required by the EC Horizon 2020 Research and Innovation Programme.

The actual web address of the new EUFORIE website is <https://sites.utu.fi/euforie/wp-login.php>. Access to this site requires an username and password, which are given by the website services of University of Turku by request. In this regard, please contact the EUFORIE project coordinator:

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Conclusions

This document has presented a brief plan how the existing EUFORIE website will be reconstructed after changes in the University of Turku's information system and the web design and layout, as well as after the recommendations received from the EUFORIE project reviews.

The layout will include three different parts as described in Figures 1, 2 and 3 above. The elements in the different pages of the EUFORIE website can change during the implementation process from the ones presented in this deliverable.

Additions such as an image carousel, newsflash, and links to social media such as Facebook and Twitter accounts of the EUFORIE project available in the old website (see Annex 1) can be expected. However, the general layout of each page includes the three parts presented above.

Annex 1. Main page of the old EUFORIE website

Utu.fi Intranet European Futures for Energy Efficiency (EUFORIE)

About Partners Research Policy Briefs Contacts News

EUFORIE team in Barcelona
EUFORIE Project Meeting took place on 23 March 2017 in Barcelona, Spain.

European Futures for Energy Efficiency (EUFORIE) /

European Futures for Energy Efficiency (EUFORIE)

European Futures for Energy Efficiency (EUFORIE) responds to the EU Horizon 2020 Work Programme 2014–15 theme "Secure, clean and efficient energy".

The project studies energy efficiency from different perspectives by applying methodologies developed in previous EU FP6 and FP7 projects, "Development and Comparison of Sustainability Indicators (DECOIN)" and "Synergies in Multi-scale Inter-Linkages of Eco-social systems (SMILE)".

The project consortium consists of non-profit research organisations with a strong background in socio-economic energy research and/or sustainability indicators/ evaluation.

The project started on March 2015 and it will be completed during 45 Months.

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[f](#) [t](#)

News:

27 September:
EUFORIE Team invites you to a Roundtable Discussion on energy efficiency on 27 Sept 2018 in Brussels.

2–6 July:
Summer School "Can Cities be Sustainable?", Geneva, Switzerland

13–14 June:
EUFORIE participated to the Futures Conference "Energizing Futures" in Tampere, Finland

EUFORIE
European Futures for Energy Efficiency

Keywords:
Tags:

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Practical Objectives
Complexity of the Approach
Roles of Partners

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Finland Futures Research Centre
Autonomous University of Barcelona
Parthenope University of Naples
Sustainable Europe Research Institute Germany

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Deliverables

Policy Briefs

Contacts

News
EUFORIE Project Meeting 13.–14.9.2016

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