

Tuote-esimerkkejä härkäpavun käytöstä tuotteissa Euroopan markkinoilla

Lähde: Mintel -tuotetietokanta

Tarkasteluajanjakso: viimeiset kolme vuotta (2021-2024)

Processed Fish, Meat and Egg Products

Vegan Poultry-Style Meat

Sausage

Record ID: 11362228
 Company: Wiesenhof
 Manufacturer: Wiesenhof
 Brand: Green Legend
 Category: Processed Fish, Meat & Egg Products
 Sub-Category: Meat Substitutes
 Market: Germany
 Store Name: HIT
 Store Type: Supermarket
 Store Address: Berlin 12107
 Date Published: Dec 2023
 Product source: Shopper
 Launch Type: New Variety/Range Extension
 Price in local currency: €2.99
 Price in US Dollars: 3.22
 Bar Code: 4019467511505



Product Description

Green Legend Vegane Geflügel Fleischwurst (Vegan Poultry-Style Meat Sausage) is now available, and retails in a 175g pack.- Vegetable protein-based product- Without added soy- Logos and certifications: Vegan V-Label seal from the European Vegetarian Union

Packaging Details

	Primary	Secondary
Package Type	Flexible	Flexible
Package Material	Plastic unspecified	Plastic unspecified
Closure Type	Clip	
Closure Material	Metal	
Package Width (mm)	180 mm (7.09 inches)	190 mm (7.48 inches)
Package Height (mm)	70 mm (2.76 inches)	90 mm (3.54 inches)
Package Depth (mm)		40 mm (1.57 inches)

Product Analysis

Pack Size: 175.000 g
 Storage: Shelf stable



Formats & Textures (Beauty & Personal Care):

Textures (Food & Drink):

Alcohol By Volume (%):

Private Label:

Branded

Store Type:

Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Vegan Poultry-Style Meat Sausage	Unflavoured/Plain	Sausage	Low/No/Reduced Allergen, Vegan/No Animal Ingredients, Plant Based	—

Ingredients (Standard form):

[Waters](#), [Rapeseed Oil](#), [Vegetable Protein \(Vegetable Based\)](#) ([Pea Protein](#), [Broad Bean Protein](#)), thickener ([Carrageenan](#), [Devil's Tongue](#), [Methyl Cellulose](#)), [Rice Starch](#), [Linseed Flour](#), colouring ([Paprika Oleoresin](#), [Flavouring Substances](#), [Yeast Extracts](#), [Herbal Extracts](#), [Spices](#), [White Sugar](#), [Salt](#), [Dextrose](#), [Maltodextrin](#))

Ingredients (On Pack):

Water, rapeseed oil, vegetable proteins (4%) (pea protein, broad bean protein), thickener (carrageenan, konjac, methylcellulose), rice starch, linseed flour, colouring (paprika extract, flavourings, yeast extract, spice extracts, spices, sugar, salt, dextrose, maltodextrin)

Nutrition:

Per 25g serving (7 servings per pack): Energy 131kJ (2% RDA)/32kcal (2% RDA), Fat 2.6g (4% RDA) (of which Saturated Fat 0.2g (1% RDA)), Carbohydrate <1g (of which Sugars <0.5g), Protein 1g (2% RDA), Salt 0.8g (13% RDA)

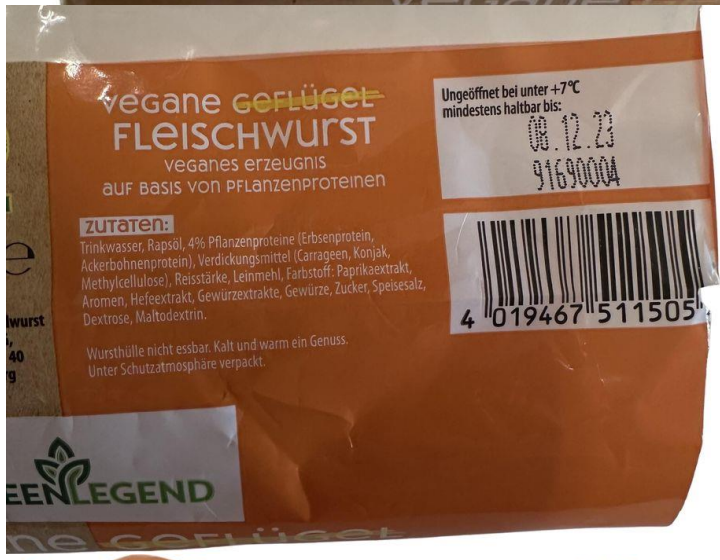
Branded Comparison:

Annotations

Additional Product Images



MINTEL





Like Salmon Ham with Pepper Coating

Record ID: 11362230
Company: HN Produktion
Manufacturer: HN Produktion
Brand: Gutfried
Category: Processed Fish, Meat & Egg Products
Sub-Category: Meat Substitutes
Market: Germany
Store Name: HIT
Store Type: Supermarket
Store Address: Berlin 12107
Date Published: Dec 2023
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: €1.99
Price in US Dollars: 2.14
Bar Code: 4003171040925



Product Description

Gutfried Wie Lachsschinken im Pfeffermantel (Like Salmon Ham with Pepper Coating) is now available, and retails in a 70g pack. - Resealable pack - Vegan product based on modified starch and broad beans- Like a pepper-coated salmon ham- Smoked- Good for the environment with 94% recyclable packaging - Logos and certifications: International Vegan V-Label, Lebensmittel Zeitung Top Marke 2022 (Food Magazine Top Brand 2022)

Packaging Details

	Primary
Package Type	Tray
Package Material	Plastic unspecified
Closure Type	Seal
Closure Material	Plastic
Production Methods	Thermo-formed plastic
Package Width (mm)	132 mm (5.2 inches)
Package Height (mm)	198 mm (7.8 inches)
Package Depth (mm)	10 mm (0.39 inches)

Product Analysis

Pack Size:	70.000 g
Storage:	Chilled
Formats & Textures (Beauty & Personal Care):	
Textures (Food & Drink):	
Alcohol By Volume (%):	
Private Label:	Branded
Store Type:	Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------

Product Variant	Flavours	Format Type	Claims	Still Selling
Like Salmon Ham with Pepper Coating	Salmon & Pepper/Peppercorn	Sliced	Ethical - Environmentally Friendly Package, Convenient Packaging, Vegan/No Animal Ingredients, Ethical - Recycling	Still Selling
Like Salmon Ham	Salmon	Sliced	Ethical - Environmentally Friendly Package, Convenient Packaging, Vegan/No Animal Ingredients, Ethical - Recycling	Still Selling

Ingredients (Standard form):

[Tap Water](#), [Modified Starches](#), [Broad Bean Protein](#), [Trehalose](#), thickeners ([Carrageenan](#), [Devil's Tongue](#), [Carob Bean Gum](#)), [Salt](#), [Rapeseed Oil](#), [Rice Flour](#), [Black Pepper](#), [Natural X Flavourings \(Natural\)](#), [Brandy Vinegar](#), [Corn Starch](#), [Lemon Powder \(Powdered\)](#), [Citrus Fibre](#), colouring ([Paprika Juice \(Concentrate\)](#), [Beetroot Juice Concentrate \(Concentrate\)](#), [Sweet Potato Powder \(Sweet, Powdered\)](#)), [Potassium Chloride \(Firming Agents, Firming Agent\)](#), [Sodium Carbonates \(Acidity Regulators, Food Acids\)](#), [Beechwood Smoke \(Smoked\)](#)Glucose

Ingredients (On Pack):

Drinking water, modified starches (5.9%), fava bean protein (3.4%), trehalose*, thickeners (carrageenan, konjac, locust bean gum), table salt, rapeseed oil (0.7%), rice flour, black pepper (0.5%), natural flavours, brandy vinegar, cornstarch, lemon juice powder, citrus fibre, colouring (paprika juice concentrate, beetroot juice concentrate, sweet potato powder), firming agent (potassium chloride), acidity regulator (sodium carbonate), beech wood smoke flavour

*source of glucose

Nutrition:

Per 100g: Energy 269kJ/64kcal, Fat 1.3g (of which Saturated Fat 0.2g), Carbohydrate 8.5g (of which Sugars 3.5g), Protein 3.1g, Salt 2.6g

Branded Comparison:

Annotations

Additional Product Images



100% Plant-Based Burgers with Beef Flavour

Record ID: 11317534
Company: Van Tol Import-Export
Manufacturer: Van Tol Import-Export
Brand: This Isn't Beef Burgers
Category: Processed Fish, Meat & Egg Products
Sub-Category: Meat Substitutes
Market: Netherlands
Store Name: ah.nl
Store Type: Internet/Mail Order
Date Published: Dec 2023
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: €4.29
Price in US Dollars: 4.69
Bar Code: 5060678710859



Product Description

This Isn't Beef Burgers 100% Plantaardige Burgers met Rundvleessmaak (100% Plant-Based Burgers with Beef Flavour) are now available, and retail in a 226g pack containing 2 x 113g units.- Rich in protein- 30% lower in fat than a standard burger of the same weight- With beef flavour- Made from pea protein- Suitable for vegetarians and vegans- Preparation instructions- Logos and certifications: Instagram

Packaging Details

Primary
Package Type Tray
Package Material Plastic PET

Product Analysis

Pack Size: 226.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded
Store Type: Internet/Mail Order

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
100% Plant-Based Burgers with Beef Flavour	Beef	Burger	Low/No/Reduced Fat, Vegetarian, High/Added Protein, Vegan/No Animal Ingredients, Social Media, Plant Based	Still Selling

Ingredients (Standard form):

[Pea Protein \(Hydrated\)](#), [Waters](#), [Shea Oil](#), [Natural X Flavourings \(Natural\)](#), thickeners ([Methyl Cellulose](#), [Devil's Tongue](#), [Xanthan Gum](#)), [Olive Oil](#), [Potato Starch](#), [Broad Bean Protein](#), [Beet Red \(Food Colours\)](#), [Apple Extract](#), [Cocoa Bean Extract](#), [Pea Fibre](#), [Dextrin](#), [Salt](#), [Iron](#), [Vitamin B12](#)

Ingredients (On Pack):

hydrated pea protein (53%), water, shea oil, natural flavouring, thickeners (methylcellulose, konjac, xanthan gum), olive oil, potato starch, broad bean protein, colouring (beetroot colouring), apple extract, cocoa extract, pea fibre, dextrin, salt, iron, vitamin B12

Nutrition:

Per 100g: Energy 927kJ (11% ADH)/224kcal (11% ADH), Fat 15.5g (22% ADH) (of which Saturated Fat 5g (25% ADH)), Carbohydrate 5g (2.1% ADH) (of which Sugars 0.7g), Fibres 3g, Protein 14.3g (28.6% ADH), Salt 0.9g (15% ADH), Iron 4.9mg (35% ADH), Vitamin B12 1µg (40% ADH)

Branded Comparison:

Annotations

Additional Product Images





Piri Piri Chick*n Wings

Record ID: 11240724
Company: VFC Foods
Manufacturer: VFC Foods
Brand: VFC
Category: Processed Fish, Meat & Egg Products
Sub-Category: Meat Substitutes
Market: UK
Store Name: Asda
Store Type: Mass Merchandise/Hypermarket
Store Address: Bournemouth BH8 9UP
Date Published: Nov 2023
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: £3.25
Price in US Dollars: 3.94
Price in Euros: 3.73
Bar Code: 5060884431395



Product Description

VFC Piri Piri Chick*n Wings are now available, and retail in a 219g pack.- Source of protein- Vegan chicken-style pieces made with vegetable proteins in a southern fried corn flake coating with a sachet of piri piri sauce- Suitable for vegans and vegetarians- The manufacturer believes in fighting for a kinder food system through delicious, feel-good food, without the sacrifice- Freezable- Cooking instructions- Partly recyclable pack- Logos and certifications: Vegan Society Approved Vegan Trademark, Facebook, Instagram

Packaging Details

	<i>Primary</i>
Package Type	Tray
Package Material	Plastic PP
Closure Type	Seal
Closure Material	Plastic
Production Methods	Thermo-formed plastic
Package Width (mm)	135 mm (5.31 inches)
Package Height (mm)	185 mm (7.28 inches)
Package Depth (mm)	45 mm (1.77 inches)

Product Analysis

Pack Size:	219.000 g
Storage:	Chilled
Formats & Textures (Beauty & Personal Care):	
Textures (Food & Drink):	Crunchy (Crispy / Crusty / Brittle / Nutty)
Alcohol By Volume (%):	
Private Label:	Branded
Store Type:	Mass Merchandise/Hypermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------



Product Variant	Flavours	Format Type	Claims	Still Selling
Piri Piri Chick*n Wings	Peri-Peri/ Piri-Piri	Block/Cubed	Vegetarian, Ethical - Environmentally Friendly Package, Vegan/No Animal Ingredients, Social Media, Ethical - Recycling	—

Ingredients (Standard form): [Waters](#), [Vegetable Protein \(Mixed, Vegetable Based, Textured \)](#) ([Waters](#), [Vegetable Protein \(Vegetable Based\)](#) ([Soybean Proteins](#), [Wheat Protein](#)), [Sunflower Seed Oil](#), [Wheat Starch](#), [Salt](#), [Natural X Flavourings \(Natural\)](#), [Iron](#), [Vitamin B12](#)), [Peri Peri Sauce](#) ([Waters](#), [Red Pepper](#), [White Sugar](#), [White Wine Vinegar](#), [Onion](#), [Rapeseed Oil](#), [Chilli Puree \(Puree\)](#), [Vinegar](#), [Garlic Puree \(Puree\)](#), [Cornflours](#), [Salt](#), [Lemon Juice Concentrate \(Concentrate\)](#), [Paprika](#), [Cayenne Pepper](#), [Paprika Oleoresin \(Food Colours\)](#)), [Wheat Flour \(Wheat Flour, Calcium Carbonate, Niacin, Iron, Vitamin B1\)](#), [Sunflower Seed Oil](#), [Corn Flakes \(Corn, White Sugar, Salt, Barley Malt Extract\)](#), [Starches and Dextrins \(Pea Starch, Wheat Starch\)](#), [Vegetable Protein \(Vegetable Based\)](#) ([Soybean Proteins](#), [Broad Bean Protein](#)), [Methyl Cellulose \(Thickeners\)](#), [Natural X Flavourings \(Natural\)](#), [Spices](#), [Vinegar](#), [Salt](#), [Vegetable Fibres \(A Natural Vegetable Fibre\)](#) ([Pea Fibre](#), [Citrus Fibre](#)), [Herbs](#), [Dextrose](#), [Herbal Extracts](#)

Ingredients (On Pack): Water, textured mixed vegetable protein (water, vegetable protein (6%) (soya protein, wheat protein), sunflower oil, wheat starch, salt, natural flavouring, iron, vitamin B12), piri piri sauce (13%) (water, red pepper, sugar, white wine vinegar, onion, rapeseed oil, red chilli puree, spirit vinegar, garlic puree, cornflour, salt, concentrated lemon juice, paprika, cayenne pepper, colour (paprika)), wheat flour (wheat flour, calcium carbonate, niacin, iron, thiamin), sunflower oil, cornflakes (7%) (maize, sugar, salt, barley malt extract), starch (pea starch, wheat starch), vegetable proteins (1%) (soya protein, fava bean protein), thickener (methyl cellulose), natural flavouring, spices, vinegar, salt, vegetable fibres (pea fibre, citrus fibre), herbs, dextrose, spice extracts

Nutrition: Per 73g serving (3 servings per pack): Energy 812kJ/194kcal, Fat 11g (of which Saturated Fats 1g), Carbohydrate 18g (of which Sugars 1.2g), Fibre 1.3g, Protein 6.4g, Salt 0.8g

Branded Comparison:

Annotations

Additional Product Images

MINTEL

ORIGINAL RECIPE CRISPY VEGAN CHICKEN WINGS WITH PIRT PIRT SAUCE

Vegan chicken-style pieces made with vegetable proteins in a southern fried cornflake coating with a sachet of Pirt Pirt sauce.

OUR NOT SO SECRET RECIPE: Ingredients: Water, textured mixed vegetable protein (water, vegetable proteins (2) (SOYA, WHEAT), sunflower oil, WHEAT starch, salt, natural flavouring, iron, vitamin B12), Pirt Pirt sauce (2) (water, red pepper, sugar, white wine vinegar, onion, rapeseed oil, red chilli puree, spirit vinegar, garlic puree, cornflour, salt, concentrated lemon juice, paprika, cayenne pepper, colour: paprika extract), wheat flour (WHEAT flour, calcium carbonate, niacin, iron, thiamin), sunflower oil, cornflakes (2) (wheat, sugar, salt, BARLEY malt extract), starch (pot, WHEAT), vegetable proteins (2) (SOYA, fava bean), thickeners: xanthan gum, natural flavouring, spices, vinegar, salt, vegetable fibres (pea, citrus), herbs, dextrose, spice extracts.

For allergens, including cereals containing gluten, see ingredients in **BOLD**.

Suitable for Vegans and Vegetarians.

NUTRITION INFORMATION		
Typical values (As Sold)	Per 100g	Per Portion (70g)
Energy	1112kJ / 266kcal	778kJ / 184kcal
Fat	15g	11g
of which saturates	1.4g	1.0g
Carbohydrate	24g	18g
of which sugars	1.7g	1.2g
Fibre	1.8g	1.3g
Protein	8.7g	6.4g
Salt	1.1g	0.80g

Storage: Keep refrigerated. Once opened, keep refrigerated and consume within 24 hours. Do not exceed the use by date. Suitable for freezing. Freeze before use by date shown and consume within 1 month. Defrost and consume on day of defrost. Once defrosted, do not refreeze. Packaged in a protective atmosphere.

For use by, see front of pack.

This pack contains approx. 3 portions.

Produced for:
VFC Foods Ltd, Unit 11 York Business Park, Rose Avenue, York, YO26 6RU, UK.

EU Authorized Representative:
CERTLabel U.G. (Haftungsbeschränkt),
Möbelerstraße 19/17, 10439,
Berlin, Germany.
VFC and the VFC logo are registered trademarks of VFC Foods Ltd.

A Tasty 210g e

5 060884 431395 >



**FOR THE DUNKERS
THE DRIZZLERS
AND THE DOUBLE
DIPPERS**

**SPARING
CHICKENS
WITH EVERY BITE**

VFC believes in fighting for a kinder food system through delicious, feel-good food, without the sacrifice.

Vegan

www.vfcfoods.com
@vfcfoods

LET'S GET MEATED!

Cook from chilled. Remove all packaging. Leave to rest for 2 minutes before eating.

Oven: Preheat oven to 180°C (fan oven). Place wings on a baking tray and set sachet to the side. Place baking tray in the middle of the oven for 8-10 minutes. Turn halfway through. Dip into sauce and enjoy.

Air-Fryer: Preheat the air-fryer to 180°C. Cook for 5-7 minutes until golden-brown and crispy. Dip into sauce and enjoy.

Important: All cooking appliances vary; these instructions are guidelines only. Please check food is cooked until piping hot. Not suitable for microwave cooking.

OVEN 200°C (FAN 180°C)

8-10 MINS

SOURCE OF PROTEIN





The Smash Burger

Record ID: 11230978
Company: LiveKindly Collective
Manufacturer: LiveKindly Collective
Brand: Oumph!
Category: Processed Fish, Meat & Egg Products
Sub-Category: Meat Substitutes
Market: Sweden
Location of Manufacture: Sweden
Import Status: Not imported
Store Name: Mathem
Store Type: Internet/Mail Order
Date Published: Oct 2023
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: SEK54.95
Price in US Dollars: 5.01
Price in Euros: 4.73
Bar Code: 7316641417033



Product Description

Oumph! Veganska Burgare Gjorda av Kryddat Ärt- och Favaprotein (The Smash Burger) is now available, and retails in a 320g pack containing 4 x 80g units. - Made from pea and fava protein- Epic veggie eating- The manufacturer is here to rock taste buds with epic, plant-based food- Preparation instructions- Recyclable pack- Logos and certifications: Vegetarian Society Approved Vegan Trademark, Instagram

Packaging Details

	<i>Primary</i>
Package Type	Carton
Package Material	Solid white board

Product Analysis

Pack Size:	80.000 g
Storage:	Frozen
Formats & Textures (Beauty & Personal Care):	
Textures (Food & Drink):	
Alcohol By Volume (%):	
Private Label:	Branded
Store Type:	Internet/Mail Order

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
The Smash Burger	Unflavoured/Plain	Burger	Ethical - Environmentally Friendly Package, Vegan/No Animal Ingredients, Social Media, Ethical - Recycling, Plant Based	—



Ingredients (Standard form):

[Waters](#), [Pea Protein](#), [Broad Bean Protein](#), [Rapeseed Oil](#), [Shea Butter](#), [Methyl Cellulose \(Stabilizers\)](#), [Salt](#), [Beet Red \(Food Colours\)](#), [Pea Starch](#), [Yeast Extracts](#), [Flavouring Substances](#), [White Sugar](#), [Caramelized Sugar \(Powdered\)](#), [Dextrose](#), [Potato Fibre](#), [Natural X Flavourings \(Natural\)](#), [Spices \(Salt, Onion, Leek, Carrot Extract\)](#), [Onion](#), [Black Pepper](#), [Nutmeg](#)

Ingredients (On Pack):

Water, pea protein (15%), fava bean protein (7%), rapeseed oil, shea fat, stabiliser (methyl cellulose), salt, colourant (beetroot), pea starch, yeast extract, flavourings, sugar, caramel powder, dextrose, potato fibre, natural flavourings, spices (salt, onion, leek, carrot extract), onion, black pepper, nutmeg

Nutrition:

Per 100g: Energy 957kJ/230kcal, Fat 16g (of which Saturated Fat 2.4g), Carbohydrate 4.2g (of which Sugars 1.3g), Fibre 3.1g, Protein 16g, Salt 1.5g

Branded Comparison:

Annotations

Additional Product Images





Crispy Chick*n Stompers

Record ID: 11214132
Company: VFC Foods
Manufacturer: VFC Foods
Brand: VFC
Category: Processed Fish, Meat & Egg Products
Sub-Category: Meat Substitutes
Market: UK
Store Name: Morrisons
Store Type: Supermarket
Store Address: Newcastle upon Tyne NE6 1EJ
Date Published: Oct 2023
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: £3.50
Price in US Dollars: 4.24
Price in Euros: 4.04
Bar Code: 5060884430510



Product Description

VFC Crispy Chick*n Stompers are now available, and retail in a 288g pack.- Vegan chicken-style shapes in a crispy Southern fried corn flake coating- Original recipe- Made for little rebels- Source of protein- Source of fibre- Low in saturated fat- Frozen vegan chicken style shapes made with vegetable proteins in a Southern fried corn flake coating- 100% vegan- Suitable for vegans and vegetarians- Cooking instructions- Recyclable pack- Logos and certifications : Facebook, Instagram

Packaging Details

	<i>Primary</i>
Package Type	Flexible
Package Material	Plastic unspecified
Caps	Crown cap
Package Width (mm)	240 mm (9.45 inches)
Package Height (mm)	188 mm (7.4 inches)

Product Analysis

Pack Size: 288.000 g
Storage: Frozen
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink): Crunchy (Crispy / Crusty / Brittle / Nutty)
Alcohol By Volume (%):
Private Label: Branded
Store Type: Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------

**Product Variant**

[Crispy Chick*n](#)
[Stompers](#)

Flavours

Southern & Corn
Flake/Cornflake

Format Type

Block/Cubed

Claims

Vegetarian,
Ethical -
Environmentally
Friendly Package,
Vegan/No Animal
Ingredients,
Low/No/Reduced
Saturated Fat,
Social Media,
Ethical - Recycling,
Plant Based

Still Selling

—

Ingredients (Standard form):

[Waters](#), [Wheat Flour \(Fortified, Fortification\)](#) ([Wheat Flour](#), [Calcium Carbonate](#), [Niacin](#), [Iron](#), [Vitamin B1](#)), [Vegetable Oils \(Vegetable Based\)](#) ([Rapeseed Oil](#), [Sunflower Seed Oil](#)), [Corn Flakes \(Corn, White Sugar, Salt, Barley Malt Extract\)](#), [Vegetable Protein \(Vegetable Based\)](#) ([Soybean Proteins](#), [Wheat Protein](#), [Pea Protein](#), [Potato Protein](#), [Broad Bean Protein](#)), [Starches and Dextrins \(Wheat Starch, Pea Starch\)](#), [Spices](#), [Methyl Cellulose \(Thickeners\)](#), [Salt](#), [Flavouring Substances](#), [Vegetable Fibres \(A Natural Vegetable Fibre\)](#) ([Pea Fibre](#), [Psyllium Seed Husks](#), [Citrus Fibre](#), [Sugar Cane Fiber](#)), [Natural X Flavourings \(Natural\)](#), [Vinegar](#), [Dextrose](#), [Herbs](#), [Lactic Acid \(Food Acids, Preservatives\)](#), [Iron](#), [Vitamin B12](#), [Herbal Extracts](#)

Ingredients (On Pack):

Water, fortified wheat flour (wheat flour, calcium carbonate, niacin, iron, thiamin), vegetable oils (rapeseed oil, sunflower oil), cornflakes (10%) (maize, sugar, salt, barley malt extract), vegetable proteins (7%) (soya protein, wheat protein, pea protein, potato protein, fava bean protein), starch (wheat starch, pea starch), spices, thickener (methyl cellulose), salt, flavouring, vegetable fibres (pea fibre, psyllium fibre, citrus fibre, sugar cane fibre), natural flavouring, vinegar, dextrose, herbs, preservative (lactic acid), iron, vitamin B12, spice extracts

Nutrition:

Per 72g serving (4 servings per pack): Energy 683kJ/161kcal, Fat 8.1g (of which Saturated Fats 0.6g), Carbohydrate 17.2g (of which Sugars 2.9g), Fibres 4.3g, Protein 7g, Salt 0.7g

Branded Comparison:**Annotations****Additional Product Images**



Original Recipe Crispy Chick*n Fillets

Record ID: 11204056
 Company: VFC Foods
 Manufacturer: VFC Foods
 Brand: VFC
 Category: Processed Fish, Meat & Egg Products
 Sub-Category: Meat Substitutes
 Market: UK
 Store Name: Asda
 Store Type: Mass Merchandise/Hypermarket
 Store Address: Bournemouth BH8 9UP
 Date Published: Oct 2023
 Product source: Shopper
 Launch Type: New Product
 Price in local currency: £3.50
 Price in US Dollars: 4.24
 Price in Euros: 4.04
 Bar Code: 5060884431357



Product Description

VFC Original Recipe Crispy Chick*n Fillets are now available, and retail in a 190g pack containing two units. - Vegan chicken-style fillets a crispy southern fried corn flake coating- Suitable for vegans and vegetarians- Vegan chicken-style fillets made with vegetable proteins in a crispy southern fried corn flake coating- Source of protein- The manufacturer believes in fighting for a kinder food system through delicious, feel-good food, without the sacrifice- Freezable- Serving suggestions- Cooking instructions- Logos and certifications: Vegan Society Approved Vegan Trademark, Facebook, Instagram, Recyclable

Packaging Details

	Primary	Secondary
Package Type	Tray	Sleeve
Package Material	Plastic PP	Board white lined
Closure Type	Seal	
Closure Material	Plastic	
Production Methods	Thermo-formed plastic	
Package Width (mm)	135 mm (5.31 inches)	140 mm (5.51 inches)
Package Height (mm)	185 mm (7.28 inches)	135 mm (5.31 inches)
Package Depth (mm)	35 mm (1.38 inches)	40 mm (1.57 inches)

Product Analysis

Pack Size: 190.000 g
 Storage: Chilled
 Formats & Textures (Beauty & Personal Care):
 Textures (Food & Drink): Crunchy (Crispy / Crusty / Brittle / Nutty)
 Alcohol By Volume (%):
 Private Label: Branded
 Store Type: Mass Merchandise/Hypermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------



Product Variant	Flavours	Format Type	Claims	Still Selling
Original Recipe Crispy Chick*n Fillets	Southern	Fillet	Vegetarian, Ethical - Environmentally Friendly Package, Vegan/No Animal Ingredients, Social Media, Ethical - Recycling	—

Ingredients (Standard form): [Waters](#), [Vegetable Protein \(Mixed, Vegetable Based, Textured\)](#) ([Waters](#), [Vegetable Protein \(Vegetable Based\)](#) ([Soybean Proteins](#), [Wheat Protein](#)), [Sunflower Seed Oil](#), [Wheat Starch](#), [Salt](#), [Natural X Flavourings \(Natural\)](#), [Iron](#), [Vitamin B12](#)), [Sunflower Seed Oil](#), [Wheat Flour \(Wheat Flour, Calcium Carbonate, Niacin, Iron, Vitamin B1\)](#), [Corn Flakes \(Corn, White Sugar, Salt, Barley Malt Extract\)](#), [Starches and Dextrins \(Peas, Wheat\)](#), [Vegetable Protein \(Vegetable Based\)](#) ([Soybean Proteins](#), [Broad Bean Protein](#)), [Methyl Cellulose \(Thickeners\)](#), [Spices](#), [Natural X Flavourings \(Natural\)](#), [Vinegar](#), [Vegetable Fibres \(A Natural Vegetable Fibre\)](#) ([Pea Fibre](#), [Citrus Fibre](#)), [Salt](#), [Herbs](#), [Herbal Extracts](#), [Dextrose](#)

Ingredients (On Pack): Water, textured mixed vegetable protein (water, vegetable proteins (7%) (soya protein, wheat protein), sunflower oil, wheat starch, salt, natural flavouring, iron, vitamin B12), sunflower oil, wheat flour (wheat flour, calcium carbonate, niacin, iron, thiamin), cornflakes (5%) (maize, sugar, salt, barley malt extract), starch (pea, wheat), vegetable proteins (2%) (soya protein, fava bean protein), thickener (methyl cellulose), spices, natural flavouring, vinegar, vegetable fibres (pea fibre, citrus fibre), salt, herbs, spice extracts, dextrose

Nutrition: Per 95g serving (2 servings per pack): Energy 1,022kJ/245kcal, Fat 13g (of which Saturated Fats 1.2g), Carbohydrate 19g (of which Sugars 1.1g), Fibre 1.7g, Protein 11g, Salt 0.79g

Branded Comparison:

Annotations

Additional Product Images

ORIGINAL RECIPE VEGAN CHICKEN FILLETS x2
 Vegan chicken-style fillets made with vegetable proteins in a southern fried cornflake coating.

