

Privacy notice for participants of the Experientiality of mobility spaces survey study.

You are taking part in a survey study. This privacy notice describes how your personal data will be processed in the study. Participation is voluntary and you can suspend your participation at any time during the survey. If you suspend your participation, data collected thus far can be used in the research, unless you separately request removal of the data. For more information on your rights and how you can affect the processing of your personal data, please see section 16.

1. Data controller

Turun yliopisto, FI-20014 Turku

Contact person in matters concerning the study:

Name: Harri Aaltonen

Address: Maantieteen ja geologian laitos, 20014 Turun yliopisto

Tel.: +358 400 621 030

E-mail: hataaal@utu.fi

2. Description of the study and the purposes of processing personal data

The survey collects information about how people perceive their surroundings when moving in an urban environment. The study is part of a doctoral thesis.

The survey is conducted using a mobile application at which time the mobile device's location data is recorded every time you submit a response. We also ask you the following personal information: age, gender, education and employment. In this study the respondents will be categorized into different mobility persona categories, identified in a previously carried out HUPMOBILE research by Aalto University.

3. Principal investigator

Name: Harri Aaltonen

Address: Maantieteen ja geologian laitos, 20014 Turun yliopisto

Tel.: +358 400 621 030

E-mail: hataaal@utu.fi

4. Contact details of the Data Protection Officer

The Data Protection Officer of the University of Turku is available at: dpo@utu.fi.

5. Persons processing personal data in the study

The personal data will be processed by MSc Harri Aaltonen.

6. Name, nature and duration of the study

Name of the study: "Experientiality of mobility spaces".

One-time research Monitoring/longitudinal study

Duration of the processing of personal data:

Until the research articles are published and the doctoral thesis is finished, estimated until the end of 2026.

7. Lawful basis of processing

Personal data is processed on the following basis, which is based on Article 6(1) of the General Data Protection Regulation:

- participant's consent
- compliance with a legal obligation to which the controller is subject
- performance of a task carried out in the public interest or in the exercise of official authority vested in the controller:
 - scientific or historical research purposes or statistical purposes
 - archiving of research materials or cultural heritage materials
- legitimate interests pursued by the controller or by a third party

8. Personal data included in the research materials

The responses and background information are collected through LifeData mobile application and web-based Maptionnaire survey tool. The collected data will be statistically analysed on group level and never on the level of individuals. The information will not be given to anyone outside the research project. The responses will be analysed and stored according to the University of Turku regulations.

9. Sensitive personal data

No sensitive personal data will be processed in the study.

10. Sources of personal data

Data will be collected directly from survey respondents. Information from a previous HUPMOBILE research by Aalto University will also be utilized by linking respondents via their e-mail addresses to the data in question. After joining the data, all direct identifiers will be removed.

11. Transfer and disclosure of the personal data to third parties

LifeData LCC, the provider of the LifeData mobile application, will process personal data collected with the application only for ensuring the provision of the service and in accordance with their Privacy Notice, which complies with the GDPR: <https://www.lifedatcorp.com/lifedata-terms-of-use>.

Mapita Oy, the provider of the Maptionnaire online survey tool, will process personal data collected with the application only for ensuring the provision of the service and in accordance with their Privacy Notice: <https://maptionnaire.com/terms>.

12. Transfer or disclosure of personal data to countries outside the EU/European Economic Area

Personal data will not be transferred or disclosed to recipients outside the EU/European Economic Area.

13. Automated decisions

Since the survey is related to academic research, the responses are not used to make any decisions regarding the respondent.

14. Safeguards to protect the personal data

The data is confidential.

Protection of manual material:

Personal data processed in IT systems:

username password logging access control
 other:

Processing of direct identifiers:

Direct identifiers will be removed in the analysis phase
 The material to be analyzed includes direct identifiers

15. Processing of personal data after the completion of the study

The research material will be deleted
 The research material will be archived:
 without identifiers with identifiers

Where will the material be archived and for how long:

Applicable sections of the data will be archived in anonymized form to the IDA Research data storage service.

16. Your rights as a data subject, and exceptions to these rights

You can contact the Data Protection Officer of the University of Turku via dpo@utu.fi, in matters concerning the rights of the research participant.

According to the General Data Protection Regulation (GDPR), data subjects have the right

- to withdraw their consent (article 7)
- of access to their data (article 15)
- to rectification of their data (article 16)
- to the erasure of their data and to be forgotten (article 17)
- to restrict the processing of their data (article 18)
- to data portability (article 20)
- to object to the processing of their data (article 21)

Exceptions to data subject rights

Under the General Data Protection Regulation and the Finnish Data Protection Act, certain exceptions to the rights of data subjects can be made when personal data is processed in scientific research and fulfilling the rights would render impossible or seriously impair the achievement of the objectives of the processing (in this case, scientific research).

The need to make exceptions to the rights of data subjects will always be assessed on a case by case basis.

Right to lodge a complaint

You have the right to lodge a complaint with the Data Protection Ombudsman's Office if you think your personal data has been processed in violation of applicable data protection laws.

Contact details:

Data Protection Ombudsman's Office (Tietosuojavaltuutetun toimisto)

Address: Ratapihantie 9, 6th floor, 00520 Helsinki

Postal address: B.O. Box 800, 00521 Helsinki

Tel. (switchboard): 029 56 66700

Fax: 029 56 66735

E-mail: tietosuoja(at)om.fi