



GYROSCOPE

Strategic foresight for maritime transitions:
A digital foresight platform as a framework for exploring
systemic changes and policy pathways

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Outline of the project

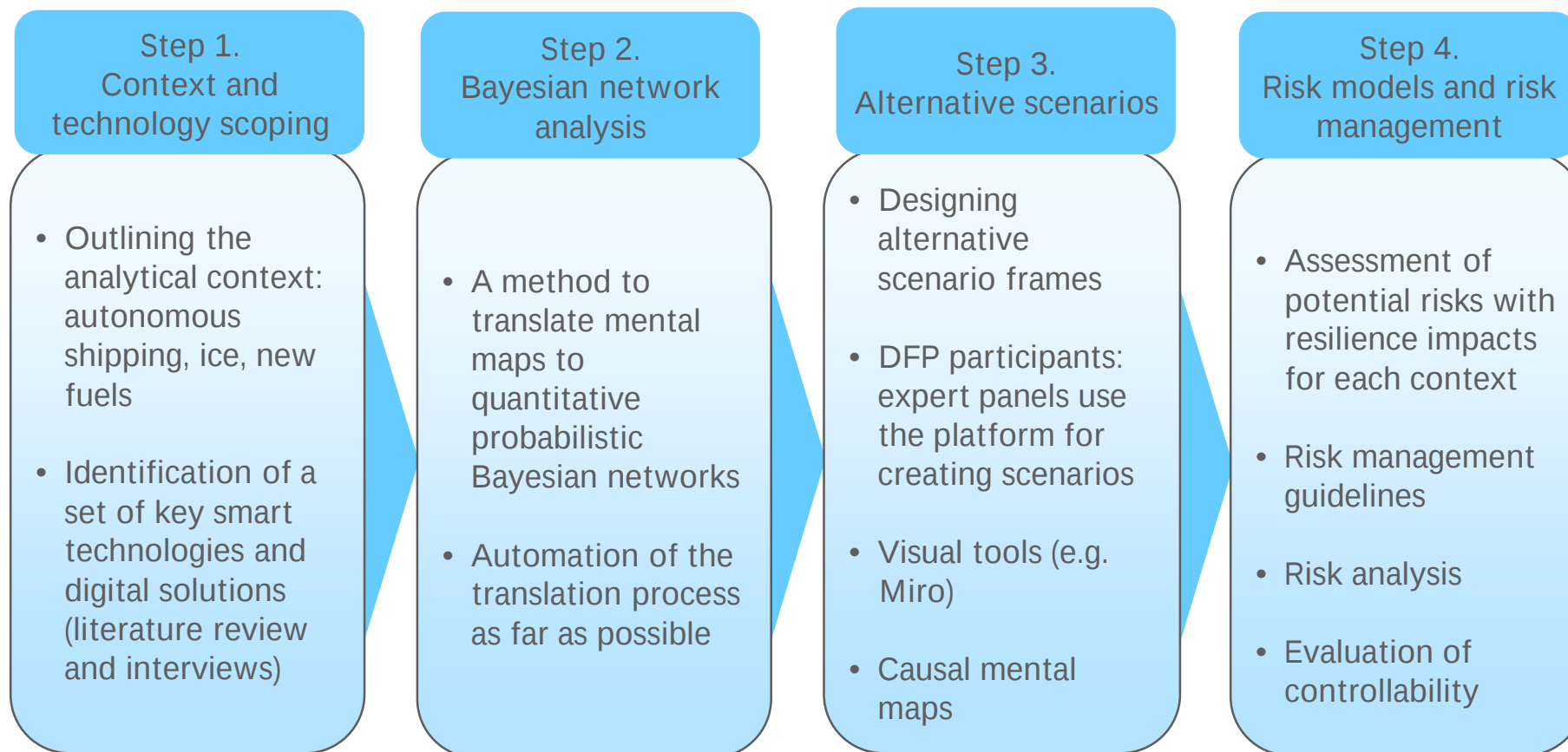
- GYROSCOPE: Scenarios, risks and opportunities of **digital solutions** in transition towards green and sustainable marine logistics
- Research Council of Finland (previously Academy of **Finland**) project, duration 2023–2025
- Partners: University of Turku, Kotka Maritime Research Association, Aalto University, University of Helsinki
<https://sites.utu.fi/gyroscope/>