OUR NOT SO SECRET RECIPE: Ingredients: water, textured mixed vegetable protein (water, vegetable protein (2) (SOYA, WHEAT), sunflower oil, WHEAT starch, salt, natural flavouring, iron, vitamin B12), sunflower oil, wheat flour (WHEAT flour, calcium carbonate, niacin, iron, vitamin), cornflakes (SOY), maize sugar, salt, BARLEY malt extract, starch (PEA, WHEAT), vegetable protein (2X) (SOYA, fava bean), thickener: methyl cellulose, spices, natural flavouring, vinegar, vegetable fibres (pea, citrus) salt, herbs, spice extracts, dextrose.

For allergens, including cereals containing gluten, see ingredients in BOLD.
 Suitable for Vegans and Vegetarians.

NUTRITION INFORMATION

Typical values (As Sold)	Per 100g	Per Portion (95g)
Energy	1078kJ / 256kcal	1022kJ / 245kcal
Fat	14g	13g
of which saturates	1.3g	1.2g
Carbohydrate	20g	19g
of which sugars	1.2g	1.1g
Fibre	1.8g	1.7g
Protein	12g	11g
Salt	0.83g	0.79g

This pack contains 2 portions.

Produced for:
 VFC Foods Ltd, Unit 11 York Business Park, Rose Avenue, York, YO2 6RU, UK.
 EU Authorised Representatives
 C&F Label, U.S. Herford (Postfach 18/17, 15483 Berlin, Germany).
 VFC and the VFC logo are registered trademarks of VFC Foods Ltd. C03041

A Tasty 190g e

Storage: Keep refrigerated. Once opened, keep refrigerated and consume within 24 hours. Do not exceed the use by date. Suitable for freezing. Freeze before use by date shown and consume within 1 month. Defrost and consume on day of defrost. Once defrosted, do not refreeze. Packaged in a protective atmosphere.
 For use by, see front of pack.

Recycle Recycle Recycle

5 060884 431357



**SLICE IT FOR A KATSU
 WHACK IT ON A WAFFLE
 SLAP IT ON A SALAD
 OR JUST BANG IT IN A BUN**

LET'S GET MEATED!
 Cook from chilled. Remove all packaging. Leave to rest for 2 minutes before eating.

Oven: Preheat oven to 180°C (fan oven). Place on a baking tray in the middle of the oven for 12-15 minutes. Turn halfway through.

Air-Fryer: Preheat the air-fryer to 180°C. Cook for 8-10 minutes until golden-brown and crispy.

Important: All cooking appliances vary. These instructions are guidelines only. Please check food is cooked until piping hot. Not suitable for microwave cooking.

**OVEN 200°C (FAN 180°C)
 12-15H MINS**

SOURCE OF PROTEIN

SPRING CHICKENS WITH EVERY BITE

VFC believes in fighting for a kinder food system through delicious, feel-good food, without the sacrifice.

www.vfcfoods.com
 @vfcfoods

Vegan





100% Plant-Based Beef Flavoured Burgers

Record ID: 11204058
Company: This
Manufacturer: This
Brand: This Isn't Beef Burgers
Category: Processed Fish, Meat & Egg Products
Sub-Category: Meat Substitutes
Market: UK
Location of Manufacture: UK
Import Status: Not imported
Store Name: Asda
Store Type: Mass Merchandise/Hypermarket
Store Address: Bournemouth BH8 9UP
Date Published: Oct 2023
Product source: Shopper
Launch Type: New Product
Price in local currency: £3.50
Price in US Dollars: 4.24
Price in Euros: 4.04
Bar Code: 5060678710453



Product Description

This Isn't Beef Burgers 100% Plant-Based Beef Flavoured Burgers are now available, and retail in a 226g pack containing 2 x 113g units.- Now even tastier- High in protein- Source of fibre- 30% less saturated fat compared to a standard beef burger of the same weight- Traffic light nutritional label- Suitable for vegetarians and vegans- Made from pea protein- Cooking instructions- Suitable for freezing- Features FAT 2.0, which is invented from olive oil and crisps up and adds succulence - Partly recyclable pack- Logos and certifications: Certified B Corporation, Instagram, TikTok

Packaging Details

Primary

Package Type Tray
Package Material Plastic unspecified
Closure Type Seal
Closure Material Plastic
Production Methods Thermo-formed plastic
Package Width (mm) 220 mm (8.66 inches)
Package Height (mm) 125 mm (4.92 inches)
Package Depth (mm) 30 mm (1.18 inches)

Product Analysis

Pack Size: 226.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink): Crunchy (Crispy / Crusty / Brittle / Nutty)
Alcohol By Volume (%):
Private Label: Branded
Store Type: Mass Merchandise/Hypermarket

Product Variants



Product Variant
[100% Plant-Based Beef Flavour](#)
[ed Burgers](#)

Flavours
Burger

Format Type
Burger

Claims
Vegetarian,
Ethical -
Environmentally
Friendly Package,
Ethical -
Environmentally
Friendly Product,
Ethical - Human,
High/Added Protein,
Vegan/No Animal
Ingredients,
Low/No/Reduced
Saturated Fat,
Social Media,
Ethical - Recycling,
Plant Based

Still Selling
—

Ingredients (Standard form):

[Textured Pea Protein \(Rehydrated, Textured \)](#), [Waters](#), [Shea Oil](#), [Natural X Flavourings \(Natural\)](#), thickeners ([Methyl Cellulose](#), [Devil's Tongue](#), [Xanthan Gum](#)), [Olive Oil](#), [Potato Starch](#), [Fava Bean Protein Isolate](#), [Beet Red \(Food Colours\)](#), [Apple Extract](#), [Cocoa Bean Extract](#), [Pea Fibre](#), [Dextrin](#), [Salt](#), [Iron](#), [Vitamin B12](#)

Ingredients (On Pack):

rehydrated textured pea protein (53%), water, shea oil, natural flavouring, thickeners (methylcellulose, konjac, xanthan gum), olive oil, potato starch, fava bean protein isolate, colour (beetroot red), apple extract, cacao extract, pea fibre, dextrin, salt, iron, vitamin B12

Nutrition:

Per 100g: Energy 927kJ/224kcal, Fat 15.4g (of which Saturated Fats 5g), Carbohydrate 5.5g (of which Sugars 0.7g), Fibre 3g, Protein 14.3g, Salt 0.9g, Iron 4.9mg (35% RDA), Vitamin B12 1µg (40% RDA)

Branded Comparison:

Annotations

Additional Product Images





Plant-Based Fish Substitute with Plant Proteins and Seaweed

Record ID: 11198700
Company: Wunderfish
Manufacturer: Wunderfish
Brand: BettaFish Tu-Nah
Category: Processed Fish, Meat & Egg Products
Sub-Category: Meat Substitutes
Market: Germany
Location of Manufacture: Latvia
Import Status: Imported product
Date Published: Oct 2023
Product source: Trade Show
Launch Type: New Product
Price in local currency: €2.99
Price in US Dollars: 3.14
Bar Code: 4260748511077



Product Description

BettaFish Tu-Nah Pflanzlicher Fischersatz mit Pflanzenproteinen und Meeresalgen (Plant-Based Fish Substitute with Plant Proteins and Seaweed) is now available, and retails in a 140g pack. - Vegan- Source of protein- 0% fish, 100% yummy- Ready-to-eat- Logos and certifications: Vegan V-Label seal from the V-Label International, Ocean Friendly- This product was on display at Anuga 2023 in Cologne, Germany

Packaging Details

	<i>Primary</i>
Package Type	Can
Package Material	Metal steel
Closure Type	Ring-pull
Closure Material	Metal
Production Methods	2-piece metal
Package Width (mm)	100 mm (3.94 inches)
Package Height (mm)	35 mm (1.38 inches)
Package Depth (mm)	100 mm (3.94 inches)

Product Analysis

Pack Size: 140.000 g
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------

Product Variant
[Plant-Based Fish Substitute with Plant Proteins and Seaweed](#)

Flavours
 Seaweed

Format Type
 Shredded/Minced

Claims
 Ethical - Environmentally Friendly Product, Ease of Use, Vegan/No Animal Ingredients, Ethical - Sustainable (Habitat/Resources), Plant Based

Still Selling
 —

Ingredients (Standard form):

[Waters](#), [Rapeseed Oil](#), [Plant Protein \(Plant Based\)](#) ([Pea Protein](#), [Broad Bean Protein](#)), [Algae](#), [Vinegar](#), [Oat Fibre](#), [Rice Syrup](#), [Caper Buds](#), [Spices](#), [Sweet Potato Concentrate \(Sweet, Concentrate\)](#), [Natural X Flavourings \(Natural\)](#), [Salt](#), [Modified Starches](#), [Citric Acid \(Food Acids\)](#), [Xanthan Gum \(Thickeners\)](#)

Ingredients (On Pack):

water, rapeseed oil, plant protein (14%) (pea protein, broad bean protein), seaweed (11%), spirit vinegar, oat stalk fibre, rice syrup, capers, spices, sweet potato concentrate, natural flavouring, salt, modified starch, acidifier (citric acid), thickener (xanthan)

Nutrition:

Per 100g: Energy 1,044kJ/253kcal, Fat 21g (of which Saturated Fatty Acids 1.8g), Carbohydrate 4.5g (of which Sugars 2.1g), Fibres 6.6g, Protein 8.1g, Salt 1.2g

Branded Comparison:

Annotations

Additional Product Images







Plant-Based Chipolatas with Provence Herbs

Record ID: 11195196
 Company: Les Nouveaux Fermiers
 Manufacturer: Les Nouveaux Fermiers
 Brand: HappyVore
 Category: Processed Fish, Meat & Egg Products
 Sub-Category: Meat Substitutes
 Market: France
 Location of Manufacture: France
 Import Status: Not imported
 Store Name: E.Leclerc
 Store Type: Mass Merchandise/Hypermarket
 Store Address: Auray 56400
 Date Published: Oct 2023
 Product source: Shopper
 Launch Type: New Packaging
 Price in local currency: €3.99
 Price in US Dollars: 4.22
 Bar Code: 3770016162098



Product Description

HappyVore Chipos Végétales aux Herbes de Provence (Plant-Based Chipolatas with Provence Herbs) have been repackaged, and retail in a 200g pack containing four units. - Scores an A on the Nutri-Score- Quick to prepare- 100% plant-based product- Rich in proteins- Made in France- Source of fibres- Rich in omega 3- The manufacturer states to produce six time less CO2 and to protect the planet- Cooks in eight minutes in a frying pan or in five minutes in a barbecue- Logos and certifications: QR code, Certified B Corporation, Le Tri + Facile (Easier Sorting)

Packaging Details

	Primary
Package Type	Tray
Package Material	Plastic PP
Closure Type	Seal
Closure Material	Plastic
Production Methods	Thermo-formed plastic
Package Width (mm)	111 mm (4.37 inches)
Package Height (mm)	190 mm (7.48 inches)
Package Depth (mm)	28 mm (1.1 inches)

Product Analysis

Pack Size: 200.000 g
 Storage: Chilled
 Formats & Textures (Beauty & Personal Care):
 Textures (Food & Drink):
 Alcohol By Volume (%):
 Private Label: Branded
 Store Type: Mass Merchandise/Hypermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------

Product Variant	Flavours	Format Type	Claims	Still Selling
Plant-Based Chipolatas with Provence Herbs	Herbs (Provençal/Provence)	Sausage	Ethical - Environmentally Friendly Product, Ethical - Human, High/Added Protein, Time/Speed, Plant Based	—
Plant-Based & Gourmet Merguez Sausages	Unflavoured/Plain	Sausage	Ethical - Environmentally Friendly Product, Ethical - Human, High/Added Protein, Time/Speed, Plant Based	—

Ingredients (Standard form):

[Waters](#), [Rapeseed Oil](#), [Pea Protein](#), [Pea Extract](#), [Broad Bean Protein](#), [Aromatic Herbs \(Aromatic\)](#) ([Herbes-De-Provence](#)), [Spices](#), [Vegetable Fibres \(A Natural Vegetable Fibre\)](#), [Herbal Extracts \(Onion Extract\)](#), [Vinegar](#), [Potato Starch](#), [Methyl Cellulose \(Stabilizers\)](#), [Natural X Flavourings \(Natural\)](#), [Maltodextrin](#), [Beetroot Extract](#), [Rosemary Extract \(Antioxidants\)](#), [Vegetables \(Coating, Vegetable Based\)](#) ([Calcium Alginate \(Gelling Agents, Gelling Agent\)](#))

Ingredients (On Pack):

water, rapeseed oil, pea proteins, pea extracts, broad bean proteins, aromatic herbs (contains Provence herbs (0.6%)), spices, vegetable fibres, spice extracts (contains onion extracts), vinegar, potato starch, stabiliser (methylcellulose), natural flavourings, maltodextrin, beetroot extract, antioxidant (rosemary extract), vegetable casing (contains gelling agent (calcium alginate))

Nutrition:

Per 100g: Energy 928kJ/224kcal, Fats 17g (of which Saturated Fats 1.5g), Omega 3 1.7g, Carbohydrates 3.3g (of which Sugars 0.5g), Dietary Fibres 5.1g, Protein 13g, Salt 1.4g

Branded Comparison:

Annotations

Additional Product Images



HappyVore
100% végétal & gourmand

Être HappyVore, c'est être heureux de bien manger, heureux de se faire du bien et heureux de protéger la planète. Et si vous aussi vous deveniez HappyVore ?

Ingrédients
Eau, huile de colza, protéines de pois, extraits de pois, protéines de fèves, huiles aromatisées (dont huiles de Provence O.P.S.), épices, fibres végétales, extraits d'ognons, vinaigre, arômes de pomme de terre, stabilisants : mélylodextrine, arômes naturels, extraits de barbares, sauge, multivitamine, antioxydant : extrait de curcuma. Développement végétal : alginate de calcium. Ce produit peut contenir des traces de : céréales contenant du gluten, fruits à coque, moutarde, sésame, soja.

Protéines de pois et fèves issues de l'UE.

Profil nutritionnel
Pour 100 g : Energie 898 kJ / 214 kcal, Matières grasses 11 g - dont saturées 1,5 g - Oméga-3 1,1 g, Glucides 33 g - dont sucres 0,5 g, Fibres alimentaires 5,1 g, Protéines 13 g, Sel 1,4 g.

Méthode d'emission
Faire cuire dans une poêle pendant 8 min ou faire griller au barbecue 5 min. Cuire à cœur avant la consommation.

Entreprise Certifiée

Conservation au frais (+1°C à +4°C)
À consommer rapidement après ouverture
Produit d'origine végétale - Ne pas récongeler
Conditionné sous atmosphère protectrice

LE TRI FACILE

01/10/23

3 770016 162098

Les Nouveaux Fermiers SAS
contact@happyvore.com
happyvore.com

Poids net 200g

Plant-Based Salmon Fillet

Record ID: 11124052
Company: Verdino Green Foods
Manufacturer: Verdino Green Foods
Brand: Unfished
 PlantZalmon
Category: Processed Fish,
 Meat & Egg Products
Sub-Category: Meat Substitutes
Market: Poland
Location of Manufacture: Romania
Import Status: Imported product
Store Name: Auchan
Store Type: Mass
 Merchandise/Hypermarket
Store Address: Krakow 30-644
Date Published: Sep 2023
Product source: Shopper
Launch Type: New Product
Price in local currency: PLN19.99
Price in US Dollars: 4.64
Price in Euros: 4.33
Bar Code: 5941866621624



Product Description

Unfished PlantZalmon Roslinna Alternatywa dla Lososia (Plant-Based Salmon Fillet) is now available, and retails in a 170g pack.- 'Fish in the water, plant on the plate' slogan- Rich in omega-3 fatty acids- Source of protein- Plant-based alternative to salmon based on proteins from wheat, peas and fava beans- Pre-cooked and thawed - Can be prepared in a frying pan, oven or microwave- For extra flavour can be seasoned with Mediterranean herbs, salt, pepper, olive oil or lemon- Logos and certifications: Vegan V-Label Seal by the European Vegetarian Union, QR code

Packaging Details

	Primary	Secondary
Package Type	Tray	Sleeve
Package Material	Plastic PP	Solid white board

Product Analysis

Pack Size: 170.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded
Store Type: Mass Merchandise/Hypermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Plant-Based Salmon Fillet	Salmon	Fillet	Microwaveable, Vegan/No Animal Ingredients, Plant Based	—



Ingredients (Standard form):

Waters, Sunflower Seed Oil, Linseed Oil, thickeners (Carrageenan, Konjac Flour), Potato Starch, Linseed Flour, Wheat Protein, Pea Protein, Broad Bean Protein, Methyl Cellulose (Stabilizers), Flavouring Substances, Monosodium Glutamate (Flavour Enhancers), colour (Red Bell Pepper Juice Concentrate (Concentrate), Beetroot Juice Concentrate (Concentrate), Fenugreek Extract, Paprika Oleoresin), White Sugar, Salt, Brandy Vinegar, Lemon Powder (Powdered), Pepper Extract

Ingredients (On Pack):

Water, sunflower oil, linseed oil, thickeners (carrageenan, konjac gum), potato starch, linseed flour, wheat protein (1.4%), pea protein (1.3%), broad bean protein (0.8%), stabiliser (methylcellulose), flavours, flavour enhancer (monosodium glutamate), colour (red pepper juice concentrate, beetroot juice concentrate, fenugreek extract, paprika extract), sugar, salt, brandy vinegar, lemon juice powder, pepper extract

Nutrition:

Per 100g: Energy 882kJ/213kcal, Fat 17g (of which Saturated Fatty Acids 0.8g), Carbohydrate 6.7g (of which Sugars 0.6g), Fibres 3.2g, Protein 6.7g, Salt 1.8g

Branded Comparison:

Annotations

Additional Product Images







Chicken-Style Plant-Based Breaded Burger

Record ID: 11110792
Company: Vossko
Manufacturer: Vossko
Brand: Beyond Burger
Category: Processed Fish, Meat & Egg Products
Sub-Category: Meat Substitutes
Market: Switzerland
Store Name: Co-op
Store Type: Supermarket
Store Address: Pfäffikon 8808
Date Published: Sep 2023
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: CHF5.35
Price in US Dollars: 6.04
Price in Euros: 5.61
Bar Code: 1230000147118



Product Description

Beyond Burger Chicken-Style Pflanzlich Panierte Burger (Chicken-Style Plant-Based Breaded Burger) is now available, and retails in a 180g pack containing 2 x 90g units.- Vegan- Cooks seven minutes- 15g protein per 100g serving- Preparation instructions- Logos and certifications: Vegan V-Label seal from the European Vegetarian Union, QR code

Packaging Details

Package Type *Primary*
Package Material Tray
 Plastic unspecified

Product Analysis

Pack Size: 180.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded
Store Type: Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Chicken-Style Plant-Based Breaded Burger	Chicken	Burger	Vegan/No Animal Ingredients, Plant Based	—

Ingredients (Standard form):

[Waters](#), [Wheat Flour](#), [Wheat Gluten](#), [Broad Bean Protein](#), [Modified Corn Starch \(Modified\)](#), [Flavouring Substances](#), [Rapeseed Oil](#), stabilisers ([Methyl Cellulose](#), [Celluloses](#)), [Pea Starch](#), [Coconut Oil \(Coconut Oil Derived\)](#), [Calcium Carbonate \(Food Colours\)](#), [Salt](#), [Corn Starch](#), [Rice Flour](#), [Yeast Extracts](#), [Garlic Powder](#)



(Powdered), Onion Powder (Powdered), Pea Protein, raising agent (Diphosphates, Sodium Carbonates), Sunflower Seed Oil, Yeast (Dry), White Sugar, Spices, Herbs/Legume Vegetables

Ingredients (On Pack):

water, wheat flour, wheat gluten (10%), broad bean protein (6%), modified cornstarch, flavourings, rapeseed oil, stabilisers (methylcellulose, cellulose), pea starch, coconut oil, colouring (calcium carbonate), salt, cornstarch, rice flour, yeast extract, garlic powder, onion powder, pea protein*, raising agent (diphosphates, sodium carbonates), sunflower oil, dried yeast, sugar, spices, herbs

*legumes
Nutrition:

Per 100g: Energy 1,073kJ/257kcal, Fat 13g (of which Saturated Fatty Acids 1.8g), Carbohydrate 18g (of which Sugars 1.1g), Protein 15g, Salt 1.14g

Branded Comparison:

Annotations

Additional Product Images



Vegan Chilli Bratwurst

Sausages

Record ID: 11108320
Company: Spar
Brand: Spar Veggies
Category: Processed Fish, Meat & Egg Products
Sub-Category: Meat Substitutes
Market: Austria
Store Name: Interspar
Store Type: Mass Merchandise/Hypermarket
Store Address: Graz 8020
Date Published: Sep 2023
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: €3.99
Price in US Dollars: 4.30
Bar Code: 9100000000688



Product Description

Spar Veggies Vegane Bratwürstel Chili (Vegan Chilli Bratwurst Sausages) are now available and retail in a 0.240kg pack. - With pea and broad bean protein- High protein content- Free from gluten, lactose, preservatives, added colourings, flavour enhancers- Logos and certifications: Vegan V-Label International seal

Packaging Details

Package Type *Primary*
Package Material Skinpack
 Plastic unspecified

Product Analysis

Pack Size: 0.240 kg
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Private Label
Store Type: Mass Merchandise/Hypermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------



Product Variant	Flavours	Format Type	Claims	Still Selling
Vegan Chilli Bratwurst Sausages	Chili/Chilli Pepper	Sausage	No Additives/Preservatives, Gluten Free, Low/No/Reduced Allergen, High/Added Protein, Vegan/No Animal Ingredients, Low/No/Reduced Lactose, Free from Added/Artificial Colourings, Free from Added/Artificial Preservatives, Plant Based	—

Ingredients (Standard form): [Waters](#), [Rapeseed Oil](#), [Pea Protein](#), [Broad Bean Protein](#), [Pea Flour](#), [Iodine Free Salts \(Non-Iodised\)](#), thickener ([Carrageenan](#), [Methyl Cellulose](#), [Devil's Tongue](#)), [Pea Fibre](#), [Maltodextrin](#), [Spices](#), [Herbal Extracts](#), [Chili Pepper \(Flakes\)](#), [Flavouring Substances](#), [Vitamin C \(Food Acids, Antioxidants\)](#), [Smoke Extract \(Smoked\)](#), casing ([Sodium Alginate](#), stabilisers ([Devil's Tongue](#), [Guar Gum](#)))

Ingredients (On Pack): Water, rapeseed oil, pea protein (7%), broad bean protein (3%), pea flour, non-iodised salt, thickener (carrageenan, methylcellulose, konjac), pea fibre, maltodextrin, spices, spice extracts, chilli flakes (1%), flavourings, antioxidant (ascorbic acid), smoke, casing (sodium alginate, stabilisers (konjac, guar gum))

Nutrition: Per 100g: Energy 656kJ/157kcal, Fat 11g (of which Saturated Fatty Acids 1.1g), Carbohydrate 2.1g (of which Sugars <0.5g), Fibres 4.1g, Protein 11g, Salt 2.5g, Bread Units 0.2 BE

Branded Comparison:

Annotations

Additional Product Images

Plant-Based Chicken-Style Breaded Tenders

Record ID: 11095288
 Company: Vosso
 Manufacturer: Vosso
 Brand: Beyond Tenders
 Category: Processed Fish, Meat & Egg Products
 Sub-Category: Meat Substitutes
 Market: Poland
 Store Name: www.organic24.pl
 Store Type: Internet/Mail Order
 Date Published: Sep 2023
 Product source: Shopper
 Launch Type: New Product
 Price in local currency: PLN29.99
 Price in US Dollars: 7.23
 Price in Euros: 6.71
 Bar Code: 1230000147729



Product Description

Beyond Tenders Plantaardige Gepaneerde Tenders (Plant-Based Chicken-Style Breaded Tenders) are now available, and retail in a 200g pack.- Vegan- 15g of protein per 100g serving- Cook in nine minutes- Made with plant-based protein- Preparation instructions- Logos and certifications: Vegan V-Label seal from the European Vegetarian Union, QR code

Packaging Details

Primary
 Package Type: Tray
 Package Material: Plastic unspecified

Product Analysis

Pack Size: 200.000 g
 Storage: Chilled
 Formats & Textures (Beauty & Personal Care):
 Textures (Food & Drink):
 Alcohol By Volume (%):
 Private Label: Branded
 Store Type: Internet/Mail Order

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Plant-Based Chicken-Style Breaded Tenders	Chicken	Fillet	Vegan/No Animal Ingredients, Plant Based	—

Ingredients (Standard form):

[Waters](#), [Wheat Gluten](#), [Broad Bean Protein](#), [Wheat Flour](#), [Flavouring Substances](#), [Rapeseed Oil](#), stabilisers ([Methyl Cellulose](#), [Celluloses](#)), [Pea Starch](#), [Salt](#), [Modified Corn Starch \(Modified\)](#), [Yeast Extracts](#), [Coconut Oil \(Coconut Oil Derived\)](#), [Calcium Carbonate \(Food Colours\)](#), [Corn Starch](#), [Rice Flour](#), [Garlic Powder \(Powdered\)](#), [Pea](#)



Protein, raising agents (Diphosphates, Sodium Carbonate), Sunflower Seed Oil, Spices, Herbs, Yeast (Dry), White Sugar Legume Vegetables water, wheat gluten (11%), broad bean protein (7%), wheat flour, flavouring, rapeseed oil, stabilisers (methylcellulose, cellulose), pea starch, salt, modified cornstarch, yeast extract, coconut oil, colouring (calcium carbonate), cornstarch, rice flour, garlic powder, pea protein*, raising agents (diphosphate, sodium carbonate), sunflower oil, spices, herbs, dried yeast, sugar

Ingredients (On Pack):

*from legumes
Nutrition:

Per 100g: Energy 1,235kJ/296kcal, Fat 17g (of which Saturated Fats 2.1g), Carbohydrate 19g (of which Sugars 1.1g), Protein 15g, Salt 1.19g

Branded Comparison:

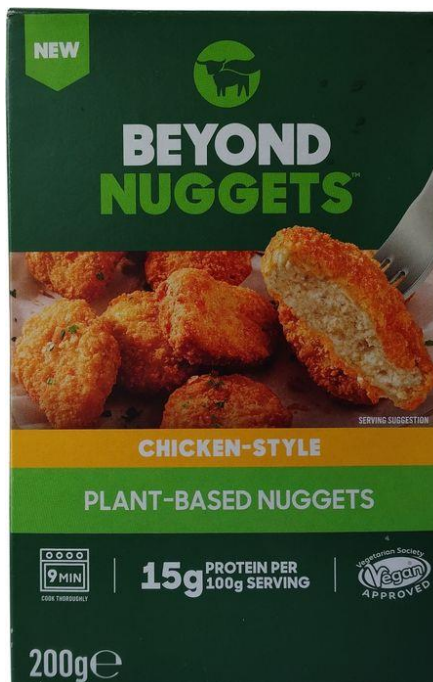
Annotations

Additional Product Images



Chicken-Style Plant-Based Nuggets

Record ID: 10990870
Company: Vosso
Manufacturer: Vosso
Brand: Beyond Nuggets
Category: Processed Fish, Meat & Egg Products
Sub-Category: Meat Substitutes
Market: Denmark
Store Name: nemlig.com
Store Type: Internet/Mail Order
Date Published: Jul 2023
Product source: Shopper
Launch Type: New Product
Price in local currency: DKK36.95
Price in US Dollars: 5.52
Price in Euros: 4.96
Bar Code: 1230000147590



Product Description

Beyond Nuggets Plantebaserede Nuggets (Chicken-Style Plant-Based Nuggets) are now available, and retail in a 200g pack containing 10 x 20g units. - Cook in nine minutes- 15g of protein per 100g serving - Plant-based nuggets made with plant-based protein - The manufacturer's mission is to build meat directly from plants and allow the customer to eat more, not less, of the traditional dishes they love - Cooking instructions - Logos and certifications: Vegetarian Society Approved Vegan Trademark, QR code

Packaging Details

	Primary	Secondary
Package Type	Flexible	Carton
Package Material	Plastic unspecified	Board white lined

Product Analysis

Pack Size: 200.000 g
Storage: Frozen
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded
Store Type: Internet/Mail Order

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Chicken-Style Plant-Based Nuggets	Chicken	Block/Cubed	Vegan/No Animal Ingredients, Plant Based	—

Ingredients (Standard form): [Waters](#), [Wheat Flour](#), [Wheat Gluten](#), [Broad Bean Protein](#), [Flavouring Substances](#), [Modified Corn Starch \(Modified\)](#), [Rapeseed Oil](#), stabilisers ([Methyl Cellulose](#),



Celluloses), Pea Starch, Spices, Herbs, Coconut Oil (Coconut Oil Derived), Salt, Calcium Carbonate (Food Colours), Corn Starch, Rice Flour, Yeast Extracts, Garlic Powder (Powdered), Onion Powder (Powdered), Pea Protein, Yeast (Dry), White Sugar, raising agents (Diphosphates, Sodium Carbonates), Sunflower Seed Oil water, wheat flour, wheat gluten (10%), broad bean protein (6%), flavouring, modified corn starch, rapeseed oil, stabilisers (methylcellulose, cellulose), pea starch, spices, herbs, coconut oil, salt, colour (calcium carbonate), corn starch, rice flour, yeast extract, garlic powder, onion powder, pea protein, dry yeast, sugar, raising agents (diphosphates, sodium carbonates), sunflower oil
 Per 100g: Energy 1,000kJ/288kcal, Fat 16g (of which Saturated Fatty Acids 1.8g), Carbohydrate 19g (of which Sugars 1.1g), Protein 15g, Salt 1.19g

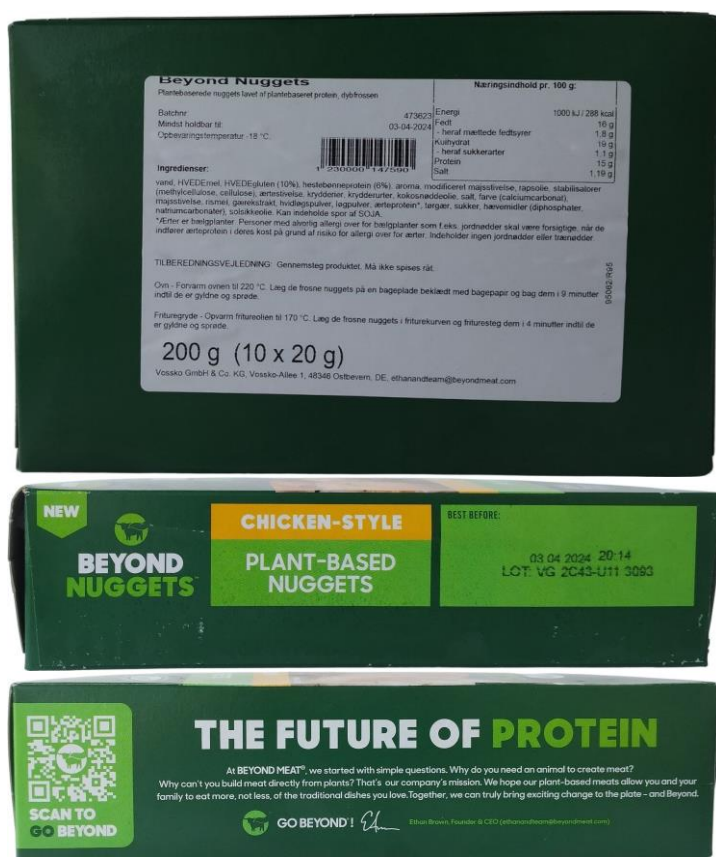
Ingredients (On Pack):

Nutrition:

Branded Comparison:

Annotations

Additional Product Images





Chicken-Style Plant-Based Breaded Patties

Record ID: 10955938
 Company: Vosso
 Manufacturer: Vosso
 Brand: Beyond Burger
 Category: Processed Fish, Meat & Egg Products
 Sub-Category: Meat Substitutes
 Market: Denmark
 Store Name: nemlig.com
 Store Type: Internet/Mail Order
 Date Published: Jul 2023
 Product source: Shopper
 Launch Type: New Product
 Price in local currency: DKK36.95
 Price in US Dollars: 5.44
 Price in Euros: 4.97
 Bar Code: 1230000147286



Product Description

Beyond Burger Plantebaserede Panerede Burgere (Chicken-Style Plant-Based Breaded Patties) are now available, and retail in a 180g pack containing 2 x 90g units. - Plant-based breaded burger made with plant-based protein- 15g protein per 100g serving- Preparation instructions- The manufacturer's mission is to build meat directly from plants and to allow the customers to eat more, not less, of the traditional dishes they love - Logos and certifications: Vegetarian Society Approved Vegan Trademark, QR code

Packaging Details

Primary
 Package Type: Carton
 Package Material: Solid white board

Product Analysis

Pack Size: 180.000 g
 Storage: Frozen
 Formats & Textures (Beauty & Personal Care):
 Textures (Food & Drink):
 Alcohol By Volume (%):
 Private Label: Branded
 Store Type: Internet/Mail Order

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Chicken-Style Plant-Based Breaded Patties	Chicken	Burger	Vegan/No Animal Ingredients, Plant Based	—

Ingredients (Standard form): [Waters](#), [Wheat Flour](#), [Wheat Gluten](#), [Broad Bean Protein](#), [Modified Corn Starch \(Modified\)](#), [Flavouring Substances](#), [Rapeseed Oil](#), stabilisers ([Methyl Cellulose](#),



Celluloses), Pea Starch, Coconut Oil (Coconut Oil Derived), Calcium Carbonate (Food Colours), Salt, Corn Starch, Rice Flour, Yeast Extracts, Garlic Powder (Powdered), Onion Powder (Powdered), Pea Protein, raising agents (Diphosphates, Sodium Carbonates), Sunflower Seed Oil, Yeast (Dry), White Sugar, Spices, Herbs water, wheat flour, wheat gluten (10%), fava bean protein (6%), modified corn starch, flavouring, rapeseed oil, stabilisers (methylcellulose, cellulose), pea starch, coconut oil, colour (calcium carbonate), salt, corn starch, rice flour, yeast extract, garlic powder, onion powder, pea protein, raising agents (diphosphates, sodium carbonates), sunflower oil, dried yeast, sugar, spices, herbs

Nutrition: Per 100g serving: Energy 1,073kJ/257kcal, Fat 13g (of which Saturated Fatty Acids 1.8g), Carbohydrate 18g (of which Sugars 1.1g), Protein 15g, Salt 1.14g

Ingredients (On Pack):

Nutrition:

Branded Comparison:

Annotations

Additional Product Images





Chicken-Style Plant-Based Breaded Tenders

Record ID: 10951460
Company: Vosso
Manufacturer: Vosso
Brand: Beyond Tenders
Category: Processed Fish, Meat & Egg Products
Sub-Category: Meat Substitutes
Market: Netherlands
Store Name: crisp.nl
Store Type: Internet/Mail Order
Date Published: Jul 2023
Product source: Shopper
Launch Type: New Product
Price in local currency: €3.99
Price in US Dollars: 4.35
Bar Code: 1230000147729



Product Description

Beyond Tenders Chicken-Style Plantaardige Gepaneerde Tenders (Chicken-Style Plant-Based Breaded Tenders) are now available, and retail in a 200g pack.- 15g of protein per 100g serving- Cooks in nine minutes- Vegan- Made with plant-based protein- Preparation instructions- Logos and certifications: Vegan V-Label seal from the European Vegetarian Union, QR code

Packaging Details

	<i>Primary</i>
Package Type	Tray
Package Material	Plastic unspecified

Product Analysis

Pack Size:	200.000 g
Storage:	Chilled
Formats & Textures (Beauty & Personal Care):	
Textures (Food & Drink):	
Alcohol By Volume (%):	
Private Label:	Branded
Store Type:	Internet/Mail Order

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Chicken-Style Plant-Based Breaded Tenders	Chicken	Block/Cubed	Vegan/No Animal Ingredients, Plant Based	Still Selling

Ingredients (Standard form): [Waters](#), [Wheat Gluten](#), [Broad Bean Protein](#), [Wheat Flour](#), [Flavouring Substances](#), [Rapeseed Oil](#), stabilisers ([Methyl Cellulose](#), [Celluloses](#)), [Pea Starch](#), [Salt](#), [Modified Corn Starch \(Modified\)](#), [Yeast Extracts](#), [Coconut Oil \(Coconut Oil Derived\)](#), [Calcium](#)



Carbonate (Food Colours), Corn Starch, Rice Flour, Garlic Powder (Powdered), Pea Protein, raising agents (Diphosphates, Sodium Carbonate), Sunflower Seed Oil, Spices, Herbs, Yeast (Dry), White Sugar Legume Vegetables
 water, wheat gluten (11%), broad bean protein (7%), wheat flour, flavouring, rapeseed oil, stabilisers (methylcellulose, cellulose), pea starch, salt, modified cornstarch, yeast extract, coconut oil, colouring (calcium carbonate), cornstarch, rice flour, garlic powder, pea protein*, raising agents (diphosphate, sodium carbonate), sunflower oil, spices, herbs, dried yeast, sugar

Ingredients (On Pack):

*from legumes
Nutrition:

Per 100g: Energy 1,235kJ/296kcal, Fats 17g (of which Saturated Fat 2.1g), Carbohydrate 19g (of which Sugars 1.1g), Protein 15g, Salt 1.19g

Branded Comparison:

Annotations

Additional Product Images



Vegan Salami

Record ID: 10924930
 Company: Wiesenhof
 Geflügelwurst
 Manufacturer: Wiesenhof
 Geflügelwurst
 Brand: Green Legend
 Category: Processed Fish,
 Meat & Egg Products
 Meat Substitutes
 Sub-Category: Germany
 Market: Marktkauf
 Store Name: Supermarket
 Store Type: Doebeln 04720
 Store Address: Jul 2023
 Date Published: Shopper
 Product source: New Packaging
 Launch Type: €1.39
 Price in local currency: 1.51
 Price in US Dollars: 4019467511307
 Bar Code:



Product Description

Green Legend Vegane Salami (Vegan Salami) has been repackaged, and retails in a newly designed 80g pack.- Free from added soy- Consumer competition- Legendary flavour- Vegan product based on plant proteins- Logos and certifications: Vegan V-Label seal by the European Vegetarian Union

Packaging Details

	Primary
Package Type	Tray
Package Material	Plastic unspecified
Closure Type	Seal
Closure Material	Plastic
Production Methods	Thermo-formed plastic
Package Width (mm)	130 mm (5.12 inches)
Package Height (mm)	199 mm (7.83 inches)
Package Depth (mm)	11 mm (0.43 inches)

Product Analysis

Pack Size:	80.000 g
Storage:	Chilled
Formats & Textures (Beauty & Personal Care):	
Textures (Food & Drink):	
Alcohol By Volume (%):	
Private Label:	Branded
Store Type:	Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Vegan Salami	Salami	Sliced	Low/No/Reduced Allergen, Vegan/No Animal Ingredients, Plant Based	—

Ingredients (Standard form):

[Waters](#), [Rapeseed Oil](#), [Plant Protein \(Plant Based\)](#) ([Pea Protein](#), [Broad Bean Protein](#)), thickener ([Carrageenan](#), [Devil's Tongue](#), [Methyl Cellulose](#)), [Rice Starch](#), [Linseed Flour](#), [Beet Red \(Food Colours, Concentrate\)](#), [Flavouring Substances](#), [Glucose Syrup](#), [Yeast Extracts](#), [Spices](#), [Herbal Extracts](#), [White Sugar](#), colour ([Paprika Oleoresin](#), [Iron Oxides and Hydroxides Yellow](#), [Iron Hydroxide](#)), [Smoke Flavourings \(Smoked\)](#), [Maltodextrin](#), [Lactic Acid \(Food Acids\)](#), [Calcium Lactate \(Acidity Regulators, Food Acids\)](#)

Ingredients (On Pack):

Water, rapeseed oil, plant protein (4%) (pea protein, fava bean protein), thickener (carrageenan, konjac, methylcellulose), rice starch, linseed flour, colouring food (beetroot juice concentrate), flavours, glucose syrup, yeast extract, spices, spice extracts, sugar, colour (paprika extract, iron oxide, iron hydroxide), smoke flavour, maltodextrin, acidifier (lactic acid), acidity regulator (calcium lactate)

Nutrition:

Per 100g: Energy 559kJ/135kcal, Fat 10.5g (of which Saturated Fat 0.8g), Carbohydrate 6g (of which Sugars 4g), Protein 4g, Salt 2.5g

Branded Comparison:

Annotations

Additional Product Images



Vegan Mortadella with Peppers

Record ID:	10924634
Company:	Wiesenhof
Manufacturer:	Wiesenhof
Brand:	Green Legend
Category:	Processed Fish, Meat & Egg Products
Sub-Category:	Meat Substitutes
Market:	Germany
Store Name:	Marktkauf
Store Type:	Supermarket
Store Address:	Doebeln 04720
Date Published:	Jul 2023
Product source:	Shopper
Launch Type:	New Variety/Range Extension
Price in local currency:	€1.39
Price in US Dollars:	1.51
Bar Code:	4019467511208



Product Description

Green Legend Vegane Mortadella Paprika (Vegan Mortadella with Peppers) is now available, and retails in an 80g pack. - Without added soy- Consumer competition- Tastes legendary- Plant protein-based vegan product- Logos and certifications: Vegan V-Label seal from the European Vegetarian Union

Packaging Details

	<i>Primary</i>
Package Type	Tray
Package Material	Plastic unspecified
Closure Type	Seal
Closure Material	Plastic
Production Methods	Thermo-formed plastic
Package Width (mm)	130 mm (5.12 inches)
Package Height (mm)	199 mm (7.83 inches)
Package Depth (mm)	11 mm (0.43 inches)

Product Analysis

Pack Size:	80.000 g
Storage:	Chilled
Formats & Textures (Beauty & Personal Care):	
Textures (Food & Drink):	
Alcohol By Volume (%):	
Private Label:	Branded
Store Type:	Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Vegan Mortadella with Peppers	Peppers/Bell Peppers	Sliced	Low/No/Reduced Allergen, Vegan/No Animal Ingredients, Plant Based	—



Ingredients (Standard form):

[Waters](#), [Rapeseed Oil](#), [Peppers \(Cubes\)](#), [Plant Protein \(Plant Based\)](#) ([Pea Protein](#), [Broad Bean Protein](#)), [thickener \(Carrageenan, Devil's Tongue, Methyl Cellulose\)](#), [Rice Starch](#), [Linseed Flour](#), [Paprika Oleoresin \(Food Colours\)](#), [Flavouring Substances](#), [Beet Red \(Food Colours, Concentrate\)](#), [Herbal Extracts](#), [Iodized Salt](#), [Maltodextrin](#), [Citric Acid \(Food Acids\)](#)

Ingredients (On Pack):

Water, rapeseed oil, pepper cubes (7%), plant protein (4%) (pea protein, broad bean protein), thickener (carrageenan, konjac, methylcellulose), rice starch, linseed flour, colouring (paprika extract), flavourings, colouring food (beetroot juice concentrate), spice extracts, iodised salt, maltodextrin, acidifier (citric acid)

Nutrition:

Per 100g: Energy 525kJ/127kcal, Fat 10.5g (of which Saturated Fat 0.8g), Carbohydrate 4g (of which Sugars 2g), Protein 4g, Salt 2.2g

Branded Comparison:

Annotations

Additional Product Images



Chicken-Style Plant-Based Breaded Pieces

Record ID: 10918456
 Company: Vosso
 Manufacturer: Vosso
 Brand: Beyond Schnitzel
 Category: Processed Fish, Meat & Egg Products
 Sub-Category: Meat Substitutes
 Market: Denmark
 Store Name: nemlig.com
 Store Type: Internet/Mail Order
 Date Published: Jun 2023
 Product source: Shopper
 Launch Type: New Product
 Price in local currency: DKK36.95
 Price in US Dollars: 5.40
 Price in Euros: 4.97
 Bar Code: 1230000147415



Product Description

Beyond Schnitzel Plantebaseret Schnitzel (Chicken-Style Plant-Based Breaded Pieces) are now available, and retail in a 180g pack containing 2 x 90g units. - Plant-based schnitzel made with plant-based protein- 15g protein per 100g serving- Preparation instructions- The manufacturer's mission is to build meat directly from plants and to allow the customer to eat more, not less, of the traditional dishes the customer loves- Logos and certifications: Vegetarian Society Approved Vegan Trademark, QR code

Packaging Details

Primary
 Package Type: Carton
 Package Material: Board white lined

Product Analysis

Pack Size: 180.000 g
 Storage: Frozen
 Formats & Textures (Beauty & Personal Care):
 Textures (Food & Drink):
 Alcohol By Volume (%):
 Private Label: Branded
 Store Type: Internet/Mail Order

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Chicken-Style Plant-Based Breaded Pieces	Chicken	Fillet	Vegan/No Animal Ingredients, Plant Based	—

Ingredients (Standard form): [Waters](#), [Wheat Flour](#), [Wheat Gluten](#), [Broad Bean Protein](#), [Flavouring Substances](#), [Modified Corn Starch \(Modified\)](#), [Rapeseed Oil](#), stabilisers ([Methyl Cellulose](#),



Celluloses), Pea Starch, Coconut Oil (Coconut Oil Derived), Calcium Carbonate (Food Colours), Salt, Corn Starch, Rice Flour, Yeast Extracts, Garlic Powder (Powdered), Onion Powder (Powdered), Pea Protein, raising agents (Diphosphates, Sodium Carbonates), Sunflower Seed Oil, Spices, Herbs, Yeast (Dry), White Sugar Water, wheat flour, wheat gluten (10%), broad bean protein (6%), flavouring, modified corn starch, rapeseed oil, stabilisers (methylcellulose, cellulose), pea starch, coconut oil, colouring (calcium carbonate), salt, corn starch, rice flour, yeast extract, garlic powder, onion powder, pea protein, raising agents (diphosphates, sodium carbonates), sunflower oil, spices, herbs, dried yeast, sugar

Ingredients (On Pack):

Nutrition:

Per 100g: Energy 1,125kJ/269kcal, Fat 14g (of which Saturated Fatty Acids 1.9g), Carbohydrate 19g (of which Sugars 1.1g), Protein 15g, Salt 1.1g

Branded Comparison:

Annotations

Additional Product Images





Beetroot, Lentils and Sweet Potato Burger

Record ID: 10907212
Company: Coop
Manufacturer: Gourmand
Brand: Coop Vegetardag
Category: Processed Fish, Meat & Egg Products
Sub-Category: Meat Substitutes
Market: Norway
Location of Manufacture: Norway
Import Status: Not imported
Store Name: Coop Mega
Store Type: Supermarket
Store Address: Trondheim 7044
Date Published: Jun 2023
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: NOK51.90
Price in US Dollars: 4.95
Price in Euros: 4.52
Bar Code: 7025110203212



Product Description

Coop Vegetardag Burger av Rødbeter, Linser og Søtpotet (Beetroot, Lentils and Sweet Potato Burger) is now available, and retails in a 160g pack containing two 80g units. - Vegetarian and vegan - Free from soya - Rich in protein - Source of fibre- Cooking instructions- Logos and certifications: Green Keyhole

Packaging Details

Primary
Package Type Tray
Package Material Plastic PET

Product Analysis

Pack Size: 160.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Private Label
Store Type: Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Beetroot, Lentils and Sweet Potato Burger	Beetroot/Red Beet & Lentil & Sweet Potato/Kumara	Burger	Vegetarian, Low/No/Reduced Allergen, High/Added Protein, Vegan/No Animal Ingredients	—

[Schnitzel](#)

Pea & Bean
(Broad/Fava/Horse)

Fillet

Vegetarian,
Low/No/Reduced
Allergen,
Vegan/No Animal
Ingredients

—

Ingredients (Standard form):

[Beetroot](#), [Green Lentil \(Green\)](#), [Waters](#), [Sweet Potato \(Sweet\)](#), [Rapeseed Oil](#), [Vegetable Protein \(Vegetable Based\)](#) ([Broad Bean Protein](#), [Potato Protein](#)), [Modified Potato Starch \(1414\)](#) ([Modified](#)), [Natural X Flavourings \(Natural\)](#), [Yeast](#), [Salt](#), [Citrus Fibre](#), [Methyl Cellulose \(Thickeners\)](#), [Vinegar](#), [Black Pepper](#)

Ingredients (On Pack):

beetroot (31%), green lentils (23%), water, sweet potato (15%), rapeseed oil, vegetable proteins (fava bean protein, potato protein), modified potato starch (E1414), natural flavour, yeast, salt, citrus fibre, thickening agent (E461), vinegar, black pepper

Nutrition:

Per 100g: Energy 589kJ/141kcal, Fat 5.1g (of which Saturated Fat 0.4g), Carbohydrate 14g (of which Sugars 0.8g), Dietary Fibre 3.7g, Protein 7.5g, Salt 1g

Branded Comparison:

Annotations

Additional Product Images



Mushroom Burger

Record ID: 10907214
Company: Coop
Manufacturer: Gourmand
Brand: Coop Vegetardag
Category: Processed Fish, Meat & Egg Products
Sub-Category: Meat Substitutes
Market: Norway
Location of Manufacture: Norway
Import Status: Not imported
Store Name: Coop Mega
Store Type: Supermarket
Store Address: Trondheim 7044
Date Published: Jun 2023
Product source: Shopper
Launch Type: New Packaging
Price in local currency: NOK51.90
Price in US Dollars: 4.95
Price in Euros: 4.52
Bar Code: 7025110203243



Product Description

Coop Vegetardag Burger av Sopp (Mushroom Burger) has been repackaged, and retails in a newly designed 160g pack containing 2 x 80g units. - Vegan - Free from soya - Rich in protein - Source of fibre- Preparation instructions

Packaging Details

Package Type *Primary*
Package Material Tray
 Plastic PET

Product Analysis

Pack Size: 160.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Private Label
Store Type: Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Mushroom Burger	Mushroom	Burger	Low/No/Reduced Allergen, High/Added Protein, Vegan/No Animal Ingredients	—

Ingredients (Standard form): [Mushroom](#) (brown button mushrooms (30%), [Mushroom](#)), [Waters](#), [Spring Onion](#), [Quinoa](#), [Rapeseed Oil](#), [Vegetable Protein \(Vegetable Based\)](#) ([Broad Bean Protein](#), [Potato Protein](#)), [Modified Potato Starch \(1414\)](#) (Modified), [Salt](#), [Citrus Fibre](#), [Methyl](#)

Ingredients (On Pack):

[Cellulose \(Thickeners\)](#), [Potato Maltodextrin](#), [Vinegar](#), [Mushroom Extract](#), [Black Pepper](#), [Apple Extract](#), [Gum Arabic \(Stabilizers\)](#)

mushrooms (59%) (brown button mushrooms (30%), button mushrooms (29%)), water, spring onion, quinoa, rapeseed oil, vegetable protein (fava bean protein, potato protein), modified potato starch (E1414), salt, citrus fibre, thickening agent (E461), maltodextrin (from potato), vinegar, mushroom extract, black pepper, apple extract, stabiliser (E414)

Nutrition:

Per 100g: Energy 388kJ/93kcal, Fat 5.2g (of which Saturated Fat 0.4g), Carbohydrate 4.5g (of which Sugars 1g), Dietary Fibre 2.2g, Protein 6.1g, Salt 1.1g

Branded Comparison:

Annotations

Additional Product Images



Schnitzel

Record ID:	10870134
Company:	Coop
Manufacturer:	Flowfood
Brand:	Coop Vegetardag
Category:	Processed Fish, Meat & Egg Products
Sub-Category:	Meat Substitutes
Market:	Norway
Location of Manufacture:	Norway
Import Status:	Not imported
Store Name:	Coop Mega
Store Type:	Supermarket
Store Address:	Trondheim 7044
Date Published:	Jun 2023
Product source:	Shopper
Launch Type:	New Variety/Range Extension
Price in local currency:	NOK48.90
Price in US Dollars:	4.44
Price in Euros:	4.14
Bar Code:	7025110203304



Product Description

Coop Vegetardag Panett med Smak av Erter og Åkerbønner (Schnitzel) is now available, and retails in a 180g pack containing two 90g units. - With pea and fava bean flavour- Vegetarian and vegan - Free from soya - Source of protein - Cooking instructions

Packaging Details

	<i>Primary</i>
Package Type	Tray
Package Material	Plastic PET

Product Analysis

Pack Size:	90.000 g
Storage:	Chilled
Formats & Textures (Beauty & Personal Care):	
Textures (Food & Drink):	
Alcohol By Volume (%):	
Private Label:	Private Label
Store Type:	Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Schnitzel	Pea & Bean (Broad/Fava/Horse)	Fillet	Vegetarian, Low/No/Reduced Allergen, Vegan/No Animal Ingredients	—

Beetroot, Lentils and Sweet Potato Burger

Beetroot/Red Beet & Lentil & Sweet Potato/Kumara Burger

Vegetarian, Low/No/Reduced Allergen, High/Added Protein, Vegan/No Animal Ingredients

Ingredients (Standard form):

[Waters](#), [Rapeseed Oil](#), [Bread \(Corn Flakes \(Corn, White Sugar, Salt\), Bread Crumbs \(Cornflours, Corn Starch, Potato Starch, Xanthan Gum \(Stabilizers\), Diphosphates \(Raising Agents\)\)\)](#), [Vegetable Protein \(Vegetable Based\) \(Pea Protein, Broad Bean Protein\)](#), [Potato Starch](#), [Methyl Cellulose \(Thickeners\)](#), [Natural X Flavourings \(Natural\)](#), [Yeast Extracts](#), [Onion Granules \(Granules\)](#), [Vinegar](#), [Salt](#)

Ingredients (On Pack):

Water, rapeseed oil, breading (cornflakes (maize, sugar, salt), breadcrumbs (maize flour, maize starch, potato starch, stabiliser (E415), raising agent (E450))), vegetable protein (pea protein, fava bean protein), potato starch, thickening agent (E461), natural flavouring, yeast extract, onion granules, vinegar, salt

Nutrition:

Per 100g: Energy 1,069kJ/255kcal, Fat 18g (of which Saturated Fat 1.5g), Carbohydrate 9.6g (of which Sugars 0.4g), Dietary Fibre 2.2g, Protein 13g, Salt 1.4g

Branded Comparison:

Annotations

Additional Product Images



Chicken-Style Plant-Based Breaded Patties

Record ID: 10857866
 Company: The Authentic Food Company
 Manufacturer: The Authentic Food Company
 Brand: Beyond Burger
 Category: Processed Fish, Meat & Egg Products
 Sub-Category: Meat Substitutes
 Market: UK
 Store Name: Sainsbury's
 Store Type: Supermarket
 Store Address: Bristol BS16 7AE
 Date Published: Jun 2023
 Product source: Shopper
 Launch Type: New Variety/Range Extension
 Price in local currency: £2.50
 Price in US Dollars: 3.09
 Price in Euros: 2.88
 Bar Code: 1230000147330



Product Description

Beyond Burger Chicken-Style Plant-Based Breaded Patties are now available and retail in a 180g pack containing 2 x 90g units.- Cooking time of seven minutes in a pan- 15g protein per 100g serving- Plant-based breaded patties made with plant-based protein, defrosted- Cooking instructions- Recyclable pack- Logos and certifications: Vegetarian Society Approved Vegan Trademark, QR code

Packaging Details

	<i>Primary</i>
Package Type	Tray
Package Material	Plastic unspecified
Closure Type	Seal
Closure Material	Plastic
Package Width (mm)	180 mm (7.09 inches)
Package Height (mm)	115 mm (4.53 inches)
Package Depth (mm)	50 mm (1.97 inches)

Product Analysis

Pack Size: 180.000 g
 Storage: Chilled
 Formats & Textures (Beauty & Personal Care):
 Textures (Food & Drink):
 Alcohol By Volume (%):
 Private Label: Branded
 Store Type: Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------



Product Variant
[Chicken-Style Plant-Based Breaded Patties](#)

Flavours
 Chicken

Format Type
 Burger

Claims
 Ethical -
 Environmentally
 Friendly Package,
 Vegan/No Animal
 Ingredients,
 Ethical - Recycling,
 Plant Based

Still Selling
 —

Ingredients (Standard form):

[Waters](#), [Wheat Flour](#), [Wheat Gluten](#), [Broad Bean Protein](#), [Modified Corn Starch \(Modified\)](#), [Flavouring Substances](#), [Rapeseed Oil](#), stabilisers ([Methyl Cellulose](#), [Celluloses](#)), [Pea Starch](#), [Coconut Oil \(Coconut Oil Derived\)](#), [Calcium Carbonate \(Food Colours\)](#), [Salt](#), [Corn Starch](#), [Rice Flour](#), [Yeast Extracts](#), [Garlic Powder \(Powdered\)](#), [Onion Powder \(Powdered\)](#), [Pea Protein](#), raising agents ([Diphosphates](#), [Sodium Carbonates](#)), [Sunflower Seed Oil](#), [Yeast \(Dry\)](#), [White Sugar](#), [Spices](#), [Herbs](#), water, wheat flour, wheat gluten (10%), faba bean protein (6%), modified corn starch, flavouring, rapeseed oil, stabilisers (methylcellulose, cellulose), pea starch, coconut oil, colour (calcium carbonate), salt, corn starch, rice flour, yeast extract, garlic powder, onion powder, pea protein, raising agents (diphosphates, sodium carbonates), sunflower oil, dried yeast, sugar, spices and herbs. They contain traces of soy.
 *Peas are legumes. People with severe allergies to legumes like peanuts should be cautious when trying pea protein.