Objectives

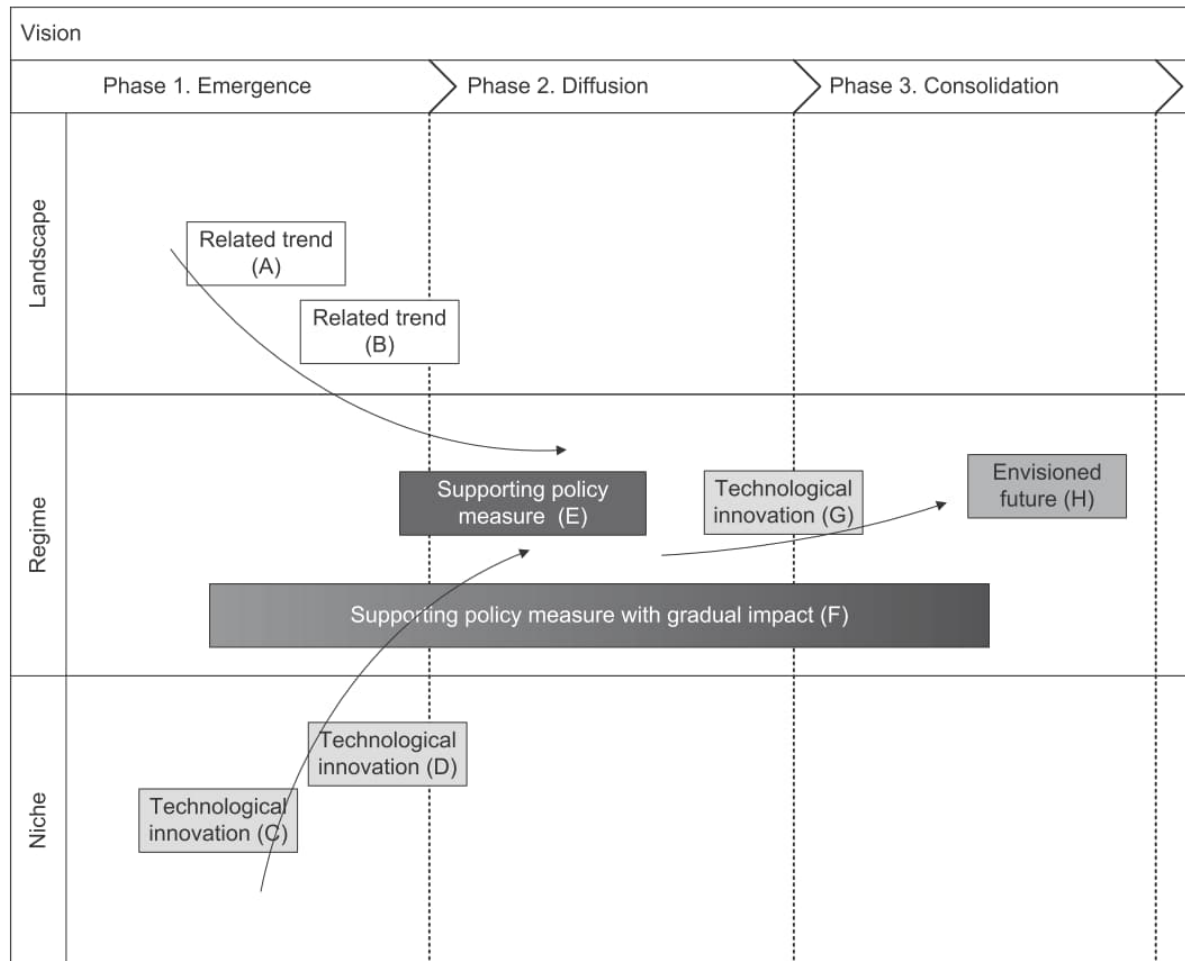
- Project brings together researchers, national authorities and operational actors of the Finnish maritime cluster, to create common understanding of the present situation
- Produce a comprehensive picture of sustainable transition to low-carbon marine logistics in Finland and strategic policy pathways to achieve it
- Construct a DFP (Digital Foresight Platform) to build an analytical process, and “a dashboard”, that combines instruments for, e.g., scenario planning, risk analysis, unforeseen events, and creative development of policy pathways



Digital Foresight Platform: analytical process



System transition roadmap for catalysing maritime policy pathways



Auvinen et al. 2015: 106



Contents lists available at ScienceDirect

Technological Forecasting & Social Change



Process supporting strategic decision-making in systemic transitions[☆]