Ingredients (On Pack):

Nutrition:

Branded Comparison:

Annotations

Additional Product Images



Dairy

Forest Fruits Coconut Vegangurt

Record ID: 11353316
Company: Netto
Manufacturer: Magda Plant-Based
Brand: Happy Vege
Category: Dairy
Sub-Category: Plant Based
 Spoonable Yogurts
 (Dairy Alternatives)
Market: Poland
Store Name: Netto
Store Type: Supermarket
Store Address: Brwinow 05-808
Date Published: Dec 2023
Product source: Shopper
Launch Type: New Product
Price in local currency: PLN3.49
Price in US Dollars: 0.87
Price in Euros: 0.81
Bar Code: 5901529108985



Product Description

Happy Vege Vegangurt Kokos, Owoce Lesne (Forest Fruit Coconut Vegangurt) is now available, and retails in a 150g pack. - Plant-based- Vegan- Based on coconut pulp- Enriched with vitamin D3, vitamin B12 and calcium

Packaging Details

Primary
Package Type Tub
Package Material Plastic PP

Product Analysis

Pack Size: 150.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Private Label
Store Type: Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------

Product Variant	Flavours	Format Type	Claims	Still Selling
Forest Fruits Coconut Vegangurt	Forest Fruits/Forest Berry/Wildberry/Wild Fruit	—	Added Calcium, Vitamin/Mineral Fortified, Vegan/No Animal Ingredients, Plant Based	—
Peach & Passion Fruit Coconut Vegangurt	Peach & Passionfruit/Maracuja	—	Added Calcium, Vitamin/Mineral Fortified, Vegan/No Animal Ingredients, Plant Based	—

Ingredients (Standard form):

[Coconut Extract \(Pulp\)](#) ([Waters](#), [Coconut Extract](#)), [White Sugar](#), [Modified Starches](#), [Fruit and Fruit Products \(From Forest\)](#) ([Blueberry](#), [Blackberry Juice Concentrate \(Concentrate\)](#), [Strawberry Puree \(Made From Concentrate, Puree, Wild\)](#)), [Calcium](#), [Broad Bean Protein](#), [Radish Concentrate \(Concentrate\)](#), [Apple Juice Concentrate \(Concentrate\)](#), [Blackcurrant Juice Concentrate \(Concentrate\)](#), [Carrot Concentrate \(Concentrate\)](#), [Lemon Juice Concentrate \(Concentrate\)](#), [Vitamins \(Vitamin D, Vitamin B12\)](#), [Natural X Flavourings \(Natural\)](#), vegan yoghurt bacteria cultures

Ingredients (On Pack):

coconut pulp extract (78.9%) (water, coconut extract), sugar, modified starch, forest fruits (5%) (blueberries, blackberry juice concentrate, wild strawberry purée from concentrate), calcium, broad bean proteins, radish concentrate, apple concentrate, blackcurrant concentrate, carrot concentrate, concentrated lemon juice, vitamins (vitamin D, vitamin B12), natural flavouring, vegan yoghurt bacteria cultures

Nutrition:

Per 150g serving: Energy 551kJ (7% RDA)/131kcal (7% RDA), Fat 4.7g (7% RDA) (of which Saturated Fatty Acids 4.2g (21% RDA)), Carbohydrate 21g (8% RDA) (of which Sugars 14g (16% RDA)), Fibres <0.5g, Protein 1.1g (2% RDA), Salt 0.05g (1% RDA), Calcium 176mg (22% RDA), Vitamin D3 0.87µg (1,717% RDA), Vitamin B12 0.44µg

Branded Comparison:

Annotations

Additional Product Images





Plant-Based Spring Onion & Cracked Black Pepper Alternative to Soft Cheese

Record ID: 11277124
Company: Cathedral City
Manufacturer: Cathedral City
Brand: Cathedral City
Category: Dairy
Sub-Category: Processed Cheese
Market: UK
Store Name: tesco (online)
Store Type: Internet/Mail Order
Date Published: Nov 2023
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: £2.50
Price in US Dollars: 3.06
Price in Euros: 2.86
Bar Code: 5000295157569



Product Description

Cathedral City Plant-Based Spring Onion & Cracked Black Pepper Alternative to Soft Cheese is now available and retails in a 170g pack. - Free from dairy, gluten, lactose, palm - Dairy free alternative to soft cheese with spring onion and cracked black pepper, with added calcium- Source of protein- Partly recyclable pack - Logos and certifications: Vegan Society Approved Vegan Trademark

Packaging Details

	<i>Primary</i>
Package Type	Tub
Package Material	Plastic unspecified
Closure Type	Cap
Closure Material	Plastic
Production Methods	Injection moulded plastic
Neck Finish	Press on
Other features	Tamper-evident
Package Width (mm)	125 mm (4.92 inches)
Package Height (mm)	50 mm (1.97 inches)
Package Depth (mm)	93 mm (3.66 inches)

Packaging Description

The tub has a peel-off plastic seal

Product Analysis

Pack Size: 170.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink): Soft
Alcohol By Volume (%):
Private Label: Branded
Store Type: Internet/Mail Order

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Plant-Based Spring Onion & Cracked Black Pepper Alternative to Soft Cheese	Scallion/Spring Onion/Green Onion/Welsh Onion & Pepper/Peppercorn (Black)	Spread	Added Calcium, Vitamin/Mineral Fortified, Gluten Free, Low/No/Reduced Allergen, Ethical - Environmentally Friendly Package, Vegan/No Animal Ingredients, Low/No/Reduced Lactose, Ethical - Recycling, Dairy Free, Palm Oil Free, Plant Based	—

Ingredients (Standard form): [Waters](#), [Coconut Oil \(Coconut Oil Derived\)](#), [Soy Protein Concentrates \(Concentrate\)](#), [Fava Bean Protein Isolate](#), acidity regulators ([Lactic Acid \(Food Acids\)](#), [Sodium Lactate](#)), [Salt](#), [White Sugar](#), [Calcium](#), [Spring Onion](#), [Vinegar](#), [Black Pepper](#), [Inulin](#), [Natural X Flavourings \(Natural\)](#), [Carrageenan \(Thickeners\)](#)

Ingredients (On Pack): water, coconut oil, soya protein concentrate, fava bean protein isolate, acidity regulators (lactic acid, sodium lactate), salt, sugar, calcium, spring onion, spirit vinegar, black pepper, chicory root fibre, natural flavourings, thickener (carrageenan)

Nutrition: Per 100g: Energy 950kJ/230kcal, Fat 20.6g (of which Saturated Fat 17.8g), Carbohydrate 2g (of which Sugars 1g), Fibres 2.4g, Protein 7.9g, Salt 1.8g, Calcium 187mg (23% RDA)

Branded Comparison:

Annotations

Additional Product Images







Spreadable Vegetable Fat

Record ID: 11227160
Company: Upfield
Manufacturer: Upfield
Brand: Rama
Category: Dairy
Sub-Category: Margarine & Other Blends
Market: Austria
Store Name: Billa
Store Type: Supermarket
Store Address: Vienna 1010
Date Published: Oct 2023
Product source: Shopper
Launch Type: New Packaging
Price in local currency: €1.99
Price in US Dollars: 2.11
Bar Code: 8719200233744



Product Description

Rama Pflanzliches Streichfett (Spreadable Vegetable Fat) has been repackaged, and retails in a newly designed 225g pack. - With vitamin B12- So buttery- 100% plant-based with a delicious buttery flavour- Same taste, new packaging- 79% fat spread- Ecological footprint of 0.46kg CO2 per 100g- 100% natural ingredients - For spreading, cooking and baking - Without palm oil and preservatives- Spreadable when chilled- At least 75% less climate impact than butter- Logos and certifications: Vegan V-Label seal from the European Vegetarian Union

Packaging Details

Package Type Primary
Package Material Tub
 Plastic unspecified

Product Analysis

Pack Size: 225.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink): Spreadable
Alcohol By Volume (%):
Private Label: Branded
Store Type: Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------

Product Variant	Flavours	Format Type	Claims	Still Selling
Spreadable Vegetable Fat	Unflavoured/Plain	—	No Additives/Preservatives, All Natural Product, Vitamin/Mineral Fortified, Ethical - Environmentally Friendly Product, Vegan/No Animal Ingredients, Free from Added/Artificial Preservatives, Palm Oil Free, Plant Based	—

Ingredients (Standard form): [Vegetable Fats and Oils \(Vegetable Based\)](#) ([Rapeseed Fat](#), [Rapeseed Oil](#), [Coconut Fat](#), [Coconut Oil \(Coconut Oil Derived\)](#), [Sunflower Fat](#), [Sunflower Seed Oil](#)), [Waters](#), [Broad Bean Protein](#), [Lecithin \(Emulsifiers\)](#), [Natural X Flavourings \(Natural\)](#), [Vitamins \(Ergocalciferol, Vitamin B1, Riboflavin, Vitamin B6, Vitamin B12, Folic Acid \(Food Acids\)\)](#), [Carotenes \(Food Colours\)](#), [Glucose](#)

Ingredients (On Pack): Vegetables fats and oils in varying proportions (rapeseed fat, rapeseed oil, coconut fat, coconut oil, sunflower fat, sunflower oil), water, broad bean protein, emulsifier (lecithin), natural flavourings, vitamins (vitamin D2, vitamin B1, vitamin B2, vitamin B6, vitamin B12, folic acid), colourant (carotene), glucose

Nutrition: Per 100g: Energy 2,931kJ/713kcal, Fat 79g (of which Saturated Fatty Acids 32g), Carbohydrate 0.5g (of which Sugars 0.5g), Protein <0.5g, Salt 0g, Vitamin D 7.5µg (150% RDA), Thiamine 1.1mg (100% RDA), Riboflavin 1.4mg (100% RDA), Vitamin B6 1.4mg (100% RDA), Folic Acid 180µg (90% RDA), Vitamin B12 2.5µg (100% RDA)

Branded Comparison:

Annotations

Additional Product Images





MINTEL



Dreamy Berries Flavoured Oat Dessert

Record ID: 11208868
Company: Oddlygood
Manufacturer: Oddlygood
Brand: Oddly Good
Category: Dairy
Sub-Category: Plant Based Spoonable Yogurts (Dairy Alternatives)
Market: Poland
Store Name: Netto
Store Type: Supermarket
Store Address: Pruszkow 05-800
Date Published: Oct 2023
Product source: Shopper
Launch Type: New Packaging
Price in local currency: PLN4.99
Price in US Dollars: 1.16
Price in Euros: 1.10
Bar Code: 6408432000201



Product Description

Oddly Good Fermentowany Deser Owsiany z Malinami i Jagodami (Dreamy Berries Flavoured Oat Dessert) has been repackaged, and retails in a new 130g pack.- Fermented oat dessert with berries enriched with vitamins and minerals- With blueberries (6%), raspberries (3%), blueberry juice (0.5%)- Free from gluten and palm oil- Plant-based- Suitable for vegans- Recyclable pack

Packaging Details

Primary
Package Type Tub
Package Material Plastic PP

Product Analysis

Pack Size: 130.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded
Store Type: Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------

Product Variant
[Dreamy Berries](#)
[Flavoured Oat Dessert](#)

Flavours
 Berry

Format Type
 —

Claims
 Vitamin/Mineral
 Fortified,
 Gluten Free,
 Low/No/Reduced
 Allergen,
 Ethical -
 Environmentally
 Friendly Package,
 Vegan/No Animal
 Ingredients,
 Ethical - Recycling,
 Palm Oil Free,
 Plant Based

Still Selling
 —

Ingredients (Standard form):

[Waters](#), [White Sugar](#), [Coconut Oil \(Hydrogenated, Coconut Oil Derived\)](#), [Oat Flour \(Gluten-Free\)](#), [Raspberry](#), [Broad Bean Protein](#), [Rapeseed Oil](#), [Blueberry](#), [Blueberry Juice From Blueberry Puree](#), [Modified Starches](#), [Flavouring Substances](#), [Diacetyltartaric And Fatty Acid Esters Of Glycerol \(Emulsifiers\)](#), [Calcium](#), [Salt](#), [Sodium Citrate \(Acidity Regulators, Food Acids\)](#), [Vitamins \(Riboflavin, Vitamin B12, Ergocalciferol\)](#), [Iodine](#), live bacterial cultures, [Lactobacillus Acidophilus](#), [Bifidobacterium](#), [Fruit and Fruit Products \(Blueberry, Raspberry, Blueberry Juice From Blueberry Puree\)](#)

Ingredients (On Pack):

water, sugar, fully hydrogenated coconut oil, gluten-free oat flour (4%), raspberry, broad bean protein, rapeseed oil, blueberry, blueberry juice, modified starch, flavourings, emulsifier (E472e), calcium, salt, acidity regulator (sodium citrates), vitamins (riboflavin (vitamin B2), vitamin B12, vitamin D2), iodine, live bacterial cultures, Lactobacillus acidophilus, Bifidobacterium, fruits (blueberries (6%), raspberries (3%), blueberry juice (0.5%))

Nutrition:

Per 100g: Energy 772kJ/185kcal, Fat 11g (of which Saturated Fats 8g), Carbohydrate 18g (of which Sugars 14g), Protein 3g, Salt 0.09g, Vitamin D 1µg (20% RDA), Vitamin B2 0.21mg (15% RDA), Vitamin B12 0.4µg (16% RDA), Calcium 120mg (15% RDA), Iodine 22.5µg (15% RDA)

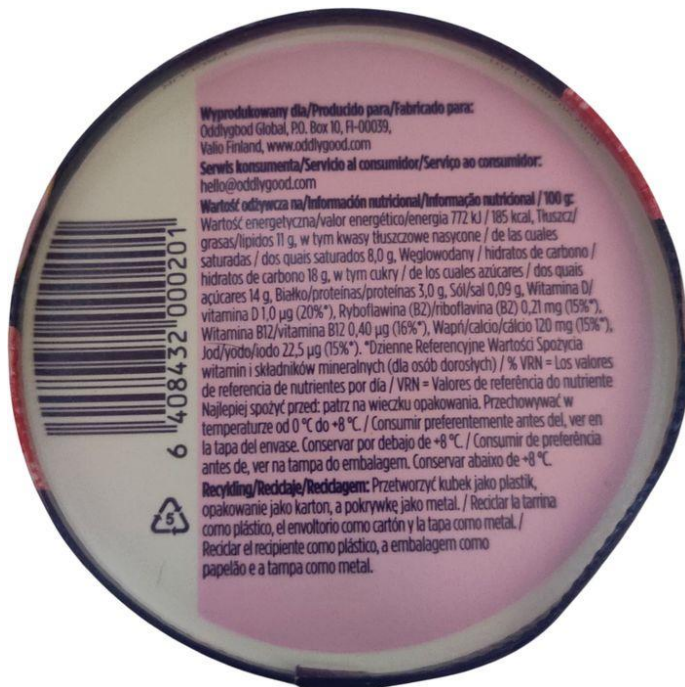
Branded Comparison:

Annotations

Additional Product Images







Wyprodukowany dla/Producido para/Fabricado para:
Oddlygood Global, P.O. Box 10, FI-00039,
Välö Finland, www.oddlygood.com

Servis konsumenta/Servicio al consumidor/Servico ao consumidor:
hello@oddlygood.com

Wartość odżywcza na/Información nutricional/Informação nutricional / 100 g:
Wartość energetyczna/valor energético/energia 772 kJ / 185 kcal, Tłuszcz/
grasas/lipidos 11 g, w tym kwasy tłuszczowe nasycone / de las cuales
saturadas / dos quais saturados 8,0 g, Węglowodany / hidratos de carbono /
hidratos de carbono 18 g, w tym cukry / de los cuales azúcares / dos quais
açúcares 14 g, Białko/proteínas/proteínas 3,0 g, Sól/sal 0,09 g, Witamina D/
vitamina D 1,0 µg (20%*), Ryboflawina (B2)/riboflavina (B2) 0,21 mg (15%*),
Witamina B12/vitamina B12 0,40 µg (16%*), Wapń/calcio/calcio 120 mg (15%*),
Jod/yodo/iodo 22,5 µg (15%*). *Dzienne Referencyjne Wartości Spożycia
witamin i składników mineralnych (dla osób dorosłych) / % VRN = Los valores
de referencia de nutrientes por día / VRN = Valores de referencia do nutriente
Najlepiej spożyć przed: patrz na wieczku opakowania. Przechowywać w
temperaturze od 0 °C do +8 °C. / Consumir preferentemente antes del, ver en
la tapa del envase. Conservar por debajo de +8 °C. / Consumir de preferência
antes de, ver na tampa do embalagem. Conservar abaixo de +8 °C.

Recycling/Reciclaje/Reciclagem: Przetworzyć kubek jako plastik,
opakowanie jako karton, a pokrywke jako metal. / Reciclar la tarrina
como plástico, el envoltorio como cartón y la tapa como metal. /
Reciclar el recipiente como plástico, a embalagem como
papelão e a tampa como metal.

Peach & Passion Fruit Coconut Vegangurt

Record ID: 11138496
Company: Netto
Manufacturer: Magda Plant-Based
Brand: Happy Vege
Category: Dairy
Sub-Category: Plant Based
 Spoonable Yogurts
 (Dairy Alternatives)
Market: Poland
Store Name: Netto
Store Type: Supermarket
Store Address: Brwinow 05-808
Date Published: Sep 2023
Product source: Shopper
Launch Type: New Product
Price in local currency: PLN3.49
Price in US Dollars: 0.80
Price in Euros: 0.75
Bar Code: 5901529108978



Product Description

Happy Vege Vegangurt Kokos, Brzoskwinia i Marakuja (Peach & Passion Fruit Coconut Vegangurt) is now available, and retails in a 150g pack.- Plant-based- Vegan- Based on coconut pulp- Enriched with vitamin D3, vitamin B12 and calcium

Packaging Details

	<i>Primary</i>
Package Type	Tub
Package Material	Plastic unspecified

Product Analysis

Pack Size:	150.000 g
Storage:	Chilled
Formats & Textures (Beauty & Personal Care):	
Textures (Food & Drink):	
Alcohol By Volume (%):	
Private Label:	Private Label
Store Type:	Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Peach & Passion Fruit Coconut Vegangurt	Peach & Passionfruit/Maracuja	—	Added Calcium, Vitamin/Mineral Fortified, Vegan/No Animal Ingredients, Plant Based	—

Forest Fruits Coconut Vegagurt

Forest Fruits/Forest Berry/Wildberry/Wild Fruit

Added Calcium, Vitamin/Mineral Fortified, Vegan/No Animal Ingredients, Plant Based

Ingredients (Standard form):

[Coconut Extract \(Pulp\)](#) ([Waters](#), [Coconut Extract](#)), [White Sugar](#), [Modified Starches](#), [Peach](#), [Passion Fruit Juice \(Made From Concentrate\)](#), [Calcium](#), [Broad Bean Protein](#), [Carrot Concentrate \(Concentrate\)](#), [Vitamins \(Cholecalciferol, Vitamin B12\)](#), [Natural X Flavourings \(Natural\)](#), vegan yoghurt bacteria cultures

Ingredients (On Pack):

Coconut pulp extract (78.9%) (water, coconut extract), sugar, modified starch, peach (4.5%), passion fruit juice from concentrate (0.5%), calcium, broad bean proteins, carrot concentrate, vitamins (vitamin D3, vitamin B12), natural flavour, vegan yoghurt bacteria cultures

Nutrition:

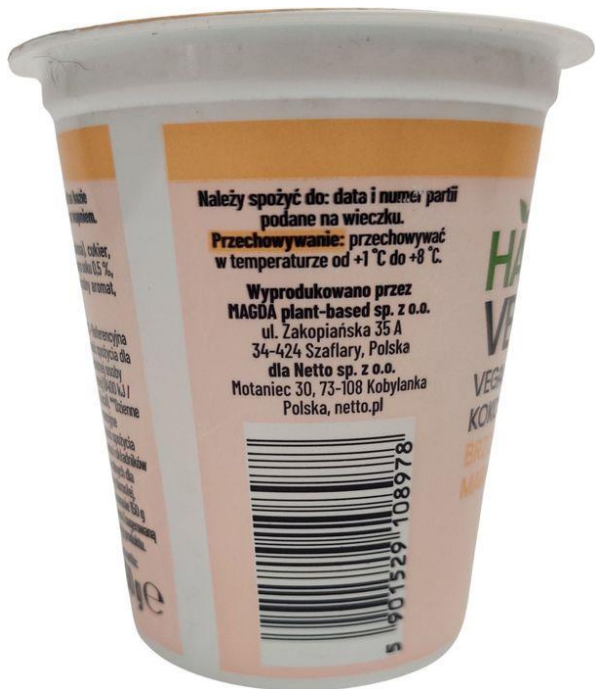
Per 150g serving (1 serving per pack): Energy 549kJ (7% RDA)/131kcal (7% RDA), Fat 4.7g (7% RDA) (of which Saturated Fatty Acids 4.2g (21% RDA)), Carbohydrate 21g (8% RDA) (of which Sugars 13g (14% RDA)), Fibres <0.5g (2% RDA), Salt 0.02g (1% RDA), Calcium 176mg (22% RDA), Vitamin D3 0.87µg (17% RDA), Vitamin B12 0.44µg (17% RDA)

Branded Comparison:

Annotations

Additional Product Images





Vegan Cream

Record ID:	11100462
Company:	Netto
Manufacturer:	Magda Plant-Based
Brand:	Happy Vege
Category:	Dairy
Sub-Category:	Cream
Market:	Poland
Store Name:	Lewiatan
Store Type:	Supermarket
Store Address:	Brwinow 05-840
Date Published:	Sep 2023
Product source:	Shopper
Launch Type:	New Product
Price in local currency:	PLN4.15
Price in US Dollars:	1.00
Price in Euros:	0.93
Bar Code:	5901529108954



Product Description

Happy Vege Veganska Smietana (Vegan Cream) is now available, and retails in a 180g pack.- Vegan fermented plant product based on coconut extract- 18% fat content

Packaging Details

	<i>Primary</i>
Package Type	Tub
Package Material	Plastic PP

Product Analysis

Pack Size:	180.000 g
Storage:	Chilled
Formats & Textures (Beauty & Personal Care):	
Textures (Food & Drink):	
Alcohol By Volume (%):	
Private Label:	Private Label
Store Type:	Supermarket

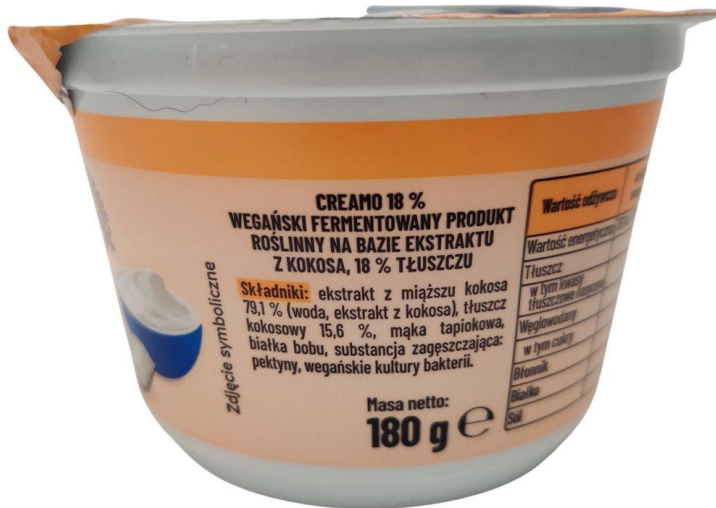
Product Variants

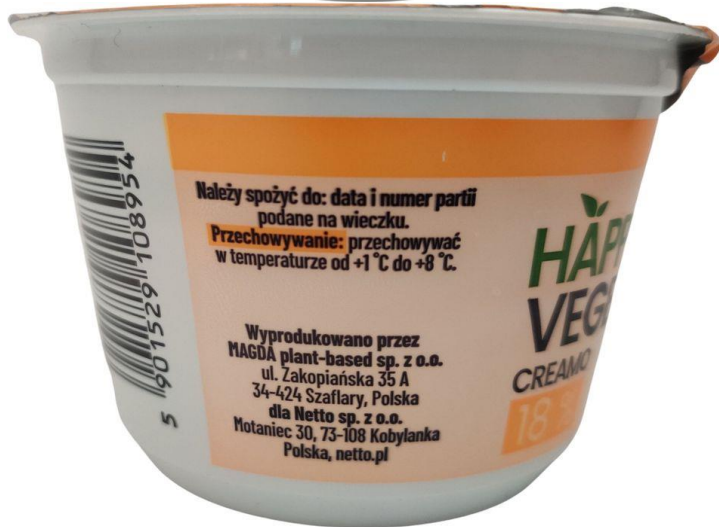
Product Variant	Flavours	Format Type	Claims	Still Selling
Vegan Cream	Unflavoured/Plain	—	Vegan/No Animal Ingredients, Plant Based	—

Ingredients (Standard form):	Coconut Extract (Pulp) (Waters , Coconut Extract), Coconut Fat , Cassava Flour , Broad Bean Protein , thickener (Pectins , vegan bacterial cultures)
Ingredients (On Pack):	coconut pulp extract (79.1%) (water, coconut extract), coconut fat (15.6%), tapioca flour, broad bean proteins, thickener (pectins, vegan bacterial cultures)
Nutrition:	Per 30g serving (6 servings per pack): Energy 227kJ (3% RDA)/55kcal (3% RDA), Fat 5.4g (8% RDA) (of which Saturated Fatty Acids 4.8g (24% RDA)), Carbohydrate 1.3g (0% RDA) (of which Sugars <0.5g (<0% RDA)), Fibres <0.5g, Protein 0.3g (1% RDA), Salt 0.02g (0% RDA)
Branded Comparison:	

Annotations

Additional Product Images







Cashew Greek-Style Salad

Cheese

Record ID: 11095294
Company: Wege Siostry
Manufacturer: Wege Siostry
Brand: Wege Siostry
Category: Dairy
Sub-Category: Processed Cheese
Market: Poland
Store Name: www.organic24.pl
Store Type: Internet/Mail Order
Date Published: Sep 2023
Product source: Shopper
Launch Type: New Variety/Range
 Extension
Price in local currency: PLN16.99
Price in US Dollars: 4.10
Price in Euros: 3.80
Bar Code: 590077939527



Product Description

Wege Siostry Sałatkowy z Nerkowcow w Stylu Greckim (Cashew Greek-Style Salad Cheese) is now available, and retails in a 150g pack.- Plant-based alternative to Greek-style cheese- Made of cashews

Packaging Details

Primary
Package Type: Tub
Package Material: Plastic PP

Product Analysis

Pack Size: 150.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded
Store Type: Internet/Mail Order

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Cashew Greek-Style Salad Cheese	Unflavoured/Plain	Block	Plant Based	—
Creamy Spread with Pepper	Pepper/Peppercorn	Spread	No Additives/Preservatives, Gluten Free, Low/No/Reduced Allergen, Low/No/Reduced Lactose, Free from Added/Artificial Preservatives, Plant Based	—

Ingredients (Standard form): [Waters](#), [Coconut Oil \(Coconut Oil Derived\)](#), [Cashew Nut](#), [Starches and Dextrins](#), [Broad Bean Protein](#), [Pea Protein](#), [Modified Starches](#), [Citric Acid \(Acidity Regulators, Food Acids\)](#), [Flavouring Substances](#)

Ingredients (On Pack): Water, coconut oil, cashew nuts (14%), starch, broad bean protein, pea protein, modified starch, acidity regulator (citric acid), flavouring

Nutrition: Per 100g: Energy 1,263kJ/305kcal, Fat 27g (of which Saturated Fats 19g), Carbohydrate 10g (of which Sugars 0.7g), Fibres 0.9g, Protein 4.3g, Salt 2.4g

Branded Comparison:

Annotations

Additional Product Images



MINTEL



Creamy Spread with Pepper

Record ID:	11062098
Company:	Wege Siostry
Manufacturer:	Wege Siostry
Brand:	Wege Siostry
Category:	Dairy
Sub-Category:	Processed Cheese
Market:	Poland
Store Name:	Frisco (Internet/Mail Order)
Store Type:	Internet/Mail Order
Date Published:	Aug 2023
Product source:	Shopper
Launch Type:	New Variety/Range Extension
Price in local currency:	PLN8.49
Price in US Dollars:	2.07
Price in Euros:	1.91
Bar Code:	5900779395466



Product Description

Wege Siostry Smarowaniec Kremowy z Pieprzem (Creamy Spread with Pepper) is now available, and retails in a 130g pack.- Plant-based- Delicious- Made from cashews- Free from lactose, preservatives, gluten- With live bacteria cultures- Plant-based alternative to cheese

Packaging Details

	<i>Primary</i>
Package Type	Tub
Package Material	Plastic PP

Product Analysis

Pack Size:	130.000 g
Storage:	Chilled
Formats & Textures (Beauty & Personal Care):	
Textures (Food & Drink):	Smooth (Silky / Velvety / Creamy / Buttery)
Alcohol By Volume (%):	
Private Label:	Branded
Store Type:	Internet/Mail Order

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Creamy Spread with Pepper	Pepper/Peppercorn	Spread	No Additives/Preservatives, Gluten Free, Low/No/Reduced Allergen, Low/No/Reduced Lactose, Free from Added/Artificial Preservatives, Plant Based	—

[Cashew Greek-Style Salad Cheese](#)

Unflavoured/Plain

Block

Plant Based

—

Ingredients (Standard form):

[Waters](#), [Coconut Oil \(Coconut Oil Derived\)](#), [Cashew Nut](#), [Starches and Dextrins](#),

Ingredients (On Pack):

[Broad Bean Protein](#), [Pea Protein](#), [Salt](#), [Black Pepper](#), live bacteria cultures
water, coconut oil, cashew nuts (14.7%), starch, broad bean protein, pea protein,
salt, black pepper (0.3%), live bacteria cultures

Nutrition:

Per 100g: Energy 1,175kJ/261kcal, Fat 24g (of which Saturated Fats 16g),
Carbohydrate 6.5g (of which Sugars 0g), Protein 5.1g, Salt 0.9g

Branded Comparison:

Annotations

Additional Product Images



MINTEL



Natural Coconut Vegangurt

Record ID: 11062122
Company: Magda Plant-Based
Manufacturer: Magda Plant-Based
Brand: Greenzly Forte
Category: Dairy
Sub-Category: Plant Based
 Spoonable Yogurts (Dairy Alternatives)
Market: Poland
Store Name: Frisco (Internet/Mail Order)
Store Type: Internet/Mail Order
Date Published: Aug 2023
Product source: Shopper
Launch Type: New Product
Price in local currency: PLN2.95
Price in US Dollars: 0.72
Price in Euros: 0.66
Bar Code: 5901104005180



Product Description

Greenzly Forte Kokosowy Naturalny Vegangurt (Natural Coconut Vegangurt) is now available, and retails in a 130g pack.- Natural- Suitable for vegans- Source of calcium that helps in proper functioning of muscles and is needed for the maintenance of healthy bones and teeth- Gluten-free- Vegan product from coconut milk- Free from added sugars- Contains naturally occurring sugars- Suitable for lactose- and casein free diets- Logos and certifications: Vegan V-Label seal by the European Vegetarian Union, Gluten Free

Packaging Details

Primary
Package Type Tub
Package Material Plastic PP

Product Analysis

Pack Size: 130.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded
Store Type: Internet/Mail Order

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------

Product Variant
[Natural Coconut](#)
[Veganurt](#)

Flavours
 Unflavoured/Plain

Format Type
 —

Claims
 Functional - Other,
 Gluten Free,
 Functional - Bone
 Health,
 Low/No/Reduced
 Allergen,
 Vegan/No Animal
 Ingredients,
 Low/No/Reduced
 Lactose,
 No Added Sugar

Still Selling
 —

Ingredients (Standard form):

[Coconut Milk \(Waters, Coconut Extract\)](#), [Modified Starches](#), [Calcium](#), [Broad Bean Protein](#), [Yogurt Substitutes \(Vegan, Bacterial Cultures\)](#)

Ingredients (On Pack):

coconut milk (92.8%) (water, coconut extract), modified starch, calcium, broad bean proteins, vegan yogurt bacterial cultures

Nutrition:

Per 100g: Energy 258kJ (3% RDA)/62kcal (3% RDA), Fat 3.7g (5% RDA) (of which Saturated Fats 3.3g (17% RDA)), Carbohydrate 6.4g (2% RDA) (of which Sugars 0.5g (1% RDA)), Fibres <0.5g, Protein 0.7g (1% RDA), Salt 0.01g, Calcium 136mg (22% RDA)

Branded Comparison:

Annotations

Additional Product Images





Dreamy Lemon Flavoured Oat Dessert

Record ID: 10958230
Company: Oddlygood
Manufacturer: Oddlygood
Brand: Oddly Good
Category: Dairy
Sub-Category: Plant Based Spoonable Yogurts (Dairy Alternatives)
Market: Poland
Store Name: Carrefour
Store Type: Mass Merchandise/Hypermarket
Store Address: Warsaw 03-734
Date Published: Jul 2023
Product source: Shopper
Launch Type: New Packaging
Price in local currency: PLN4.99
Price in US Dollars: 1.23
Price in Euros: 1.12
Bar Code: 6408432000232



Product Description

Oddly Good Fermentowany Deser Owsiany z Cytryna (Dreamy Lemon Flavoured Oat Dessert) has been repackaged, and retails in a 130g pack.- Palm-oil free- Plant-based - Fermented oat dessert with lemon- Enriched with vitamins and minerals- Suitable for vegans- Free from gluten- Recyclable pack

Packaging Details

Primary
Package Type Tub
Package Material Plastic PP

Product Analysis

Pack Size: 130.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded
Store Type: Mass Merchandise/Hypermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------



Product Variant
[Dreamy Lemon](#)
[Flavoured Oat Dessert](#)

Flavours
 Lemon

Format Type
 —

Claims
 Vitamin/Mineral
 Fortified,
 Gluten Free,
 Low/No/Reduced
 Allergen,
 Ethical -
 Environmentally
 Friendly Package,
 Vegan/No Animal
 Ingredients,
 Ethical - Recycling,
 Palm Oil Free,
 Plant Based

Still Selling
 —

Ingredients (Standard form):

[Waters](#), [White Sugar](#), [Coconut Oil \(Hydrogenated, Coconut Oil Derived\)](#), [Oat Flour \(Gluten-Free\)](#), [Broad Bean Protein](#), [Lemon Juice Concentrate \(Made From Concentrate\)](#), [Lemon Pulp \(Pulp\)](#), [Rapeseed Oil](#), [Modified Starches](#), [Flavouring Substances](#), [Diacetyltartaric And Fatty Acid Esters Of Glycerol \(Emulsifiers\)](#), [Calcium](#), [Sodium Citrate \(Acidity Regulators, Food Acids\)](#), [Salt](#), [Vitamins \(Riboflavin, Vitamin B12, Ergocalciferol\)](#), [Iodine](#), [Curcumin \(Food Colours\)](#), live bacterial cultures, [Lactobacillus Acidophilus](#), [Bifidobacterium](#), [Lemon \(Lemon Juice, Lemon Pulp \(Pulp\)\)](#)

Ingredients (On Pack):

Water, sugar, fully hydrogenated coconut oil, gluten-free oat flour (4%), broad bean protein, lemon juice from concentrate, lemon pulp, rapeseed oil, modified starch, flavours, emulsifier (E472e), calcium, acidity regulator (sodium citrates), salt, vitamins (riboflavin (vitamin B2), vitamin B12, vitamin D2), iodine, dye (curcumin), live bacterial cultures, Lactobacillus acidophilus, Bifidobacterium sp., lemon (5.4%) (lemon juice (2.8%), lemon pulp (2.6%))

Nutrition:

Per 100g: Energy 765kJ/183kcal, Fat 11g (of which Saturated Fats 8g), Carbohydrate 18g (of which Sugars 14g), Protein 2.9g, Salt 0.1g, Vitamin D 1µg (20% RDA), Vitamin B2 0.21mg (15% RDA), Vitamin B12 0.4µg (16% RDA), Calcium 120mg (15% RDA), Iodine 22.5µg (15% RDA)

Branded Comparison:

Annotations

Additional Product Images





Alternative to Milk Drink

Record ID: 10944300
Company: Koko Dairy Free
Manufacturer: Koko Dairy Free
Brand: Koko Life!
Category: Dairy
Sub-Category: Plant Based Drinks (Dairy Alternatives)
Market: Ireland
Location of Manufacture: UK
Import Status: Imported product
Store Name: Dunnes
Store Type: Department Store
Store Address: Dundalk
Date Published: Jul 2023
Product source: Shopper
Launch Type: New Product
Price in local currency: €2.95
Price in US Dollars: 3.22
Bar Code: 5060100602936



Product Description

Koko Life! Alternative to Milk Drink is now available, and retails in a 1L pack. - Bursting with vitamins- Helps give the body a boost- Delicious blend of goodness of coconut with essential vitamins and minerals that are known to help support the immune system, keep brain active and care for skin- Great on cereals, in smoothies and hot drinks or on its own- High in vitamin D2 and folic acid, which can contribute to the normal function of the immune system- High in vitamin B2 and folic acid, which can help reduce tiredness and fatigue- High in calcium, which supports the maintenance of normal teeth and bones- Source of vitamin B12 and C, which can contribute to normal psychological function- Source of iodine and vitamin A, which can contribute to the maintenance of normal skin- Dairy free alternative to milk made with coconut milk, calcium and added vitamins and minerals - The company claims to be a family owned company that takes great care of coconut, growing them the way nature intended and packing them within hours of being picked, always by human hands- Free from dairy, lactose, soya, gluten, nuts, artificial colours, flavours and preservatives- Recyclable pack- UHT- Logos and certifications: QR code, Facebook, Instagram, Twitter, No Monkey Business, Vegan Society Approved Vegan Trademark

Packaging Details

Primary
Packaging Manufacturer: Tetra Pak
Package Type: Carton
Package Material: Multi layer board

Product Analysis

Pack Size: 1.000 litre
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded
Store Type: Department Store

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------

Product Variant	Flavours	Format Type	Claims	Still Selling
Alternative to Milk Drink	Unflavoured/Plain	Liquid	No Additives/Preservatives, Added Calcium, Vitamin/Mineral Fortified, Gluten Free, Functional - Bone Health, Functional - Brain & Nervous System, Functional - Immune System, Low/No/Reduced Allergen, Ethical - Environmentally Friendly Package, Ethical - Animal, Vegan/No Animal Ingredients, Low/No/Reduced Lactose, Functional - Energy, Functional - Skin, Nails & Hair, Social Media, Ethical - Recycling, Dairy Free, Free from Added/Artificial Colourings, Free from Added/Artificial Flavourings, Free from Added/Artificial Preservatives	—

Ingredients (Standard form): [Waters](#), [Coconut Milk](#), [Grape Juice Concentrate \(Concentrate\)](#), [Rapeseed Oil](#), [Broad Bean Protein](#), [Sucrose Esters of Fatty Acids \(Emulsifiers, Food Acids, Fatty\)](#), [Micronutrients \(Tricalcium Phosphate, Calcium Carbonate, Vitamin C, Magnesium Oxide, Vitamin E, Zinc Sulfate, Vitamin A, Riboflavin, Ergocalciferol, Ferric Phosphate, Potassium Iodide, Folic Acid \(Food Acids\), Vitamin B12\)](#), [Natural X Flavourings \(Natural\)](#), [Salt](#), [Dipotassium Hydrogen Phosphate \(Acidity Regulators, Food Acids\)](#), stabilisers ([Sodium Carboxymethyl Cellulose](#), [Gellan Gum](#))

Ingredients (On Pack): Water, coconut milk (12%), concentrated grape juice, rapeseed oil, faba bean protein, emulsifier (sucrose esters of fatty acids), vitamins and minerals (tricalcium phosphate, calcium carbonate, vitamin C, magnesium oxide, vitamin E, zinc sulphate, vitamin A, vitamin B2, vitamin D2, ferric phosphate, potassium iodide, folic acid, vitamin B12), natural flavourings, salt, acidity regulator (dipotassium phosphate), stabilisers (cellulose gum, gellan gum)

Nutrition: Per 200ml serving (5 servings per pack): Energy 398kJ/96kcal, Fat 7.6g (of which Saturated Fat 3.8g, Monounsaturated fat 0.2g, Polyunsaturated fat <0.1g), Carbohydrate 5.4g (of which Sugars 4g), Fibre 0.6g, Protein 1.2g, Salt 0.2g, Vitamin A 200µg (25% RDA), Vitamin B2 1mg (71% RDA), Vitamin B12 0.4µg (16% RDA), Vitamin C 18mg (22% RDA), Vitamin D2 2.4µg (48% RDA), Vitamin E 7.2mg (60% RDA), Calcium 339mg (42% RDA), Folic acid 80µg (40% RDA), Potassium 166mg



Vegetable Fat Spread

Record ID: 10843222
Company: Upfield
Manufacturer: Upfield
Brand: Rama
Category: Dairy
Sub-Category: Margarine & Other Blends
Market: Germany
Store Name: EDEKA center
Store Type: Mass Merchandise/Hypermarket
Store Address: Hude 27798
Date Published: Jun 2023
Product source: Shopper
Launch Type: New Packaging
Price in local currency: €1.79
Price in US Dollars: 1.94
Bar Code: 8719200250833



Product Description

Rama Pflanzliches Streichfett (Vegetable Fat Spread) has been repackaged, and retails in a newly designed 250g pack. - So buttery- 100% plant-based with a delicious buttery flavour- 79% fat spread- Ecological footprint of 0.36kg CO2-eq per 100g- 100% natural ingredients- For spreading, cooking and baking- Free from palm oil- 81% minimum less climate impact versus butter

Packaging Details

Primary
Package Type Flexible
Package Material Paper plain
Package Width (mm) 97 mm (3.82 inches)
Package Height (mm) 75 mm (2.95 inches)

Product Analysis

Pack Size: 250.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink): Spreadable
Alcohol By Volume (%):
Private Label: Branded
Store Type: Mass Merchandise/Hypermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Vegetable Fat Spread	Unflavoured/Plain	—	All Natural Product, Palm Oil Free, Plant Based	—
Sooo Buttery! Spreadable Fat with Olive Oil	Unflavoured/Plain	—	All Natural Product, Ethical - Environmentally Friendly Product, Palm Oil Free, Plant Based	—

Ingredients (Standard form):

[Vegetable Fats and Oils \(Vegetable Based\)](#) ([Rapeseed Oil](#), [Rapeseed Fat](#), [Coconut Oil \(Coconut Oil Derived\)](#), [Coconut Fat](#), [Sunflower Seed Oil](#), [Sunflower Fat](#)), [Waters](#), [Broad Bean Protein](#), [Lecithin \(Emulsifiers\)](#), [Natural X Flavourings \(Natural\)](#), [Carotenes \(Food Colours\)](#), [Glucose](#)

Ingredients (On Pack):

Vegetable fats and oils in variable proportions (rapeseed oil, rapeseed fat, coconut oil, coconut fat, sunflower oil, sunflower fat), water, broad bean protein, emulsifier (lecithin), natural flavourings, colouring (carotene), glucose

Nutrition:

Per 100g: Energy 2,932kJ/713kcal, Fat 79g (of which Saturated Fat 45g), Carbohydrate 0.5g (of which Sugars 0.5g), Protein <0.5g, Salt 0g

Branded Comparison:

Annotations

Additional Product Images





Unsalted Vegetable Fat Spread

Record ID: 10837354
Company: Upfield
Manufacturer: Upfield
Brand: Rama
Category: Dairy
Sub-Category: Margarine & Other Blends
Market: Austria
Store Name: Metro Cash & Carry
Store Type: Mass Merchandise/Hypermarket
Store Address: Vienna 1110
Date Published: May 2023
Product source: Shopper
Launch Type: New Packaging
Price in local currency: €3.29
Price in US Dollars: 3.56
Bar Code: 8719200233560



Product Description

Rama Pflanzliches Streichfett (Unsalted Vegetable Fat Spread) has been repackaged, and retails in a newly designed 400g value pack.- So buttery- 100% plant-based with a delicious buttery flavour- 79% fat spread- Ecological footprint of 0.45kg CO2-eq per 100g- 100% natural ingredients- For spreading, cooking and baking- Without preservatives and palm oil- At least 76% minimum less climate impact versus butter- Spreadable when chilled

Packaging Details

Primary
Package Type Tub
Package Material Plastic unspecified

Product Analysis

Pack Size: 400.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink): Spreadable
Alcohol By Volume (%):
Private Label: Branded
Store Type: Mass Merchandise/Hypermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Unsalted Vegetable Fat Spread	Unflavoured/Plain	—	No Additives/Preservatives, All Natural Product, Low/No/Reduced Sodium, Economy, Free from Added/Artificial Preservatives, Palm Oil Free, Plant Based	—

Ingredients (Standard form):

[Vegetable Fats and Oils \(Vegetable Based\)](#) ([Rapeseed Oil](#), [Rapeseed Fat](#), [Coconut Oil](#) ([Coconut Oil Derived](#)), [Coconut Fat](#), [Sunflower Seed Oil](#), [Sunflower Fat](#)), [Waters](#), [Broad Bean Protein](#), [Lecithin \(Emulsifiers\)](#), [Natural X Flavourings \(Natural\)](#), [Carotenes \(Food Colours\)](#), [Glucose](#)

Ingredients (On Pack):

vegetable fats and oils in variable proportions (rapeseed oil, rapeseed fat, coconut oil, coconut fat, sunflower oil, sunflower fat), water, broad bean protein, emulsifier (lecithin), natural flavourings, colouring (carotene), glucose

Nutrition:

Per 100g: Energy 2,931kJ/713kcal, Fat 79g (of which Saturated Fatty Acids 32g), Carbohydrate 0.5g (of which Sugars 0.5g), Protein <0.5g, Salt 0g

Branded Comparison:

Annotations

Additional Product Images



MINTEL





Sooo Buttery! Spreadable Fat with Olive Oil

Record ID: 10833940
Company: Upfield
Manufacturer: Upfield
Brand: Rama
Category: Dairy
Sub-Category: Margarine & Other Blends
Market: Germany
Store Name: Aldi Nord
Store Type: Supermarket
Store Address: Oldenburg 26121
Date Published: May 2023
Product source: Shopper
Launch Type: New Packaging
Price in local currency: €1.59
Price in US Dollars: 1.72
Bar Code: 8719200252899



Product Description

Rama Sooo Buttrig! Streichfett mit Olivenöl (Sooo Buttery! Spreadable Fat with Olive Oil) has been repackaged, and retails in a 250g pack. - With olive oil- 100% plant based with delicious, buttery flavour- 79% spreadable fat with 5% olive oil- Climate footprint of 0.35kg CO2- Free from palm oil- 81% less climate impact than butter- 100% natural ingredients- For spreading, cooking and baking

Packaging Details

Primary

Package Type	Flexible
Package Material	Paper plain
Package Width (mm)	98 mm (3.86 inches)
Package Height (mm)	75 mm (2.95 inches)

Product Analysis

Pack Size:	250.000 g
Storage:	Chilled
Formats & Textures (Beauty & Personal Care):	
Textures (Food & Drink):	Spreadable
Alcohol By Volume (%):	
Private Label:	Branded
Store Type:	Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Sooo Buttery! Spreadable Fat with Olive Oil	Unflavoured/Plain	—	All Natural Product, Ethical - Environmentally Friendly Product, Palm Oil Free, Plant Based	—
Vegetable Fat Spread	Unflavoured/Plain	—	All Natural Product, Palm Oil Free, Plant Based	—

Ingredients (Standard form):

[Vegetable Fats and Oils \(Vegetable Based\)](#) ([Coconut Oil \(Coconut Oil Derived\)](#), [Rapeseed Oil](#), [Sunflower Seed Oil](#)), [Tap Water](#), [Olive Oil](#), [Broad Bean Protein](#), [Lecithin \(Emulsifiers\)](#), [Natural X Flavourings \(Natural\)](#), [Carotenes \(Food Colours\)](#), [Glucose](#)

Ingredients (On Pack):

Vegetable oils and fats in varying proportions (coconut oil, rapeseed oil, sunflower oil), drinking water, olive oil (5%), broad bean protein, emulsifier (lecithin), natural flavours, colouring (carotene), glucose

Nutrition:

Per 100g: Energy 2,932kJ/713kcal, Fat 79g (of which Saturated Fatty Acids 45g), Carbohydrate 0.5g (of which Sugars 0.5g), Protein <0.5g, Salt 0g

Branded Comparison:

Annotations

Additional Product Images





Original Unsalted Spreadable Fat

Record ID: 10830042
Company: Upfield
Manufacturer: Upfield
Brand: Rama
Category: Dairy
Sub-Category: Margarine & Other Blends
Market: Switzerland
Store Name: Denner
Store Type: Supermarket
Store Address: Pfäffikon 8808
Date Published: May 2023
Product source: Shopper
Launch Type: New Packaging
Price in local currency: CHF3.90
Price in US Dollars: 4.33
Price in Euros: 4.01
Bar Code: 8719200233560



Product Description

Rama Pflanzliches Streichfett (Original Unsalted Spreadable Fat) has been repackaged, and retails in a newly designed 400g value pack.- 100% plant-based spread with delicious buttery flavour - 79% fat- Climate footprint of 0.45kg CO2 EQ/100g- 100% natural ingredients- For spreading, cooking and baking- Without preservatives or palm oil- At least 76% less impact on the climate compared to butter

Packaging Details

Primary
Package Type Tub
Package Material Plastic unspecified

Product Analysis

Pack Size: 400.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink): Spreadable
Alcohol By Volume (%):
Private Label: Branded
Store Type: Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------

Product Variant
[Original Unsalted](#)
[Spreadable Fat](#)

Flavours
 Unflavoured/Plain

Format Type
 —

Claims
 No
 Additives/Preservatives,
 All Natural Product,
 Low/No/Reduced
 Sodium,
 Economy,
 Ethical -
 Environmentally
 Friendly Product,
 Ethical - Sustainable
 (Habitat/Resources),
 Free from
 Added/Artificial
 Preservatives,
 Palm Oil Free,
 Plant Based

Still Selling
 —

Ingredients (Standard form):

[Vegetable Fats and Oils \(Vegetable Based\)](#) ([Rapeseed Fat](#), [Rapeseed Oil](#), [Coconut Fat](#), [Coconut Oil \(Coconut Oil Derived\)](#), [Sunflower Fat](#), [Sunflower Seed Oil](#)), [Tap Water](#), [Broad Bean Protein](#), [Lecithin \(Emulsifiers\)](#), [Natural X Flavourings \(Natural\)](#), [Carotenes \(Food Colours\)](#), [Glucose](#)

Ingredients (On Pack):

vegetable fats and oils in varying proportions (rapeseed fat, rapeseed oil, coconut fat, coconut oil, sunflower fat, sunflower oil), drinking water, broad bean protein, emulsifier (lecithin), natural flavours, colouring (carotene), glucose
 Per 100g: Energy 2,931kJ/713kcal, Fat 79g (of which Saturated Fatty Acids 32g), Carbohydrate 0.5g (of which Sugars 0.5g), Protein <0.5g, Salt 0g

Nutrition:

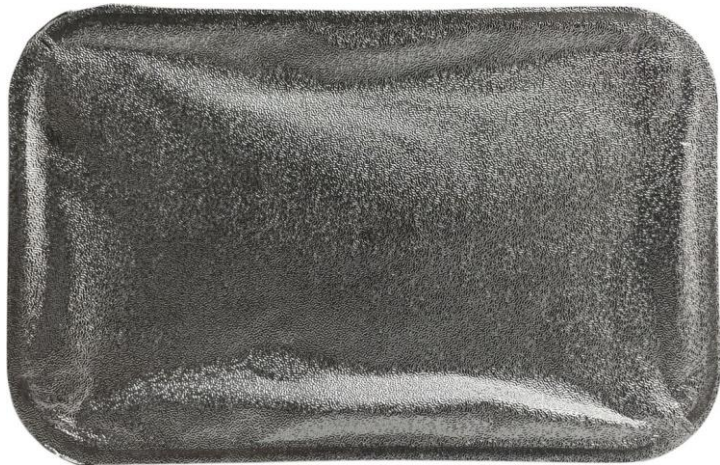
Branded Comparison:

Annotations

Additional Product Images







Creamy Classic Spread

Record ID: 10816856
Company: Wege Siostry
Manufacturer: Wege Siostry
Brand: Wege Siostry
Category: Dairy
Sub-Category: Processed Cheese
Market: Poland
Store Name: Frisco (Internet/Mail Order)
Store Type: Internet/Mail Order
Date Published: May 2023
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: PLN11.19
Price in US Dollars: 2.69
Price in Euros: 2.48
Bar Code: 5900779395442



Product Description

Wege Siostry Smarowaniec Kremowy Klasyczny (Creamy Classic Spread) is now available, and retails in a 130g pack. - Plant-based- Delicious- Made from cashews- Naturally free from lactose, preservatives, gluten- With live bacteria cultures- Plant-based alternative to cheese

Packaging Details

Package Type: Tub
Package Material: Plastic PP
Primary

Product Analysis

Pack Size: 130.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink): Smooth (Silky / Velvety / Creamy / Buttery)
Alcohol By Volume (%):
Private Label: Branded
Store Type: Internet/Mail Order

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------



Product Variant	Flavours	Format Type	Claims	Still Selling
Creamy Classic Spread	Unflavoured/Plain	Spread	No Additives/Preservatives, Gluten Free, Low/No/Reduced Allergen, Low/No/Reduced Lactose, Free from Added/Artificial Preservatives, Plant Based	—
Creamy Spread with Onion	Onion	Spread	No Additives/Preservatives, Gluten Free, Low/No/Reduced Allergen, Low/No/Reduced Lactose, Free from Added/Artificial Preservatives, Plant Based	—

Ingredients (Standard form):

[Waters](#), [Coconut Oil \(Coconut Oil Derived\)](#), [Cashew Nut](#), [Starches and Dextrins](#), [Broad Bean Protein](#), [Pea Protein](#), [Salt](#), live bacterial cultures

Ingredients (On Pack):

water, coconut oil, cashew nuts (14.8%), starch, broad bean protein, pea protein, salt, live bacterial cultures

Nutrition:

Per 100g: Energy 1,122kJ/272kcal, Fat 25g (of which Saturated Fatty Acids 15g), Carbohydrate 5.7g (of which Sugars 0.2g), Protein 5g, Salt 0.8g

Branded Comparison:

Annotations

Additional Product Images



MINTEL



Creamy Spread with Onion

Record ID: 10772020
Company: Wege Siostry
Manufacturer: Wege Siostry
Brand: Wege Siostry
Category: Dairy
Sub-Category: Processed Cheese
Market: Poland
Store Name: Auchan
Store Type: Mass Merchandise/Hypermarket
Store Address: Krakow 30-644
Date Published: Apr 2023
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: PLN11.99
Price in US Dollars: 2.86
Price in Euros: 2.57
Bar Code: 5900779395459



Product Description

Wege Siostry Smarowaniec Kremowy z Cebulka (Creamy Spread with Onion) is now available, and retails in a 130g pack. - Plant-based cheese alternative- Naturally free from preservatives, lactose and gluten- Plant-based cheese alternative to creamy curd cheese with cashew nuts and onion- Contains live bacteria cultures- Delicious, plant-based, with cashews

Packaging Details

Primary
Package Type Tub
Package Material Plastic PP

Product Analysis

Pack Size: 130.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care): Smooth (Silky / Velvety / Creamy / Buttery)
Textures (Food & Drink): Smooth (Silky / Velvety / Creamy / Buttery)
Alcohol By Volume (%):
Private Label: Branded
Store Type: Mass Merchandise/Hypermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Creamy Spread with Onion	Onion	Spread	No Additives/Preservatives, Gluten Free, Low/No/Reduced Allergen, Low/No/Reduced Lactose, Free from Added/Artificial Preservatives, Plant Based	—

Creamy Classic Spread Unflavoured/Plain Spread

No Additives/Preservatives, Gluten Free, Low/No/Reduced Allergen, Low/No/Reduced Lactose, Free from Added/Artificial Preservatives, Plant Based

Ingredients (Standard form): [Waters](#), [Coconut Oil \(Coconut Oil Derived\)](#), [Cashew Nut](#), [Starches and Dextrins](#), [Onion \(Dry\)](#), [Broad Bean Protein](#), [Pea Protein](#), [Salt \(Smoked\)](#), live bacterial cultures
Ingredients (On Pack): water, coconut oil, cashew nuts (14.6%), starch, dried onion (1.4%), broad bean protein, pea protein, smoked salt, live bacterial cultures
Nutrition: Per 100g: Energy 1,175kJ/284kcal, Fat 26g (of which Saturated Fatty Acids 17g), Carbohydrate 6.1g (of which Sugars 0g), Protein 5.8g, Salt 0.8g

Branded Comparison:

Annotations

Additional Product Images







Creamy Vegan Cocoghurt

Record ID: 10749182
Company: Auchan
Manufacturer: Magda Plant-Based
Brand: Auchan
Category: Dairy
Sub-Category: Plant Based
 Spoonable Yogurts
 (Dairy Alternatives)
Market: Poland
Store Name: Auchan
Store Type: Mass
 Merchandise/Hyperm
 arket
Store Address: Brwinow 05-840
Date Published: Apr 2023
Product source: Shopper
Launch Type: New Product
Price in local currency: PLN6.49
Price in US Dollars: 1.54
Price in Euros: 1.40
Bar Code: 5904215163749



Product Description

Auchan Weganski Cocoghurt Kremowy (Creamy Vegan Cocoghurt) is now available, and retails in a 400g pack.- Source of calcium- Scores an A on the Nutri-Score- Vegan dessert based on coconut extract- No added sugar- Contains naturally occurring sugars

Packaging Details

Primary
Package Type Tub
Package Material Plastic PP

Product Analysis

Pack Size: 400.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink): Smooth (Silky / Velvety / Creamy / Buttery)
Alcohol By Volume (%):
Private Label: Private Label
Store Type: Mass Merchandise/Hypermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Creamy Vegan Cocoghurt	Unflavoured/Plain	—	Vegan/No Animal Ingredients, No Added Sugar	—

Ingredients (Standard form): [Coconut Extract](#) (Waters, coconut flesh extract), [Modified Starches](#), [Calcium \(Enriched\)](#), [Broad Bean Protein](#), [Yogurt Substitutes](#) (Vegan, [Bacterial Cultures](#))
Ingredients (On Pack): Coconut extract (92.8%) (water, coconut flesh extract), modified starch, enriching substance (calcium), broad bean proteins, vegan yogurt bacterial cultures

Nutrition:

Per 100g: Energy 258kJ/62kcal, Fat 3.7g (of which Saturated Fatty Acids 3.3g), Carbohydrate 6.4g (of which Sugars 0.5g), Fibres <0.5g, Protein 0.7g, Salt 0.01g, Calcium 135mg (17% RDA)

Branded Comparison:

Annotations

Additional Product Images







Mango Fermented Product

Record ID: 10624380
Company: VF Nutrition
Manufacturer: VF Nutrition
Brand: Vly
Category: Dairy
Sub-Category: Plant Based
 Spoonable Yogurts
 (Dairy Alternatives)
Market: Germany
Store Name: Kaufland
Store Type: Mass
 Merchandise/Hyperm
 arket
Store Address: Bochum 44791
Date Published: Mar 2023
Product source: Shopper
Launch Type: New Product
Price in local currency: €1.89
Price in US Dollars: 1.99
Bar Code: 4280001939561



Product Description

Vly Fermentiertes Erzeugnis Mango (Mango Fermented Product) is now available, and retails in a 400g pack. - Vegan - Scores an A on the Nutri-Score- With active yogurt cultures- Sweetness from fruits- With real fruit pieces- Rich in protein- Thanks to active yogurt cultures, the product has a creamy, mild flavour on the spoon- Perfect in a muesli or just as it is- Fermented product with broad bean and pea protein- Free from lactose, soy, gluten and nut

Packaging Details

	<i>Primary</i>
Packaging Manufacturer	Greiner Packaging
Package Type	Tub
Package Material	Plastic PP
Closure Type	Seal
Closure Material	Foil
Production Methods	Thermo-formed plastic
Package Width (mm)	95 mm (3.74 inches)
Package Height (mm)	118 mm (4.65 inches)
Package Depth (mm)	65 mm (2.56 inches)

Product Analysis

Pack Size: 400.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink): Chunky (Chunks / Chunked / with Bits / with Pieces)
Alcohol By Volume (%):
Private Label: Branded
Store Type: Mass Merchandise/Hypermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------

Product Variant	Flavours	Format Type	Claims	Still Selling
Mango Fermented Product	Mango	—	Gluten Free, Low/No/Reduced Allergen, High/Added Protein, Ease of Use, Vegan/No Animal Ingredients, Low/No/Reduced Lactose	Still Selling
Strawberry Fermented Product	Strawberry	—	Gluten Free, Low/No/Reduced Allergen, High/Added Protein, Ease of Use, Vegan/No Animal Ingredients, Low/No/Reduced Lactose	Still Selling

Ingredients (Standard form): [Waters](#), [Mango](#), [Apple Juice Concentrate \(Concentrate\)](#), [Broad Bean Protein](#), [Pea Protein](#), [Rapeseed Oil](#), [Starches and Dextrins](#), [Natural X Flavourings \(Natural\)](#), [Trisodium Citrate \(Acidity Regulators, Food Acids\)](#), [Colouring Foods \(Food Colours, Vegetable Based, Concentrate\)](#) ([Carrot Concentrate \(Concentrate\)](#), [Pumpkin Juice Concentrate \(Concentrate\)](#)), [Salt](#), acidulant ([Citric Acid \(Food Acids\)](#), [Lactic Acid \(Food Acids\)](#)), yoghurt cultures ([Streptococcus Thermophilus](#), [Lactobacillus Delbrueckii Ssp. Bulgaricus](#), [Lactobacillus Casei](#))

Ingredients (On Pack): Water, mangoes (6.1%), apple juice concentrate, broad bean protein (2.8%), pea protein (1.8%), rapeseed oil, starch, natural flavourings, acidity regulator (trisodium citrate), colouring vegetable concentrates (carrot concentrate, pumpkin concentrate), salt, acidulant (citric acid, lactic acid), yoghurt cultures (S. thermophilus, L. bulgaricus, L. casei)

Nutrition: Per 100g: Energy 234kJ/56kcal, Fat 1.5g (of which Saturated Fatty Acids 0.2g), Carbohydrate 6.1g (of which Sugars 4.8g), Fibres <0.5g, Protein 4g, Salt 0.13g

Branded Comparison:

Annotations

Additional Product Images



Strawberry Fermented

Product

Record ID: 10624384
 Company: VF Nutrition
 Manufacturer: VF Nutrition
 Brand: Vly
 Category: Dairy
 Sub-Category: Plant Based
 Spoonable Yogurts
 (Dairy Alternatives)
 Market: Germany
 Store Name: Kaufland
 Store Type: Mass
 Merchandise/Hyperm
 arket
 Store Address: Bochum 44791
 Date Published: Mar 2023
 Product source: Shopper
 Launch Type: New Product
 Price in local currency: €1.89
 Price in US Dollars: 1.99
 Bar Code: 4280001939554



Product Description

Vly Fermentiertes Erzeugnis (Strawberry Fermented Product) is now available, and retails in a 400g pack.- Vegan- Scores an A on the Nutri-Score- With active yogurt cultures- Sweetness from fruits- With real fruit pieces- Rich in protein- Thanks to active yogurt cultures, the product has a creamy, mild flavour on the spoon- Perfect in muesli or just as it is- Fermented product with broad bean and pea protein- Free from lactose, soy, gluten and nut

Packaging Details

Primary
 Packaging Manufacturer: Greiner Packaging
 Package Type: Tub
 Package Material: Plastic PP
 Closure Type: Seal
 Closure Material: Foil
 Production Methods: Thermo-formed plastic
 Package Width (mm): 95 mm (3.74 inches)
 Package Height (mm): 118 mm (4.65 inches)
 Package Depth (mm): 65 mm (2.56 inches)

Product Analysis

Pack Size: 400.000 g
 Storage: Chilled
 Formats & Textures (Beauty & Personal Care):
 Textures (Food & Drink): Chunky (Chunks / Chunked / with Bits / with Pieces)
 Alcohol By Volume (%):
 Private Label: Branded
 Store Type: Mass Merchandise/Hypermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------



Product Variant	Flavours	Format Type	Claims	Still Selling
Strawberry Fermented Product	Strawberry	—	Gluten Free, Low/No/Reduced Allergen, High/Added Protein, Ease of Use, Vegan/No Animal Ingredients, Low/No/Reduced Lactose	Still Selling
Mango Fermented Product	Mango	—	Gluten Free, Low/No/Reduced Allergen, High/Added Protein, Ease of Use, Vegan/No Animal Ingredients, Low/No/Reduced Lactose	Still Selling

Ingredients (Standard form): [Waters](#), [Strawberry](#), [Apple Juice Concentrate \(Concentrate\)](#), [Broad Bean Protein](#), [Pea Protein](#), [Rapeseed Oil](#), [Starches and Dextrins](#), [Trisodium Citrate \(Acidity Regulators, Food Acids\)](#), [Colouring Foods \(Food Colours, Vegetable Based, Concentrate\)](#), [Natural X Flavourings \(Natural\)](#), [Salt](#), acidulant ([Citric Acid \(Food Acids\)](#), [Lactic Acid \(Food Acids\)](#)), yoghurt cultures ([Streptococcus Thermophilus](#), [Lactobacillus Delbrueckii Ssp. Bulgaricus](#), [Lactobacillus Casei](#))

Ingredients (On Pack): Water, strawberries (7.3%), apple juice concentrate, broad bean protein (2.8%), pea protein (1.8%), rapeseed oil, starch, acidity regulator (trisodium citrate), colouring vegetable concentrate, natural flavourings, salt, acidulant (citric acid, lactic acid), yoghurt cultures (S. thermophilus, L. bulgaricus, L. casei)

Nutrition: Per 100g: Energy 237kJ/57kcal, Fat 1.5g (of which Saturated Fatty Acids 0.2g), Carbohydrate 6.1g (of which Sugars 4.8g), Fibres <0.5g, Protein 4g, Salt 0.03g

Branded Comparison:

Annotations

Additional Product Images

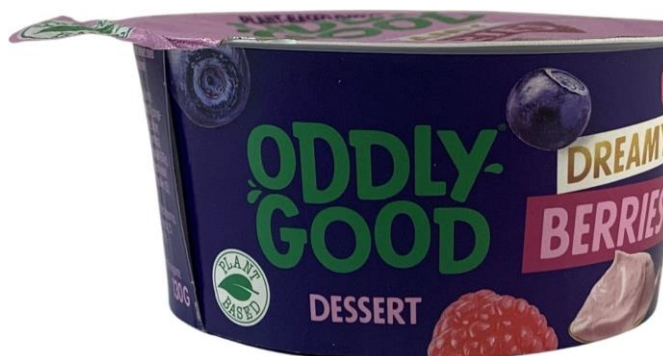




Dreamy Berries Plant-Based

Dessert

Record ID: 10606804
Company: Valio
Distributor: Valio
Brand: Valio Oddlygood
Category: Dairy
Sub-Category: Plant Based
 Spoonable Yogurts
 (Dairy Alternatives)
Market: Lithuania
Location of Manufacture: Finland
Import Status: Imported product
Store Name: Barbora
Store Type: Internet/Mail Order
Date Published: Feb 2023
Product source: Shopper
Launch Type: New Variety/Range
 Extension
Price in local currency: €1.19
Price in US Dollars: 1.27
Bar Code: 6408430400010



Product Description

Valio Oddlygood Avizu Desertas su Uogomis (Dreamy Berries Plant-Based Dessert) is now available, and retails in a 130g pack. - Oat snack with berries- Free from palm oil and gluten- Suitable for vegans- Contains 5% of berries such as raspberries, blueberries, blueberries juice, lingonberry juice

Packaging Details

Primary
Package Type Tub
Package Material Plastic PP

Product Analysis

Pack Size: 130.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded
Store Type: Internet/Mail Order

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Dreamy Berries Plant-Based Dessert	Berry	—	Gluten Free, Low/No/Reduced Allergen, Vegan/No Animal Ingredients, Palm Oil Free, Plant Based	—

Ingredients (Standard form):

Waters, White Sugar, Coconut Oil (Hydrogenated, Coconut Oil Derived), Oat Flour (Gluten-Free), Raspberry, Broad Bean Protein, Rapeseed Oil, Blueberry, Blueberry Juice From Blueberry Puree (Made From Concentrate), Lingonberry Juice (Made From Concentrate), Modified Starches, Flavouring Substances, Diacetyltartaric And Fatty Acid Esters Of Glycerol (Emulsifiers), Calcium, Salt, Sodium Citrate (Acidity Regulators, Food Acids), Vitamins (Riboflavin, Vitamin B12, Ergocalciferol), Iodine, ferment, Lactobacillus Acidophilus, Bifidobacterium

Ingredients (On Pack):

Water, sugar, fully hydrogenated coconut oil, gluten-free oat flour (4%), raspberries, faba bean protein, rapeseed oil, blueberries, blueberries juice from concentrate, lingonberry juice from concentrate, modified starch, flavouring, emulsifier (E472e), calcium, salt, acidity regulator (sodium citrate), vitamins (riboflavin (vitamin B2), vitamin B12, vitamin D2), iodine, ferment, Lactobacillus acidophilus, Bifidobacterium sp.

Nutrition:

Per 100g: Energy 772kJ/185kcal, Fat 11g (of which Saturated Fatty Acids 8g), Carbohydrate 18g (of which Sugars 14g), Protein 3g, Salt 0.09g, Calcium 120mg (15% RDA), Iodine 22.5µg (15% RDA), Vitamin D 1µg (20% RDA), Riboflavin 0.21mg (15% RDA), Vitamin B12 0.4µg (16% RDA)

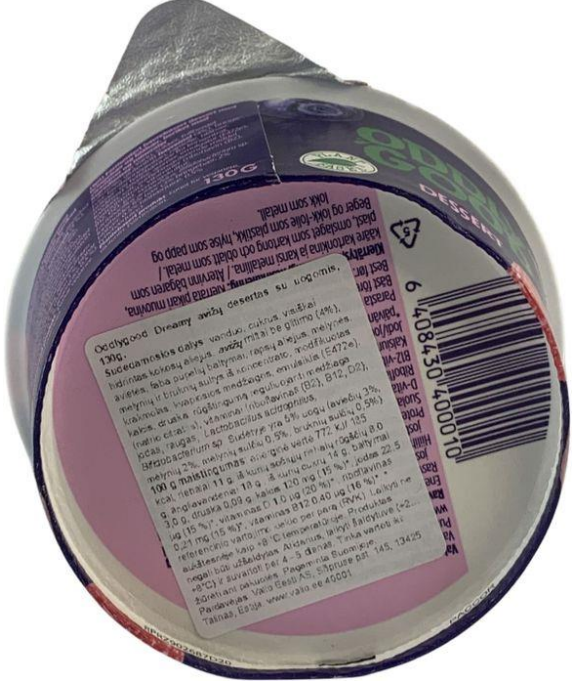
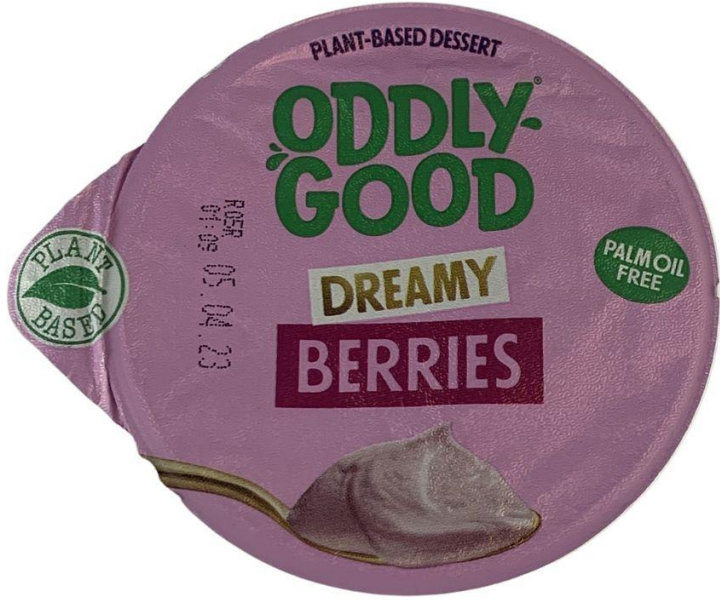
Branded Comparison:

Annotations

Additional Product Images



MINTEL



Coconut Vegangurt Granola

Yogurt

Record ID: 10603624
Company: Magda Plant-Based
Manufacturer: Magda Plant-Based
Brand: Planton
Category: Dairy
Sub-Category: Plant Based
 Spoonable Yogurts
 (Dairy Alternatives)
Market: Poland
Store Name: Auchan
Store Type: Mass
 Merchandise/Hypermarket
Store Address: Warszawa 01-911
Date Published: Feb 2023
Product source: Shopper
Launch Type: Relaunch
Price in local currency: PLN6.99
Price in US Dollars: 1.57
Price in Euros: 1.47
Bar Code: 5901104004923



Product Description

Planton Kokosowy Jogurt Weganski z Granola (Coconut Vegangurt Granola Yogurt) has been relaunched under the new brand name, formerly known as Planton Breakfast, and retails in a new 170g pack, containing 150g of vegangurt and 20g of granola.- Prebiotic- Natural- Contains oat flakes, raisins, blueberries and raspberries- Plant based- Gluten free- Source of fibre- Vegan fermented product- Inulin from chicory contributes to the proper functioning of the gut through increasing of the peristaltic movements- Contains 6g of chicory inulin per pack- Good as an element of a balanced diet and healthy lifestyle- Made with granola from Dobra Kaloria- Sweetness from dates- For vegans and foodies- For chilling out and crunching- 100% plant-based- One can add whatever one likes- Natural prebiotic + granola

Packaging Details

Package Type Primary
Package Material Tub
 Plastic unspecified

Product Analysis

Pack Size: 170.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded
Store Type: Mass Merchandise/Hypermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------



Product Variant
[Coconut Vegangurt](#)
[Granola Yogurt](#)

Flavours
Granola

Format Type
—

Claims
Cobranded,
Gluten Free,
Functional - Digestive,
Low/No/Reduced
Allergen,
Vegan/No Animal
Ingredients,
Prebiotic,
Plant Based

Still Selling
—

Ingredients (Standard form):

[Coconut \(Vegan, Prebiotic\)](#) ([Coconut Milk \(Waters, Coconut Extract\)](#), [Inulin](#), [Starches and Dextrins](#), [Broad Bean Protein](#), [Yogurt Substitutes \(Vegan, Bacterial Cultures\)](#)), [Granola \(Gluten-Free\)](#) ([Rolled Oats \(Gluten-Free, Flakes\)](#), [Date Honey](#), [Fruit and Fruit Products \(Mixed\)](#) ([Raisins \(Raisins, Sunflower Seed Oil\)](#), [Blueberry \(Freeze Dried\)](#), [Raspberry \(Freeze Dried\)](#)), [Millet \(Expanded\)](#), [Amaranth Seed \(Expanded\)](#), [Coconut \(Flakes\)](#), [Golden Linseed \(Ground\)](#))

Ingredients (On Pack):

Vegan prebiotic coconut product (88.2%) (coconut milk (91.7%) (water, coconut extract), inulin (4%) (chicory fibre), starch, broad bean protein, vegan yogurt bacteria cultures), gluten-free granola (11.8%) (gluten-free oat flakes (54%), dates syrup, fruit mix (10%) (raisins (7%) (raisins (99.5%), sunflower oil), freeze-dried blueberries (1.5%), freeze-dried raspberries (1.5%)), expanded millet, expanded amaranth, coconut flakes, ground golden linseed)

Nutrition:

Per 100g: Energy 362kJ/87kcal, Fat 5.3g (of which Saturated Fats 5g), Carbohydrate 6.5g (of which Sugars 1.1g), Fibres 3.5g, Protein 0.7g, Salt 0.02g

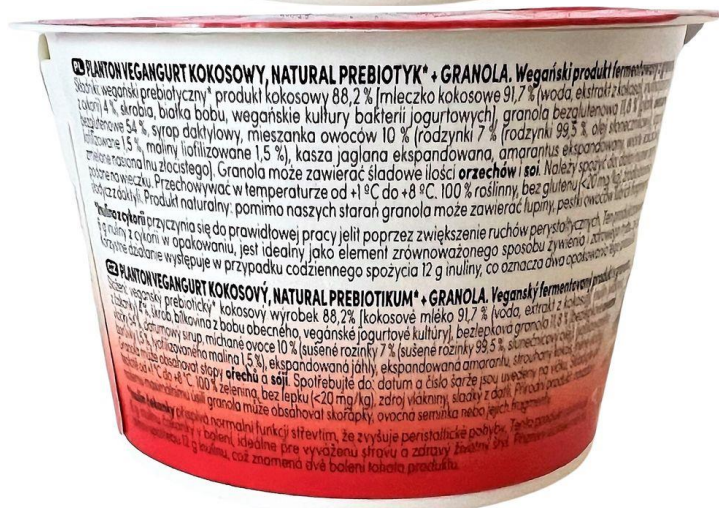
Branded Comparison:

Annotations

Additional Product Images







Panna Cotta Flavoured Vegan Yogurt

Record ID: 10574684
Company: Magda Plant-Based
Manufacturer: Magda Plant-Based
Brand: Planton Pleasure
Category: Dairy
Sub-Category: Plant Based
 Spoonable Yogurts
 (Dairy Alternatives)
Market: Italy
Store Name: Lidl
Store Type: Supermarket
Store Address: Rome 00126
Date Published: Feb 2023
Product source: Shopper
Launch Type: New Product
Price in local currency: €1.15
Price in US Dollars: 1.24
Bar Code: 5901104005524



Product Description

Planton Pleasure Panna Cotta 100% Vegetale (Panna Cotta Flavoured Vegan Yogurt) is now available, and retails in a 130g pack.- Creamy vegangurt- 100% plant based- Fruit sweetness only- Vegan product made from coconut milk- Free from dairy, gluten, colourants, soy- Suitable for people following a lactose free, casein free and vegan diet- Sweetened only with fruit

Packaging Details

	<i>Primary</i>
Package Type	Tub
Package Material	Board plastic lined
Closure Type	Seal
Closure Material	Foil
Package Width (mm)	95 mm (3.74 inches)
Package Height (mm)	40 mm (1.57 inches)
Package Depth (mm)	95 mm (3.74 inches)

Product Analysis

Pack Size: 130.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink): Smooth (Silky / Velvety / Creamy / Buttery)
Alcohol By Volume (%):
Private Label: Branded
Store Type: Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------



Product Variant	Flavours	Format Type	Claims	Still Selling
Panna Cotta Flavoured Vegan Yogurt	Panna Cotta/Pannacotta	—	No Additives/Preservatives, Gluten Free, Low/No/Reduced Allergen, Vegan/No Animal Ingredients, Low/No/Reduced Lactose, Dairy Free, No Added Sugar, Free from Added/Artificial Colourings, Plant Based	—

Ingredients (Standard form): [Coconut Milk \(Waters, Coconut Extract\)](#), [Apple Extract](#), [Coconut Fat](#), [Cassava Flour](#), [Broad Bean Protein](#), [Pectins \(Thickeners\)](#), [Natural Panna Cotta Flavour \(Natural\)](#),
vegan yoghurt bacteria cultures

Ingredients (On Pack): coconut milk (68.8%) (water, coconut extract), apple extract, coconut fat (9.6%),
tapioca flour, broad bean proteins, thickener (pectins), natural panna cotta flavour,
vegan yoghurt bacteria cultures

Nutrition: Per 100g: Energy 735kJ/177kcal, Fat 13g (of which Saturated Fatty Acids 12g),
Carbohydrate 14g (of which Sugars 8.9g), Fibre <0.5g, Protein 0.8g, Salt 0.03g

Branded Comparison:

Annotations

Additional Product Images





Organic Oat Based Cooking

Cream

Record ID: 10572044
 Company: Naturli' Foods
 Manufacturer: Naturli' Foods
 Brand: Naturli'
 Category: Dairy
 Sub-Category: Cream
 Market: Denmark
 Store Name: Netto
 Store Type: Supermarket
 Store Address: Valby 2500
 Date Published: Feb 2023
 Product source: Shopper
 Launch Type: New Packaging
 Price in local currency: DKK16.00
 Price in US Dollars: 2.32
 Price in Euros: 2.15
 Bar Code: 5701977002114



Product Description

Naturli' Plantebase til Madlavning (Organic Oat Based Cooking Cream) has been repackaged with a new cap, and retails in a 330ml pack. - New twist-flip cap that stays on the pack once opened- 100% plant based- Creamy- 15% fat- Free from soy, dairy and palm oil- UHT treated- Perfect for cooking- Recyclable, mainly plant-based and re-closable pack- Logos and certifications: FSC Mix, EU Organic, Facebook, Instagram, TikTok

Packaging Details

Primary
 Packaging Manufacturer: Tetra Pak
 Package Type: Carton
 Package Material: Multi layer board

Product Analysis

Pack Size: 330.000 ml
 Storage: Shelf stable
 Formats & Textures (Beauty & Personal Care):
 Textures (Food & Drink): Smooth (Silky / Velvety / Creamy / Buttery)
 Alcohol By Volume (%):
 Private Label: Branded
 Store Type: Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------



Product Variant
[Organic Oat Based](#)
[Cooking Cream](#)

Flavours
 Unflavoured/Plain

Format Type
 —

Claims
 Organic,
 Low/No/Reduced
 Allergen,
 Ethical -
 Environmentally
 Friendly Package,
 Convenient Packaging,
 Social Media,
 Ethical - Recycling,
 Ethical - Sustainable
 (Habitat/Resources),
 Dairy Free,
 Palm Oil Free,
 Plant Based

Still Selling
 —

Ingredients (Standard form):

Ingredients (On Pack):

[Waters](#), [Rapeseed Oil](#), [Oats](#), [Rice Flour](#), [Broad Bean Protein](#), [Pea Protein](#), [Sea Salt](#), [Lecithin \(Emulsifiers\)](#), stabiliser ([Guar Gum](#), [Gellan Gum](#)), [White Pepper](#)*organic water, rapeseed oil*, oats* (7.4%), rice flour*, fava bean protein*, pea protein*, sea salt, emulsifier (lecithin*), stabiliser (guar gum*, gellan gum), white pepper*

*organic
Nutrition:

Per 100ml: Energy 687kJ/164kcal, Fat 15g (of which Saturated Fats 1.1g), Carbohydrate 5.6g (of which Sugars 1.9g), Protein 1.9g, Salt 0.14g

Branded Comparison:

Annotations

Additional Product Images





Unsweetened Oat Plant-Based Alternative to Yogurt

Record ID: 10539462
Company: Albert Heijn
Brand: AH
Category: Dairy
Sub-Category: Plant Based Spoonable Yogurts (Dairy Alternatives)
Market: Netherlands
Store Name: ah.nl
Store Type: Internet/Mail Order
Date Published: Jan 2023
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: €1.69
Price in US Dollars: 1.83
Bar Code: 8718907676588



Product Description

AH Haver Plantaardig Alternatief voor Yoghurt Ongezoet (Unsweetened Oat Plant-Based Alternative to Yogurt) is now available, and retails in a 300g pack.- Sufficient for two servings- Vegan- Scores a B on the Nutri-Score - Fermented oat product with coconut cream and yogurt culture- 100% plant-based- Free from added sugars and lactose- Contains naturally occurring sugars- Logos and certifications: Vegan, Plastic Heroes

Packaging Details

Primary
Package Type Tub
Package Material Plastic PP

Product Analysis

Pack Size: 300.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Private Label
Store Type: Internet/Mail Order

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------

Product Variant
[Unsweetened Oat](#)
[Plant-Based Alternative to Yogurt](#)

Flavours
 Unflavoured/Plain

Format Type
 —

Claims
 Low/No/Reduced Allergen,
 Ethical - Environmentally Friendly Package,
 Vegan/No Animal Ingredients,
 Low/No/Reduced Lactose,
 Ethical - Recycling,
 No Added Sugar,
 Plant Based

Still Selling
 —

Ingredients (Standard form):

[Waters](#), [Oats \(Gluten-Free\)](#), [Coconut Cream \(Cream\)](#), [Modified Corn Starch \(Modified\)](#), [Vegetable Protein \(Vegetable Based\)](#) ([Broad Bean Protein](#), [Potato Protein](#)), [Potato Starch](#), [Oat Fibre \(Gluten-Free\)](#), [Tricalcium Citrate](#), [Guar Gum \(Thickeners\)](#), [Salt](#), [Natural X Flavours \(Natural\)](#), yogurt culture

Ingredients (On Pack):

water, gluten-free oats (12%), coconut cream (8%), modified corn starch, vegetable protein (broad bean protein, potato protein), potato starch, gluten-free oat fibre (0.8%), tricalcium citrate, thickener (E412), salt, natural flavour, yogurt culture
 Per 150g serving (2 servings per pack): Energy 514kJ/122kcal, Fat 4.1g (of which Saturated Fatty Acids 2.9g, Unsaturated Fatty Acids 1.2g), Carbohydrate 18g (of which Sugars 6g), Fibres 1.5g, Protein 2.6g, Salt 0.2g

Nutrition:

Branded Comparison:

Annotations

Additional Product Images



MINTEL



Immuno Forest Fruit Coconut Vegangurt

Record ID: 10533104
Company: Magda Plant-Based
Manufacturer: Magda Plant-Based
Brand: Greenzly
Category: Dairy
Sub-Category: Plant Based
 Spoonable Yogurts
 (Dairy Alternatives)
Market: Poland
Store Name: Frisco (Internet/Mail
 Order)
Store Type: Internet/Mail Order
Date Published: Jan 2023
Product source: Shopper
Launch Type: New Variety/Range
 Extension
Price in local currency: PLN3.29
Price in US Dollars: 0.79
Price in Euros: 0.73
Bar Code: 5901104005203



Product Description

Greenzly Immuno Kokosowy Vegangurt Owoce Lesne (Immuno Forest Fruit Coconut Vegangurt) is now available, and retails in a 130g pack.- Suitable for vegans- Immune booster- Free from gluten and colourings- Vegan product from coconut milk- Source of vitamin D3, vitamin B12, and calcium- Suitable for the following diets: lactose-free;, dairy-free; gluten-free and vegan- Vitamin D3 and B12 help in proper functioning of nervous system and immunity system- Calcium helps in proper muscle functioning and is needed for maintaining healthy teeth and bones- Logos and certifications: Vegan V-Label seal by the European Vegetarian Union

Packaging Details

	<i>Primary</i>
Package Type	Tub
Package Material	Plastic PP

Product Analysis

Pack Size: 130.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded
Store Type: Internet/Mail Order

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------



Product Variant
[Immuno Forest Fruit](#)
[Coconut Vegangurt](#)

Flavours
Forest Fruits/Forest
Berry/Wildberry/Wild
Fruit

Format Type
—

Claims
No
Additives/Preservatives,
Functional - Other,
Gluten Free,
Functional - Brain &
Nervous System,
Functional - Immune
System,
Low/No/Reduced
Allergen,
Vegan/No Animal
Ingredients,
Low/No/Reduced
Lactose,
Dairy Free,
Free from
Added/Artificial
Colourings

Still Selling
—

Ingredients (Standard form):

[Coconut Milk \(Waters, Coconut Extract\)](#), [White Sugar](#), [Modified Starches](#), [Fruit and Fruit Products \(From Forest\)](#) ([Blueberry](#), [Blackberry Juice \(Made From Concentrate\)](#), [Strawberry Puree \(Puree, Wild, From Concentrated Puree\)](#)), [Calcium](#), [Broad Bean Protein](#), [Radish Concentrate \(Concentrate\)](#), [Apple Juice Concentrate \(Concentrate\)](#), [Blackcurrant Juice Concentrate \(Concentrate\)](#), [Carrot Concentrate \(Concentrate\)](#), [Lemon Juice Concentrate \(Concentrate\)](#), [Vitamins \(Cholecalciferol, Vitamin B12\)](#), [Natural X Flavourings \(Natural\)](#), vegan yoghurt cultures

Ingredients (On Pack):

Coconut milk (78.9%) (water, coconut extract), sugar, modified starch, forest fruits (5%) (blueberries, blackberry juice from concentrated juice, wild strawberry puree from concentrated puree), calcium, broad bean protein, radish concentrate, apple concentrate, blackcurrant concentrate, carrot concentrate, concentrated lemon juice, vitamins (vitamin D3, vitamin B12), natural flavouring, vegan yoghurt cultures

Nutrition:

Per 100g: Energy 370kJ/88kcal, Fat 3.1g (of which Saturated Fatty Acids 2.8g), Carbohydrate 14.3g (of which Sugars 8.9g), Fibres <0.5g, Protein 0.6g, Salt 0.01g, Calcium 117mg, Vitamin D3 0.58µg, Vitamin B12 0.29µg

Branded Comparison:

Annotations

Additional Product Images

MINTEL









Dawny diabeł nie GREENZLY, aktualnie nieduży
 niedobudka o zielonym sercu. Nosię w swojej
 paszce paszki twoje zdrowie i odporność.
 Witaminy D3 i B12 pomagają w prawidłowym
 funkcjonowaniu układu nerwowego
 i odpornościowego. Wapń pomaga w
 prawidłowym funkcjonowaniu mięśni i jest
 potrzebny do utrzymania zdrowych kości
 i zębów.
 Green appetite

Starodávna želé GREENZLY teď už zabruťeny
 meduňek se zeleným srdcem. Nosię v ilamě
 přirodní kořisť a dny přírody, které podporují
 tvoje zdraví a obrannou schopnost.
 Vitamíny D3 a B12 pomáhají k správné funkci
 nervové soustavy a obranné schopnosti. Vápník
 pomáhá k správnému fungování svalů a je
 nezbytný k zachování zdravých kostí a zubů.
 Green appetite

Un fost priădător GREENZLY, în prezent un
 îndrăgitor cu inimă verde. Născut în natură,
 plin de cantități din plante sănătoase și
 vitamine D3 și B12.
 Vitaminele D3 și B12 ajută la buna funcționare
 a sistemului nervos și imunitar. Calciul ajută
 la buna funcționare a mușchilor și este necesar
 pentru menținerea sănătății oselor și
 dinților.
 Green appetite

Coconut Vegan Sour Creamo

Record ID: 10533144
Company: Jogurty Magda
Manufacturer: Jogurty Magda
Brand: Planton
Category: Dairy
Sub-Category: Cream
Market: Poland
Store Name: Frisco (Internet/Mail Order)
Store Type: Internet/Mail Order
Date Published: Jan 2023
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: PLN4.49
Price in US Dollars: 1.08
Price in Euros: 1.00
Bar Code: 5901104004961



Product Description

Planton Smietanowa Planton Creamo (Coconut Vegan Sour Creamo) is now available, and retails in a 180g pack. - For cooking and baking - 18% fat - Excellent for salads, soup and sauces- Vegan product made from coconut milk- 100% plant-based- Soured- For vegans and foodies - Free from dairy, lactose, gluten, soy and colourants - Velvet texture - Does not curdle

Packaging Details

Package Type *Primary*
Package Material Tub
 Board plastic lined

Product Analysis

Pack Size: 180.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink): Smooth (Silky / Velvety / Creamy / Buttery)
Alcohol By Volume (%):
Private Label: Branded
Store Type: Internet/Mail Order

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------

Product Variant	Flavours	Format Type	Claims	Still Selling
Coconut Vegan Sour Creamo	Unflavoured/Plain	—	No Additives/Preservatives, Gluten Free, Low/No/Reduced Allergen, Vegan/No Animal Ingredients, Low/No/Reduced Lactose, Dairy Free, Free from Added/Artificial Colourings, Plant Based	—

Ingredients (Standard form): [Coconut Milk \(Waters, Coconut Extract\)](#), [Coconut Fat](#), [Cassava Flour](#), [Broad Bean Protein](#), [Pectins \(Thickeners\)](#), vegan bacterial cultures

Ingredients (On Pack): coconut milk (79.1%) (water, coconut extract), coconut fat (15.6%), tapioca flour, broad bean protein, thickener (pectin), vegan bacterial cultures

Nutrition: Per 100g: Energy 763kJ/185kcal, Fat 18g (of which Saturated Fatty Acids 16g), Carbohydrate 4.7g (of which Sugars 0.4g), Fibres <0.5g, Protein 0.9g, Salt 0.02g

Branded Comparison:

Annotations

Additional Product Images







Vegan Alternative for Cream Cheese

Record ID:	10482494
Company:	Planto Besto
Manufacturer:	Planto Besto
Brand:	Planto Besto Mrs. Creamy
Category:	Dairy
Sub-Category:	Processed Cheese
Market:	Czech Republic
Store Name:	kosik.cz
Store Type:	Internet/Mail Order
Date Published:	Jan 2023
Product source:	Shopper
Launch Type:	New Product
Price in local currency:	CZK79.90
Price in US Dollars:	3.54
Price in Euros:	3.31
Bar Code:	8594203170018



Product Description

Planto Besto Mrs. Creamy Veganská Pomazánka se Sýrovou Príchutí (Vegan Alternative for Cream Cheese) is now available, and retails in a 200g pack.- Described as a cream spread with cheese flavour- Logos and certifications: Vegan V-Label seal from the European Vegetarian Union

Packaging Details

	<i>Primary</i>
Package Type	Jar
Package Material	Glass plain

Product Analysis

Pack Size:	200.000 g
Storage:	Chilled
Formats & Textures (Beauty & Personal Care):	
Textures (Food & Drink):	Smooth (Silky / Velvety / Creamy / Buttery)
Alcohol By Volume (%):	
Private Label:	Branded
Store Type:	Internet/Mail Order

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Vegan Alternative for Cream Cheese	Unflavoured/Plain	Spread	Vegan/No Animal Ingredients, Plant Based	—

Ingredients (Standard form):	Waters , Coconut Oil (Coconut Oil Derived) , Potato Starch , Broad Bean Protein , Yeast (Gourmet) , Salt , Cheese Flavour , Xanthan Gum , Lactic Acid (Food Acids)
Ingredients (On Pack):	Water, coconut oil, potato starch, fava bean protein, gourmet yeast, salt, cheese flavor, xanthan, lactic acid

Nutrition:

Per 100g: Energy 916kJ/218kcal, Protein 6.1g, Carbohydrate 9.6g (of which Sugars 0.4g), Fat 17.1g (of which Saturated Fatty Acids 15g), Salt <2g

Branded Comparison:

Annotations

Additional Product Images







Barista Dairy Free Alternative to Milk

Record ID:	10358538
Company:	Koko Dairy Free
Manufacturer:	Koko Dairy Free
Brand:	Koko
Category:	Dairy
Sub-Category:	Plant Based Drinks (Dairy Alternatives)
Market:	UK
Location of Manufacture:	UK
Import Status:	Not imported
Store Name:	Waitrose
Store Type:	Supermarket
Store Address:	London NW11 0QS
Date Published:	Nov 2022
Product source:	Shopper
Launch Type:	New Variety/Range Extension
Price in local currency:	£1.90
Price in US Dollars:	2.16
Price in Euros:	2.17
Bar Code:	5060100602332



Product Description

Koko Barista Dairy Free Alternative to Milk is now available, and retails in a 750ml pack. - Foamable and deliciously milky- Plant-based- Free from dairy, soy, gluten, nuts, artificial flavours, colours and preservatives- Developed with the help of professional baristas, it has a delicious milky taste which is surprisingly like dairy and works well with any coffee blend- It will not split, steams easily and produces creamy micro-bubbles that re perfect for latte art- Can be used hot or cold, it is tasty in tea, other drinks and on cereal too- With added calcium and vitamins D2 and B12- Recyclable pack at recycling point- Made using coconuts grown the way nature intended and packed within hours of being picked - always by human hands- to guarantee thge highest quality- Tasty in tea, other drinks and on cereal too- Logos and certifications: Vegan, No Monkey Business, FSC Mix, Instagram, Twitter, Facebook

Packaging Details

	Primary
Package Type	Carton
Package Material	Multi layer board
Closure Type	Cap
Closure Material	Plastic
Neck Finish	Screw-thread
Other features	Tamper-evident
Package Width (mm)	70 mm (2.76 inches)
Package Height (mm)	200 mm (7.87 inches)
Package Depth (mm)	70 mm (2.76 inches)

Product Analysis

Pack Size:	750.000 ml
Storage:	Chilled
Formats & Textures (Beauty & Personal Care):	
Textures (Food & Drink):	Airy (Fluffy / Foamy / Frothy / Bubbly)
Alcohol By Volume (%):	
Private Label:	Branded
Store Type:	Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Barista Dairy Free Alternative to Milk	Unflavoured/Plain	Liquid	No Additives/Preservatives, Added Calcium, Vitamin/Mineral Fortified, Gluten Free, Low/No/Reduced Allergen, Ethical - Environmentally Friendly Package, Ethical - Animal, Ease of Use, Vegan/No Animal Ingredients, Social Media, Ethical - Recycling, Ethical - Sustainable (Habitat/Resources), Dairy Free, Free from Added/Artificial Colourings, Free from Added/Artificial Flavourings, Free from Added/Artificial Preservatives, Plant Based	—

Ingredients (Standard form): [Waters](#), [Coconut Milk](#), [Grape Juice Concentrate \(Concentrate\)](#), [Rapeseed Oil](#), [Broad Bean Protein](#), [Calcium Phosphates](#), [Sucrose Esters of Fatty Acids \(Emulsifiers, Food Acids, Fatty\)](#), stabilisers ([Sodium Carboxymethyl Cellulose](#), [Gellan Gum](#)), [Natural X Flavourings \(Natural\)](#), [Salt](#), [Dipotassium Hydrogen Phosphate \(Acidity Regulators, Food Acids\)](#), [Ergocalciferol](#), [Vitamin B12](#)

Ingredients (On Pack): Water, coconut milk (11%), concentrated grape juice, rapeseed oil, faba bean protein, calcium phosphate, emulsifier (sucrose esters of fatty acids), stabilisers (cellulose gum, gellan gum), natural flavourings, salt, acidity regulator (dipotassium phosphate), vitamin D2, vitamin B12

Nutrition: Per 100ml: Energy 201kJ/49kcal, Fat 4g (of which Saturated Fat 2.6g, Monounsaturated fat 0.8g, Polyunsaturated fat 0.4g), Carbohydrate 2.1g (of which Sugars 1.7g), Fibres <0.1g, Protein 1.1g, Salt 0.13g, Vitamin D2 0.75µg (15% RDA), Vitamin B12 0.38µg (15% RDA), Calcium 120mg (15% RDA)

Branded Comparison:

Annotations

Additional Product Images





Bakery

Power Crispbread

Record ID: 11064886
Company: Semper
Manufacturer: Semper
Brand: Semper
Category: Bakery
Sub-Category: Savoury Biscuits/Crackers
Market: Finland
Store Name: Prisma
Store Type: Mass
Merchandise/Hypermarket:
Store Address: Helsinki 00520
Date Published: Aug 2023
Product source: Shopper
Launch Type: New Formulation
Price in local currency: €4.59
Price in US Dollars: 4.99
Bar Code: 7310100607072



Product Description

Semper Povernäkkileipä (Power Crispbread) has been reformulated with a new recipe, and retails in a 225g pack. - Crispbread for a sporty lifestyle, with plant-based protein- Gluten-free- Protein source- High fibre- Lactose-free- Low sugar- Source of iron and thiamin- Contains oat and fava bean protein- Protein contributes to a growth in muscle mass, as part of a varied and balanced diet and healthy lifestyle- Contains 21% wholegrain oats- Vegan- No added wheat starch- Traditionally baked in a brick oven - Palm oil free- Logos and certifications: Green Key Hole, Gluten-Free

Packaging Details

	Primary	Secondary
Package Type	Flexible	Carton
Package Material	Paper plain	Board white lined

Product Analysis

Pack Size: 225.000 g
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded
Store Type: Mass Merchandise/Hypermarket

Product Variants



Product Variant
[Power Crispbread](#)

Flavours
Unflavoured/Plain

Format Type
—

Claims
High/Added Fibre,
Gluten Free,
Wholegrain,
Low/No/Reduced
Allergen,
Vegan/No Animal
Ingredients,
Low/No/Reduced
Lactose,
Functional - Weight &
Muscle Gain,
Low/Reduced Sugar,
Palm Oil Free,
Plant Based

Still Selling
—

Ingredients (Standard form): [Corn Starch](#), [Rolled Oats \(Gluten-Free, Wholegrain, Flakes\)](#), [Potato Starch](#), [Broad Bean Protein](#), [Modified Potato Starch \(Modified\)](#), [Rice Flour](#), [White Sugar](#), [Vegetable Fibres \(A Natural Vegetable Fibre\)](#) ([Sugar Beet Pulp](#), [Potato Fibre](#), [Cocoa Fibre](#)), [Barley Malt Extract \(Gluten-Free\)](#), [Rapeseed Oil](#), [Carrot \(Dry\)](#), [Iodized Salt](#), thickeners ([Guar Gum \(Powdered\)](#), [Pectins](#), [Hydroxypropyl Methylcellulose](#)), [Yeast](#), [Iron](#), [Vitamins \(Vitamin B1, Niacin, Vitamin B6, Folic Acid \(Food Acids\)\)](#)

Ingredients (On Pack): corn starch, gluten-free wholegrain oat flakes (21%), potato starch, fava bean protein (13%), modified potato starch, rice flour, sugar, vegetable fibre (sugar beet fibre, potato fibre, cocoa fibre), gluten-free barley malt extract, rapeseed oil, dried carrot, iodized salt, thickeners (guar gum powder, pectin, hydroxypropyl methylcellulose), yeast, mineral (iron), vitamins (thiamine, niacin, vitamin B6, folic acid).

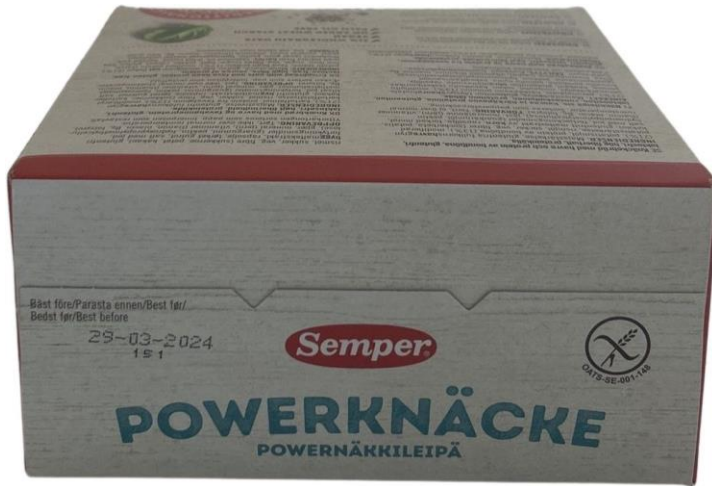
Nutrition: Per 100g: Energy 1,568kJ/371kcal, Fat 4g (of which Saturated Fat 0.5g), Carbohydrate 68g (of which Sugar 1.5g), Fibres 7.5g, Protein 12g, Salt 1.3g, Thiamine 0.23mg (21% RDA), Niacin 2.4mg (15% RDA), Vitamin B6 0.22mg (15% RDA), Folic Acid 40µg (20% RDA), Iron 4.5mg (32% RDA), Iodine 22.5µg (15% RDA), Lactose <0.01g

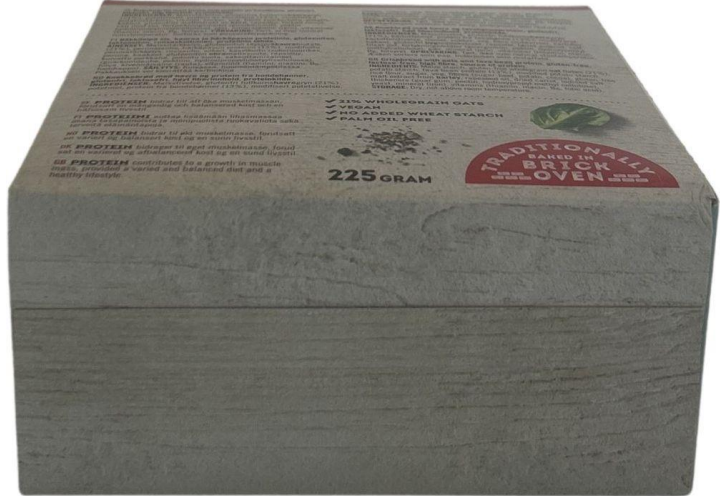
Branded Comparison:

Annotations

Additional Product Images

MINTEL









Gluten-Free Fibre Bread

Record ID: 11025802
Company: Semper
Manufacturer: Semper
Brand: Semper
Category: Bakery
Sub-Category: Bread & Bread Products
Market: Denmark
Store Name: nemlig.com
Store Type: Internet/Mail Order
Date Published: Aug 2023
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: DKK42.95
Price in US Dollars: 6.35
Price in Euros: 5.76
Bar Code: 7310100611925



Product Description

Semper Mørke Fiberrundstykker (Gluten-Free Fibre Bread) is now available, and retails in a 300g pack containing two packets each containing 2 x 75g units.- Dark bread roll- Baked with sourdough and carrot flakes- Free from gluten, lactose, palm oil and added preservatives- High fibre- Low sugar- Vegan- Contains 7% wholegrain, which corresponds to 15% of the dry matter- Serving suggestions- Microwavable- Logos and certifications: Green Keyhole, Certified Gluten Free, Often Good After Best Before Date Reduce Waste - Look, Smell & Taste

Packaging Details

	<i>Primary</i>
Package Type	Flexible
Package Material	Plastic unspecified

Product Analysis

Pack Size: 300.000 g
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded
Store Type: Internet/Mail Order

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------

Product Variant	Flavours	Format Type	Claims	Still Selling
Gluten-Free Fibre Bread	Carrot	—	No Additives/Preservatives, High/Added Fibre, Microwaveable, Gluten Free, Wholegrain, Low/No/Reduced Allergen, Vegan/No Animal Ingredients, Low/No/Reduced Lactose, Low/Reduced Sugar, Free from Added/Artificial Preservatives, Palm Oil Free	—

Ingredients (Standard form): [Waters](#), [Wheat Starch \(Gluten-Free\)](#), [Sourdough \(Waters, Rice Flour, Corn Starch, Buckwheat Flour, Salt, Sourdough \(Bacterial Cultures\)\)](#), [Oat Flour \(Gluten-Free, Wholegrain\)](#), [Modified Cassava Starch \(Modified\)](#), [Rapeseed Oil](#), [Broad Bean Protein](#), [Yeast](#), [Cornflours](#), [Vegetable Fibres \(A Natural Vegetable Fibre\) \(Apple Fibre, Sugar Beet Pulp\)](#), [Barley Malt Extract \(Gluten-Free\)](#), [Other Syrups and Solids](#), [Psyllium Seed Husks \(Husks\)](#), [Vegetable Fibres \(A Natural Vegetable Fibre\) \(Chickpea Fibre, Corn Fibre, Waters\)](#), [Carrot \(Dry\)](#), [Xanthan Gum \(Thickeners\)](#), [Salt](#), [Cornflours \(Fermented\)](#), [Flavouring Substances](#)

Ingredients (On Pack): water, gluten free wheat starch, sourdough (6%) (water, rice flour, corn starch, buckwheat flour, salt, sourdough culture), gluten free wholegrain oat flour (7%), modified tapioca starch, rapeseed oil, fava bean protein, yeast, corn flour, vegetable fibres (apple fibres, sugar beet fibres), gluten free barley malt extract, syrup, psyllium seed husk, vegetable fibre (chickpea fibre, corn fibre, water), dried carrot (1%), thickener (xanthan gum), salt, fermented corn flour, flavour

Nutrition: Per 100g: Energy 1,047kJ/249kcal, Fat 6.6g (of which Saturated Fatty Acids 0.6g), Carbohydrate 37g (of which Sugars 3g), Fibres 10g, Protein 5.5g, Salt 1g, Lactose <0.01g

Branded Comparison:

Annotations

Additional Product Images



Waffle Mix

Record ID: 10982892
Company: Funksjonell Mat
Manufacturer: Funksjonell Mat
Brand: Sukrin
Category: Bakery
Sub-Category: Baking Ingredients & Mixes
Market: Norway
Store Name: Sunkost
Store Type: Natural/Health Food Store
Store Address: Oslo 0279
Date Published: Jul 2023
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: NOK39.00
Price in US Dollars: 3.88
Price in Euros: 3.46
Bar Code: 7090017542733



Product Description

Sukrin Vaffelmiks (Waffle Mix) is now available, and retails in a 100g pack.- Norwegian style sugar free and gluten free waffle mix- Free from dairy- 1g carb per waffle - One pack makes six waffles- Made with sustainable plant protein- Protein rich- Keto and low-carb friendly- Preparation instructions

Packaging Details

	<i>Primary</i>
Package Type	Flexible
Package Material	Plastic unspecified

Product Analysis

Pack Size: 100.000 g
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded
Store Type: Natural/Health Food Store

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------



Product Variant
Waffle Mix

Flavours
Unflavoured/Plain

Format Type
—

Claims
Low/No/Reduced Carb,
Gluten Free,
Low/No/Reduced
Allergen,
Ethical -
Environmentally
Friendly Product,
High/Added Protein,
Ethical - Sustainable
(Habitat/Resources),
Dairy Free,
Sugar Free,
Plant Based

Still Selling
—

Ingredients (Standard form): [Erythritol \(Sweeteners\)](#), [Pea Protein](#), [Broad Bean Protein](#), [Linseed Flour \(Fat Reduced\)](#), [Oat Fibre \(Gluten-Free\)](#), [Guar Gum \(Thickeners\)](#), leavening agent ([Diphosphates](#), [Sodium Hydrogen Carbonate](#)), [Vanilla Flavour](#), [Salt](#), [Sucralose \(Sweeteners\)](#)

Ingredients (On Pack): sweetener (erythritol), pea protein, fava bean protein, fat-reduced flaxseed flour, gluten-free oat fibre, thickener (guar gum), leavening agent (diphosphate, sodium bicarbonate), vanilla flavour, salt, sweetener (sucralose)

Nutrition: Per 100g: Energy 735kJ/177kcal, Fat 12g (of which Saturated Fat 1.8g), Carbohydrate 6.7g (of which Sugars 0.5g, Polyols 5.6g), Fibre 4.9g, Protein 13g, Salt 0.86g

Branded Comparison:

Annotations

Additional Product Images



Nutty Americano Cake

Record ID: 10923258
Company: Finsbury Foods Group
Manufacturer: Finsbury Foods Group
Brand: Bosh!
Category: Bakery
Sub-Category: Cakes, Pastries & Sweet Goods
Market: UK
Store Name: tesco (online)
Store Type: Internet/Mail Order
Date Published: Jul 2023
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: £3.90
Price in US Dollars: 4.96
Price in Euros: 4.56
Bar Code: 5000153007326



Product Description

Bosh! Nutty Americano Cake is now available, and retails in a single-unit pack.- Super tasty plant-based food- Vegan friendly- Nutty, creamy, bold- Brings fantastic-tasting, easy, healthy food to plant-lovers everywhere- Coffee sponge filled and topped with coffee frosting, decorated with walnuts- Free from H.V.O. (hydrogenated vegetable oil), artificial colours and flavours- Hand decorated- Partly recyclable pack- Logos and certifications: Instagram, Twitter, Facebook, YouTube, Vegan Society Approved Vegan Trademark, RSPO – Certified Sustainable Palm Oil – Certified

Packaging Details

	Primary	Secondary
Package Type	Flexible	Carton
Package Material	Plastic unspecified	Solid white board
Carton Features		Glued ends
Inserts	Board carton	
Other features		Window (plastic)
Package Width (mm)	148 mm (5.83 inches)	145 mm (5.71 inches)
Package Height (mm)	170 mm (6.69 inches)	77 mm (3.03 inches)
Package Depth (mm)		145 mm (5.71 inches)

Product Analysis

Pack Size:
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink): Crunchy (Crispy / Crusty / Brittle / Nutty)
Alcohol By Volume (%):
Private Label: Branded
Store Type: Internet/Mail Order

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------

Product Variant	Flavours	Format Type	Claims	Still Selling
Nutty Americano Cake	Coffee & Sugar (Icing/Frost/Glaze/Fondant) & Walnut	—	No Additives/Preservatives, Low/No/Reduced Transfat, Ethical - Environmentally Friendly Package, Ethical - Environmentally Friendly Product, Ease of Use, Vegan/No Animal Ingredients, Social Media, Ethical - Recycling, Ethical - Sustainable (Habitat/Resources), Free from Added/Artificial Colourings, Free from Added/Artificial Flavourings, Plant Based	—

Ingredients (Standard form): [White Sugar](#), [Wheat Flour](#) ([Wheat Flour](#), [Calcium Carbonate](#), [Niacin](#), [Iron](#), [Vitamin B1](#)), [Rapeseed Oil](#), [Brown Sugar](#), [Waters](#), [Palm Oil](#), [Glycerol](#) (Humectant), [Glucose Syrup](#), [Walnut](#), [Wheat Starch](#), [Broad Bean Protein](#), [Cassava Starch](#), [Coffee Extract Powder](#) (Powdered), [Alpha-cyclodextrin](#), raising agents ([Disodium Diphosphate](#), [Potassium Hydrogen Carbonate](#), [Sodium Hydrogen Carbonate](#)), emulsifiers ([Mono- and Di-glycerides of Fatty Acids](#) ([Food Acids](#), [Fatty](#)), [Polyglycerol Esters of Fatty Acids](#) ([Food Acids](#), [Fatty](#))), [Invert Sugar Syrup](#), [Flavouring Substances](#), [Potassium Sorbate](#) (Preservatives), [Carotenes](#) (Food Colours), [Xanthan Gum](#) (Stabilizers)

Ingredients (On Pack): sugar, wheat flour (wheat flour, calcium carbonate, niacin, iron, thiamin), rapeseed oil, brown sugar, water, palm oil, humectant (glycerol), glucose syrup, walnuts, wheat starch, broad bean protein, tapioca starch, coffee powder, alpha cyclodextrin, raising agents (disodium diphosphate, potassium bicarbonate, sodium bicarbonate), emulsifiers (mono- and diglycerides of fatty acids, polyglycerol esters of fatty acids), invert sugar syrup, flavouring, preservative (potassium sorbate), colour (carotenes), stabiliser (xanthan gum)

Nutrition: Per 50.5g serving (8 servings per pack): Energy 921kJ/220kcal, Fat 10g (of which Saturated Fat 2.2g), Carbohydrate 30g (of which Sugars 19g), Protein 1.8g, Salt 0.1g

Branded Comparison:

Annotations

Additional Product Images





BOSH! Nutty Americano Cake - Coffee sponge filled and topped with coffee frosting, decorated with walnuts.