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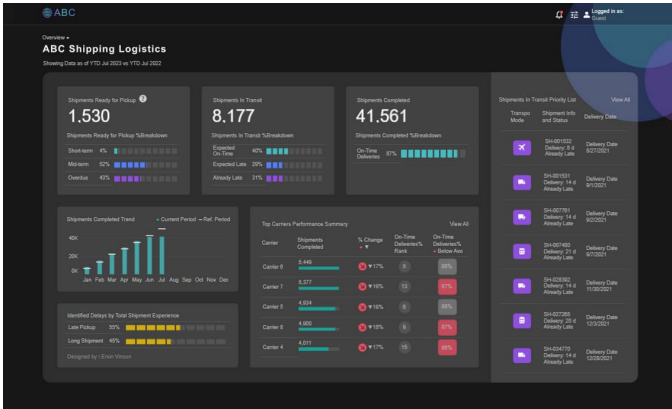
Auvinen et al. (2015) Process supporting strategic decision-making in systemic transitions. *Technological Forecasting & Social Change* 94, 97–114 .



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Towards a dashboard?

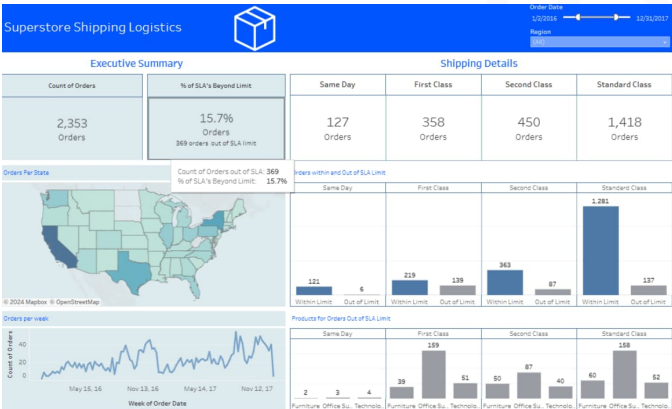
ABC Shipping Logistics



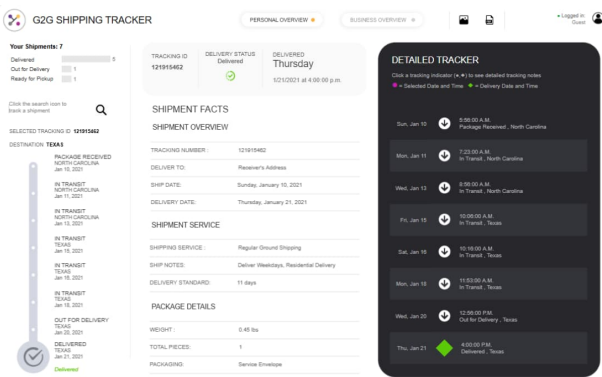
Shipping Logistics Dashboard



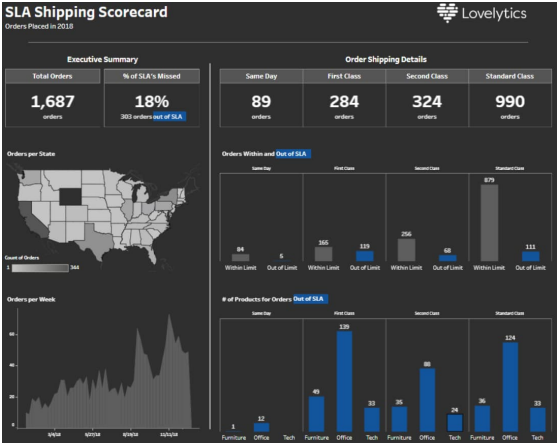
Superstore Shipping Logistics Dashboard



Good to Go (G2G) Shipping Dashboard



SLA (Service Level Agreements) Shipping Scorecard



Logistics Shipping Dashboard



<https://www.quantizeanalytics.co.uk/shipping-dashboards-examples/>

Concluding remarks: Various dimensions of the DFP



GYROSCOPE

- DFP is a theoretical framework
 - Combining various scientific traditions, such as futures studies, systems analysis, policy studies and spatial planning
- DFP is an analytical and empirical process
 - Integrates several methods, for example horizon scanning, Bayesian modelling, scenario analysis, risk analysis, and development of policy pathways
 - Emphasis on socio-technical contradictions, highlighting their potential generative force (Castán Broto 2015)
- DFP is a systemic planning frame for scanning long-term planning prospects, related policy pathways and possible systemic contradictions
 - Long-term perspective: probable futures, possible futures and radical futures
- DFP is a “proof-of-concept” model and “a dashboard”



THANK YOU!



ACADEMY OF FINLAND