INGREDIENTS		NUTRITIONAL INFORMATION		CARE, SERVING AND STORAGE	
Sugar, Wheat Flour (Wheat Flour, Calcium Carbonate, Niacin, Iron, Thiamin), Rapeseed Oil, Brown Sugar, Water, Palm Oil, Humectant (Glycerol), Glucose Syrup, Walnuts , Wheat Starch, Broad Bean Protein, Tapioca Starch, Coffee Powder, Alpha-Cyclodextrin, Raising Agents (Sodium Diphosphate, Potassium Bicarbonate, Sodium Bicarbonate), Emulsifiers (Mono- and diglycerides of fatty acids, Polyglycerol Esters of Fatty Acids), Invert Sugar Syrup, Flavouring, Preservative (Potassium Sorbate), Colour (Carotenes), Stabiliser (Xanthan gum). Americano Frosting 30%, Walnuts 2%.		Typical Values Per 100g Approx. per 1/8th (50.5g) Energy 1824kJ 927kJ 439kcal 220kcal Fat 20g 10g of which saturates 4.4g 2.2g Carbohydrate 60g 30g of which sugars 35g 19g Protein 3.6g 1.8g Salt 0.21g 0.10g		Remove outer packaging before cutting. Place cake on a firm surface. Slide knife between cake and collar to release. Hold the cake and with a long clean serrated sharp knife, cut the cake into slices using a sawing action. It is important to keep the knife clean between slices. This cake provides approx. 8 servings. Store in a cool, dry place. Once pack is opened store in an airtight container. Produced by Finsbury Food Group Ltd, Merry-à-Cord Road, Cardiff, CF14 4UR. / LBE: 14 Allée Copexes, 33000 Rennes, France. When writing please quote the Best Before details. enquiries@finsburyfoods.co.uk For Best Before see top of pack.	
ALLERGY ADVICE For allergens, including cereals containing gluten, see ingredients in bold. This product does not contain Milk, Soybeans, Eggs but is produced in a factory which uses Milk, Soybeans, Eggs. Warning: Not suitable for small children who can choke on nuts. This product may occasionally contain small fragments of walnut shell. BOSH! is a registered trademark.		Suitable for Vegans No Artificial Colours or Flavours H.V.O. Free Hand Decorated Carton and Collar - Card - recyclable Film - Plastic - not currently recyclable		CERTIFIED RSPO 4-0522-14-100-00 	
		5 000153 007326			





Vegan Strawberry Cake

Record ID: 10829992
Company: Migros
Brand: Migros V-Love
Category: Bakery
Sub-Category: Cakes, Pastries & Sweet Goods
Market: Switzerland
Location of Manufacture: Switzerland
Import Status: Not imported
Store Name: Migros
Store Type: Supermarket
Store Address: Lachen 8853
Date Published: May 2023
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: CHF16.00
Price in US Dollars: 17.78
Price in Euros: 16.44
Bar Code: 7623186151767



Product Description

Migros V-Love Vegane Erdbeertorte (Vegan Strawberry Cake) is now available, and retails in a 670g pack.- Biscuit with strawberries and patisserie cream- Pack made from 80% recycled PET

Packaging Details

	<i>Primary</i>
Package Type	Tray
Package Material	Plastic PET

Product Analysis

Pack Size: 670.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Private Label
Store Type: Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Vegan Strawberry Cake	Strawberry	—	Ethical - Environmentally Friendly Package, Vegan/No Animal Ingredients, Ethical - Recycling	—

Ingredients (Standard form): [Waters](#), [Strawberry](#), [White Sugar](#), patisserie cream powder (9%) ([White Sugar](#), [Modified Starches](#), [Coconut Oil \(Coconut Oil Derived\)](#), [Rice Starch](#), [Broad Bean Protein](#), [Dried Glucose Syrup \(Dry\)](#), [Sodium Alginate \(Thickeners\)](#), [Potato Protein](#), [Potato Starch](#), stabilisers ([Diphosphates](#), [Calcium Sulfate](#)), [Flavouring Substances](#), [Beta-Carotene Vegetable \(Food Colours\)](#), [Vanilla](#), [Wheat Flour](#), [Almond](#), [Vegetable Oils \(Vegetable Based\)](#) ([Sunflower Seed Oil](#), [Palm Kernel Oil](#), [Palm Oil](#)), [Wheat Starch](#), [Alpha-cyclodextrin](#), [Glucose Syrup](#), raising agent ([Diphosphates](#), [Sodium Carbonates](#)), emulsifiers ([Mono- and Di-glycerides of Fatty Acids](#), [Diacetyltartaric And Fatty Acid Esters Of Glycerol](#), [Polyglycerol Esters of Fatty Acids](#), [Soy Lecithin](#), [Sorbitan Monostearate](#), [Sodium Lactylates](#), [Polyoxyethylene \(20\) Sorbitan Monolaurate](#)), stabilisers ([Sorbitols](#), [Sodium Carboxymethyl Cellulose](#), [Hydroxypropyl Methylcellulose](#), [Carrageenan](#), [Tara Gum](#), [Gellan Gum](#)), [Salt](#), [Pectins \(Gelling Agents, Gelling Agent\)](#), [Xanthan Gum \(Thickeners\)](#), [Citric Acid \(Food Acids\)](#), [Colouring Foods \(Food Colours, Concentrate\)](#) ([Carrot Concentrate \(Concentrate\)](#), [Blackcurrant Juice Concentrate \(Concentrate\)](#), [Safflower Concentrate \(Concentrate\)](#), [Lemon Juice Concentrate \(Concentrate\)](#)), colourings ([Beta-Carotene Vegetable](#), [Beta-Carotene](#)), [Flavouring Substances](#), acidity regulators ([Sodium Citrate](#), [Sodium Phosphates](#)), [Potassium Sorbate \(Preservatives\)](#)

Ingredients (On Pack): water, strawberries (25%), sugar, patisserie cream powder (9%) (sugar, modified starch, coconut oil, rice starch, broad bean protein, dried glucose syrup, thickener (E401), potato protein, potato starch, stabilisers (E450, E516), flavourings, colouring (E160a(ii)), vanilla seeds), wheat flour, almonds, vegetable oils (sunflower oil, palm kernel oil, palm oil), wheat starch, alpha-cyclodextrin, glucose syrup, raising agent (E450, E500), emulsifiers (E471, E472e, E475, soya lecithin, E491, E481, E432), stabilisers (E420, E466, E464, E407, E417, E418), salt, gelling agent (E440), thickener (E415), acidifier (E330), colouring concentrates (carrot concentrate, blackcurrant concentrate, safflower concentrate, lemon concentrate), colourings (E160a(ii), E160a), flavourings, acidity regulators (E331, E339), preservative (E202)

Nutrition: Per 100g: Energy 871kJ/207kcal, Fat 7g (of which Saturated Fatty Acids 2g), Carbohydrate 32g (of which Sugars 20g), Fibres 1.7g, Protein 3.2g, Salt 0.29g

Branded Comparison:

Annotations

Additional Product Images







Mini Vanilla Cupcakes

Record ID: 10671026
Company: Alternative Foods London
Manufacturer: Alternative Foods London
Brand: Oggs
Category: Bakery
Sub-Category: Cakes, Pastries & Sweet Goods
Market: UK
Store Name: Tesco
Store Type: Supermarket
Store Address: Ferndown BH22 9TH
Date Published: Mar 2023
Product source: Shopper
Launch Type: New Packaging
Price in local currency: £3.95
Price in US Dollars: 4.75
Price in Euros: 4.47
Bar Code: 5060655452093



Product Description

Oggs Mini Vanilla Cupcakes have been repackaged with a new look, and retail in a 180g pack containing nine units. - Vegan friendly- Less than 98 kcal per cake- Plant-based alternative to everyday food, while doing the best to positively change the future of the planet, animals and people- Mini vanilla flavouring sponge cakes with vanilla frosting and sprinkles - Recyclable cardboard pack- 100% recyclable plastic- Logos and certifications: RSPO – Certified Sustainable Palm Oil, Vegan Society Approved Vegan Trademark, FSC Mix, Certified B Corporation

Packaging Details

	<i>Primary</i>
Package Type	Clam-pack
Package Material	Plastic unspecified
Production Methods	Thermo-formed plastic
Package Width (mm)	175 mm (6.89 inches)
Package Height (mm)	175 mm (6.89 inches)
Package Depth (mm)	50 mm (1.97 inches)

Product Analysis

Pack Size: 180.000 g
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded
Store Type: Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------

Product Variant	Flavours	Format Type	Claims	Still Selling
Mini Vanilla Cupcakes	Vanilla/Vanilla Bourbon/Vanilla Madagascar	—	Low/No/Reduced Calorie, Ethical - Environmentally Friendly Package, Ethical - Environmentally Friendly Product, Ethical - Human, Vegan/No Animal Ingredients, Ethical - Recycling, Ethical - Sustainable (Habitat/Resources), Plant Based	—
Luxury Handmade Mince Pies	Mince Pie	—	Seasonal, Ethical - Environmentally Friendly Package, Ethical - Environmentally Friendly Product, Ethical - Human, Vegan/No Animal Ingredients, Social Media, Ethical - Recycling, Ethical - Sustainable (Habitat/Resources), Plant Based	—

Ingredients (Standard form): [Vegetable Oils \(Vegetable Based\)](#) ([Rapeseed Oil](#), [Sunflower Seed Oil](#), sustainable palm oil), [White Sugar](#), [Wheat Flour \(Fortified, Fortification\)](#) ([Wheat Flour](#), [Calcium Carbonate](#), [Iron](#), [Niacin](#), [Vitamin B1](#)), [Waters](#), [Aquafaba \(Waters](#), chickpea extract, [Vitamin C \(Food Acids, Antioxidants\)](#)), [Glycerol \(Humectant\)](#), [Wheat Gluten](#), [White Sugar \(Sprinkle\)](#) ([White Sugar](#), [Rice Flour](#), [Cocoa Fat](#), [Tragacanth Gum \(Thickeners\)](#), [Beetroot Juice Concentrate \(Concentrate\)](#), [Safflower Concentrate \(Concentrate\)](#), [Spirulina Concentrate \(Concentrate\)](#), [Curcumin \(Food Colours\)](#)), [Invert Sugar Syrup](#), [Oats](#), [Broad Bean Protein](#), raising agents ([Disodium Diphosphate](#), [Potassium Hydrogen Carbonate](#), [Sodium Hydrogen Carbonate](#)), [Modified Potato Starch \(Modified\)](#), [Wheat Starch](#), [Natural X Flavourings \(Natural\)](#), acidity regulators ([Citric Acid \(Food Acids\)](#), [Calcium Phosphates](#), [Sodium Phosphates](#)), [Salt](#), stabilisers ([Xanthan Gum](#), [Calcium Sulfate](#)), emulsifiers ([Mono- and Di-glycerides of Fatty Acids](#), [Polyglycerol Esters of Fatty Acids](#), [Propylene Glycol Esters of Fatty Acids](#), [Sodium Lactylates](#)), [Corn Starch](#), [Dextrose](#), [Potassium Sorbate \(Preservatives\)](#), [Flavouring Substances](#), colours ([Annatto Extracts Bixin-based](#), [Curcumin](#))

Ingredients (On Pack): vegetable oil (rapeseed oil, sunflower oil, sustainable palm oil), sugar, fortified wheat flour (wheat flour, calcium carbonate, iron, niacin, thiamin), water, aquafaba (water, chickpea extract, antioxidant (ascorbic acid)), humectant (glycerine), wheat gluten, sugar sprinkles (2%) (sugar, rice flour, cocoa butter, thickener (tragacanth), beetroot concentrate, safflower concentrate, spirulina concentrate, colour (curcumin)), invert sugar syrup, oats, faba bean protein, raising agents (disodium diphosphate, potassium bicarbonate, sodium bicarbonate), modified potato starch, wheat starch, natural flavouring (0.5%), acidity regulators (citric acid, E341, E339), salt, stabilisers (xanthan gum, E516), emulsifiers (E471, E475, E477, E481), maize starch, dextrose, preservative (potassium sorbate), flavourings, colours (annatto bixin, curcumin)

Nutrition: Per 100g: Energy 1,632kJ/391kcal, Fat 20.2g (of which Saturated Fat 4.1g), Carbohydrate 42.7g (of which Sugars 26.4g), Fibres 1g, Protein 4.8g, Salt 0.35g

Branded Comparison:

Annotations

Additional Product Images







Brioche Burger Buns

Record ID: 10598502
Company: Lidl
Manufacturer: Wback
Brand: McEnnedy American Way
Category: Bakery
Sub-Category: Bread & Bread Products
Market: Switzerland
Store Name: Lidl
Store Type: Supermarket
Store Address: payerne 1530
Date Published: Feb 2023
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: CHF1.49
Price in US Dollars: 1.61
Price in Euros: 1.49
Bar Code: 4056489008590



Product Description

McEnnedy American Way Pain Spécial pour Hamburger (Brioche Burger Buns) are now available, and retail in a 320g pack.- Pre-cut for convenience- Bakery product from fine wheat

Packaging Details

	<i>Primary</i>
Package Type	Flexible
Package Material	Plastic PP

Product Analysis

Pack Size: 320.000 g
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Private Label
Store Type: Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Brioche Burger Buns	Unflavoured/Plain	—	Ease of Use	—

Ingredients (Standard form): [Wheat Flour](#), [Waters](#), [White Sugar](#), [Yeast](#), [Rapeseed Oil](#), [Salt \(Cooking\)](#), [Wheat Gluten](#), [Dried Eggs \(Whole, Powdered\)](#), emulsifier ([Mono- and Di-glycerides of Fatty Acids \(Food Acids, Fatty\)](#)), [Sodium Stearoyl-2-Lactylate](#)), [Whole Milk Powder \(Powdered\)](#), [Sodium Acetates \(Food Acids\)](#), [Lactose](#), [Natural X Flavourings \(Natural\)](#), [Spices](#), [Pea Protein](#), [Potato Protein](#), [Broad Bean Protein](#), [Sunflower Seed Oil](#), [Dextrose](#), [Maltodextrin](#), [Amylopectin \(Waxy\)](#), [Vitamin C \(Food Acids, Treatment Agent, Flour Treatment Agents\)](#), [Ethyl Alcohol](#)*from barn eggs
Ingredients (On Pack): wheat flour (60%), water, sugar, yeast, rapeseed oil, cooking salt, wheat gluten, whole egg powder*, emulsifier (mono and diglycerides of fatty acids, sodium stearoyl-2-lactylate), whole milk powder, acidifier (sodium acetate), lactose, natural flavour, spices, pea proteins, potato proteins, broad bean proteins, sunflower oil, dextrose, maltodextrin, waxy corn starch, flour treatment agent (ascorbic acid), alcohol

*from barn eggs



Nutrition: Per 80g serving (4 servings per pack): Energy 1,064kJ (13% RDA)/253kcal (13% RDA), Fat 7.1g (10% RDA) (of which Saturated Fatty Acids 0.8g (4% RDA)), Carbohydrate 39g (15% RDA) (of which Sugars 5.7g (6% RDA)), Protein 7.2g (14% RDA), Salt 0.97g (16% RDA)
Branded Comparison:

Annotations

Additional Product Images



Glazed Gingerbread Biscuits

Record ID: 10381864
Company: DM Drogerie Markt
Brand: DM Bio
Category: Bakery
Sub-Category: Sweet Biscuits/Cookies
Market: Slovakia
Location of Manufacture: Germany
Import Status: Imported product
Store Name: dm drogerie markt
Store Type: Drug Store/Pharmacy
Store Address: Presov 08001
Date Published: Nov 2022
Product source: Shopper
Launch Type: New Packaging
Price in local currency: €3.95
Price in US Dollars: 4.09
Bar Code: 4066447183795



Product Description

DM Bio Glazované Perníčky (Glazed Gingerbread Biscuits) have been repackaged for Christmas 2022, and retail in a 150g pack. - Organic vegan brown gingerbread- Logos and certifications: Bio, Vegan V-Label seal by the European Vegetarian Union, EU Organic

Packaging Details

	<i>Primary</i>
Package Type	Flexible
Package Material	Plastic PP

Product Analysis

Pack Size: 150.000 g
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Private Label
Store Type: Drug Store/Pharmacy

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Glazed Gingerbread Biscuits	Sugar (Icing/Frost/Glaze/Fondant) & Gingerbread	—	Organic, Seasonal, Vegan/No Animal Ingredients	—



Fine Vanilla Crescent Biscuits	Vanilla/Vanilla Bourbon/Vanilla Madagascar	—	Organic, Seasonal, Ethical - Environmentally Friendly Product, Ethical - Human	—
Mini Spelt Speculoos Biscuits with Cinnamon & Cloves	Speculoos/Speculaas & Cinnamon & Clove	—	Organic, Seasonal, Vegan/No Animal Ingredients	—
Nuremberg Gingerbread with Hazelnuts and Almonds	Gingerbread & Hazelnut & Almond	—	Organic, Seasonal, Ethical - Human	—
Organic Gingerbread Mix	Gingerbread	—	Organic, Seasonal, Ethical - Human, Vegan/No Animal Ingredients	—

Ingredients (Standard form): [Wheat Flour](#), [Cane Sugar](#), [Invert Sugar Syrup \(Inverted\)](#), raising agent ([Potassium Carbonate](#), [Sodium Hydrogen Carbonate](#), [Ammonium Hydrogen Carbonate](#)), [Broad Bean Protein](#), [Rapeseed Oil](#), [Spices \(Cinnamon, Coriander, Cloves, Anise Seed, Ginger, Nutmeg, Allspice\)](#), [Potato Starch](#), [Wheat Protein](#), [Lactic Acid \(Food Acids\)](#)*from organic agriculture

Ingredients (On Pack): wheat flour*, cane sugar*, inverted sugar syrup*, raising agent (potassium carbonate, sodium hydrogen carbonate, ammonium hydrogen carbonate), fava bean protein*, rapeseed oil*, spices* (cinnamon*, coriander*, cloves*, anise*, ginger*, nutmeg*, allspice*), potato starch*, wheat protein*, acidifier (lactic acid)

*from organic agriculture

Nutrition: Per 100g: Energy 1,455kJ/343kcal, Fat 1.4g (of which Saturated Fat 0.7g), Carbohydrate 77g (of which Sugars 46g), Fibres 2.8g, Protein 4.2g, Salt 0.43g

Branded Comparison:

Annotations

Additional Product Images



Chocolate Cupcakes

Record ID: 9881030
Company: Co-op
Brand: Co-op GRO
Category: Bakery
Sub-Category: Cakes, Pastries & Sweet Goods
Market: UK
Store Name: The Co-operative Food
Store Type: Supermarket
Store Address: London N1 1DT
Date Published: Sep 2022
Product source: Shopper
Launch Type: New Packaging
Price in local currency: £1.80
Price in US Dollars: 2.11
Price in Euros: 2.11
Bar Code: 5000128679503



Product Description

Co-op GRO Chocolate Cupcakes have been repackaged and now retail in a newly designed pack containing two units.- Plant-based eating- Chocolate sponges with chocolate flavoured frosting- Vegan- Two chocolate sponges topped with chocolate flavoured frosting and edible decorations- Recyclable pack- Traffic light nutritional label

Packaging Details

	Primary	Secondary
Package Type	Clam-pack	Sleeve
Package Material	Plastic PET	Solid white board
Production Methods	Thermo-formed plastic	
Package Width (mm)	150 mm (5.91 inches)	115 mm (4.53 inches)
Package Height (mm)	90 mm (3.54 inches)	75 mm (2.95 inches)
Package Depth (mm)	40 mm (1.57 inches)	55 mm (2.17 inches)

Product Analysis

Pack Size:
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Private Label
Store Type: Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Chocolate Cupcakes	Chocolate	—	Ethical - Environmentally Friendly Package, Vegan/No Animal Ingredients, Ethical - Recycling, Plant Based	—

Ingredients (Standard form): Frosting (Chocolate Flavoured) (White Sugar, Vegetable Oils (Vegetable Based) (Palm Oil, Rapeseed Oil), Glucose Syrup, Fat Reduced Cocoa Powder (Fat Reduced, Powdered), Invert Sugar Syrup, Mono- and Di-glycerides of Fatty Acids (Emulsifiers, Food Acids, Vegetable Based, Fatty), Flavouring Substances), Wheat Flour (Wheat Flour, Calcium Carbonate, Iron, Niacin, Vitamin B1), White Sugar, Rapeseed Oil, Waters, Glycerol (Humectant), Cocoa Powder (Powdered), Glucose Syrup, Broad Bean Protein, Cassava Starch, Glucose Fructose Syrup, Corn Starch, Wheat Starch, Alpha-cyclodextrin, raising agents (Sodium Carbonates, Diphosphates), Caramelised Sugar Syrup (Caramelized), Mono- and Di-glycerides of Fatty Acids (Emulsifiers, Food Acids, Vegetable Based, Fatty), Dextrose, stabilisers (Xanthan Gum, Polyphosphates), Carrageenan (Gelling Agents, Gelling Agent), Flavouring Substances, Rice Protein Hydrolysate (Hydrolysed), Beet Red (Food Colours)

Ingredients (On Pack): chocolate flavoured frosting (42%) (sugar, vegetable oils (palm oil, rapeseed oil), glucose syrup, fat-reduced cocoa powder, invert sugar syrup, emulsifier (mono- and diglycerides of fatty acids (vegetable)), flavouring), wheat flour (wheat flour, calcium carbonate, iron, niacin, thiamin), sugar, rapeseed oil, water, humectant (glycerol (vegetable)), cocoa powder, glucose syrup, broad bean protein, tapioca starch, glucose-fructose syrup, maize starch, wheat starch, alpha-cyclodextrin, raising agents (sodium carbonates, diphosphates), caramelised sugar syrup, emulsifier (mono- and diglycerides of fatty acids (vegetable)), dextrose, stabilisers (xanthan gum, polyphosphates), gelling agent (carrageenan), flavouring, hydrolysed rice protein, colour (beetroot red)

Nutrition: Per 100g: Energy 1,779kJ/425kcal, Fat 20g (of which Saturated Fat 4.8g), Carbohydrate 56g (of which Sugars 38g), Fibres 3.1g, Protein 3.6g, Salt 0.38g

Branded Comparison:

Annotations

Additional Product Images







Mini Multi Grain Croissants

Record ID: 9864428
Company: Eesti Pagar
Manufacturer: Eesti Pagar
Brand: Eesti Pagar
Category: Bakery
Sub-Category: Bread & Bread Products
Market: Estonia
Store Name: Barbora
Store Type: Internet/Mail Order
Date Published: Sep 2022
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: €6.69
Price in US Dollars: 6.86
Bar Code: 4740086014824



Product Description

Eesti Pagar Mini Mitmevilja-Crossaint (Mini Multi Grain Croissants) are available and retail in a 1.05kg pack that contains 30 x 35g pieces.- 100% recyclable pack- Logos and certifications: QR code

Packaging Details

	<i>Primary</i>
Package Type	Flexible
Package Material	Plastic PP

Product Analysis

Pack Size: 1.050 kg
Storage: Frozen
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded
Store Type: Internet/Mail Order

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Mini Multi Grain Croissants	Unflavoured/Plain	—	Ethical - Environmentally Friendly Package, Ethical - Recycling	—

Ingredients (Standard form): [Wheat Flour](#), [Margarine \(Vegetable Oils \(Vegetable Based\) \(Palm Oil, Rapeseed Oil\), Waters, emulsifiers \(Sunflower Lecithin, Mono- and Di-glycerides of Fatty Acids \(Food Acids, Fatty\)\), Salt, Flavouring Substances, antioxidants \(Tocopherol, Ascorbyl Palmitate\), Potassium Sorbate \(Preservatives\), Citric Acid \(Acidity Regulators, Food Acids\), Carotenes \(Food Colours\), Fermented Wheat Flour \(Fermented\)\), Waters, multigrain mix \(6%\)](#)

(Rye Sourdough, Rye (Grain), Sunflower Seed, Linseed, Golden Linseed, Wheat (Grain), Spelt (Grain), Salt, Potassium Sorbate (Preservatives)), White Sugar, Seeds (Mixed) (Linseed, Sunflower Seed, Garlic, Black Caraway Seeds), Yeast, Butter, glaze (Waters, Sunflower Seed Oil, Vegetable Protein (Vegetable Based) (Pea Protein, Potato Protein, Broad Bean Protein), Dextrose, Maltodextrin, Corn Starch), Salt, Wheat Gluten, Diacetyltartaric And Fatty Acid Esters Of Glycerol (Emulsifiers), Vitamin C (Food Acids, Antioxidants), Food Enzymes

Ingredients (On Pack): Wheat flour, margarine (vegetable oils (palm oil, rapeseed oil), water, emulsifiers (sunflower lecithin, mono- and diglycerides of fatty acids (palm)), salt, flavouring, antioxidants (E306, E304), preservative (potassium sorbate), acidity regulator (citric acid), colour (carotenes), fermented wheat flour), water, multigrain mix (6%) (rye sourdough, rye grains, sunflower seeds, brown linseed, yellow linseed, wheat grains, spelt grains, salt, preservative (potassium sorbate)), sugar, seed mix (3%) (linseeds, sunflower seeds, garlic, Nigella seeds), yeast, butter (2%), glaze (water, sunflower oil, vegetable proteins (pea protein, potato protein, faba bean protein), dextrose, maltodextrin, corn starch), salt, wheat gluten, emulsifier (E472e (palm)), antioxidant (ascorbic acid), enzymes

Nutrition: Per 100g: Energy 1,495kJ/356kcal, Fat 21g (of which Saturated Fat 8.6g), Carbohydrate 34g (of which Sugars 3.6g), Fibres 2.6g, Protein 6.5g, Salt 0.81g

Branded Comparison:

Annotations

Additional Product Images



Hot Cross Bun Bagels

Record ID: 9412626
Company: Sainsbury's
Brand: Taste the Difference
Category: Bakery
Sub-Category: Cakes, Pastries & Sweet Goods
Market: UK
Store Name: Sainsbury's
Store Type: Supermarket
Store Address: Bournemouth BH8 9UW
Date Published: Mar 2022
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: £1.25
Price in US Dollars: 1.70
Price in Euros: 1.50
Bar Code: 00453035



Product Description

Taste the Difference Hot Cross Bun Bagels are launched for Easter 2022. They are said to be formulated with sourdough for added flavour and a classic blend of hot cross bun spices with orange and lemon zest, for an Easter twist. The hand-crossed bagels are studded with Turkish sultanas and Greek Vostizza currants and steam baked claimed to make them soft, dense and deliciously chewy. This vegetarian product is suitable for home freezing, can be toasted or grilled, and retails in a 320g pack containing four units.

Packaging Details

	Primary
Package Type	Flexible
Package Material	Plastic unspecified
Package Width (mm)	290 mm (11.42 inches)
Package Height (mm)	150 mm (5.91 inches)

Product Analysis

Pack Size: 320.000 g
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink): Chewy (Gummy)
Alcohol By Volume (%):
Private Label: Private Label
Store Type: Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Hot Cross Bun Bagels	Spice/Spicy & Orange/Sweet Orange & Lemon Peel/Zest	—	Vegetarian, Premium, Seasonal	—
Triple Chocolate Hot Cross Buns	Chocolate	—	Premium, Ethical - Environmentally Friendly Package, Ethical - Recycling	—

Loaded Lemon Cake	Lemon	—	Vegetarian, Premium, Ethical - Environmentally Friendly Package, Ethical - Recycling	—
Triple Chocolate Brownies	Chocolate & Brownie	—	Vegetarian, Premium, Ethical - Environmentally Friendly Package, Ethical - Recycling	—
Chocolate Sponge Roll	Chocolate	—	Vegetarian, Premium, Ethical - Environmentally Friendly Package, Ethical - Recycling	—
Raspberry Sponge Roll	Raspberry	—	Vegetarian, Premium, Ethical - Environmentally Friendly Package, Ethical - Recycling	—
Cappuccino Sponge Roll	Coffee (Cappuccino)	—	Vegetarian, Premium, Ethical - Environmentally Friendly Package, Ethical - Recycling	—

Ingredients (Standard form): [Wheat Flour \(Fortified, Fortification\)](#) ([Wheat Flour](#), [Calcium Carbonate](#), [Iron](#), [Niacin](#), [Vitamin B1](#)), [Waters](#), [Sultanas \(Turkish\)](#), [Raisins \(Greek\)](#), [Muscovado Sugar](#), [Corn Grit \(Grits\)](#), [Spices \(Mixed\)](#) ([Coriander](#), [Chinese Cinnamon](#), [Ginger](#), [Cardamom](#), [Cloves](#), [Fennel](#), [Nutmeg](#)), [Wheat Sourdough](#) ([Waters](#), [Fermented Wheat Flour \(Fermented\)](#)), mixed zest ([Orange Peel](#), [Lemon Peel](#)), [Fermented Wheat Flour \(Fermented\)](#), [Salt](#), [Yeast](#), [Coconut Oil \(Coconut Oil Derived\)](#), [Glucose Syrup](#), [Vegetable Protein \(Vegetable Based\)](#) ([Pea Protein](#), [Potato Protein](#), [Broad Bean Protein](#)), [Sunflower Seed Oil](#), [Flavouring Substances](#), [Modified Corn Starch \(Modified\)](#), [Vitamin C \(Food Acids, Treatment Agent, Flour Treatment Agents\)](#), [Dextrose](#), [Corn Starch](#), [Maltodextrin](#)

Ingredients (On Pack): fortified wheat flour (wheat flour, calcium carbonate, iron, niacin, thiamin), water, Turkish sultanas (5%), Greek vostizza currants (3%), muscovado sugar, maize grits, mixed spice (coriander, cassia cinnamon, ginger, cardamom, cloves, fennel, nutmeg), wheat sourdough (water, fermented wheat flour), mixed zest (orange zest, lemon zest), fermented wheat flour, salt, yeast, coconut oil, glucose syrup, vegetable proteins (pea protein, potato protein, faba bean protein), sunflower oil, flavouring, modified maize starch, flour treatment agent (ascorbic acid), dextrose, maize starch, maltodextrin

Nutrition: Per 100g: Energy 1,097kJ/259kcal, Fat 1.2g (of which Saturated Fat 0.2g), Carbohydrate 50.4g (of which Sugars 9.9g, Starch 40.5g), Fibres 3.9g, Protein 9.7g, Salt 0.76g

Branded Comparison:

Annotations

Additional Product Images





Zesty Lemon Cake

Record ID: 9331476
Company: Alternative Foods London
Manufacturer: Alternative Foods London
Brand: Oggs
Category: Bakery
Sub-Category: Cakes, Pastries & Sweet Goods
Market: UK
Store Name: Waitrose
Store Type: Supermarket
Store Address: London N12 8NR
Date Published: Jan 2022
Product source: Shopper
Launch Type: Relaunch
Price in local currency: £5.00
Price in US Dollars: 6.84
Price in Euros: 5.99
Bar Code: 5060655451300



Product Description

Oggs Zesty Lemon Cake has been relaunched with a new recipe and a redesigned pack. It is described as a moist, moreish lemon flavoured sponge cake filled with a lemon flavoured frosting. This vegan-friendly product contains only sustainable palm oil and retails in a 386g recyclable pack with a home compostable film, featuring the RSPO – Certified Sustainable Palm Oil, FSC Mix, Vegan Society Approved Vegan Trademark and BDP logos. The company claims to be working hard to offset its carbon footprint by planting 250 new trees every single month.

Packaging Details

	Primary	Secondary
Package Type	Flexible	Carton
Package Material	Plastic unspecified	Solid white board
Carton Features		Glued ends
Inserts	Board carton	
Other features		Window (plastic)
Package Width (mm)	187 mm (7.36 inches)	145 mm (5.71 inches)
Package Height (mm)	89 mm (3.5 inches)	145 mm (5.71 inches)
Package Depth (mm)		84 mm (3.31 inches)

Product Analysis

Pack Size: 386.000 g
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink): Moist
Alcohol By Volume (%):
Private Label: Branded
Store Type: Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------

Product Variant	Flavours	Format Type	Claims	Still Selling
Zesty Lemon Cake	Zesty & Lemon	—	Ethical - Environmentally Friendly Package, Ethical - Environmentally Friendly Product, Vegan/No Animal Ingredients, Ethical - Biodegradable, Ethical - Recycling, Ethical - Sustainable (Habitat/Resources)	—

Ingredients (Standard form): [White Sugar](#), [Vegetable Oils \(Vegetable Based\)](#) ([Rapeseed Oil](#), [Sunflower Seed Oil](#), sustainable palm oil), [Wheat Flour](#) ([Wheat Flour](#), [Calcium Carbonate](#), [Iron](#), [Niacin](#), [Vitamin B1](#)), [Waters](#), [Aquafaba](#) ([Waters](#), chickpea extract, [Vitamin C \(Food Acids, Antioxidants\)](#)), [Glycerol](#) ([Humectant](#)), [Wheat Gluten](#), [Lemon Peel](#), [Oats](#), [Broad Bean Protein](#), raising agents ([Disodium Diphosphate](#), [Potassium Hydrogen Carbonate](#), [Sodium Hydrogen Carbonate](#)), [Modified Potato Starch \(Modified\)](#), [Wheat Starch](#), acidity regulators ([Citric Acid \(Food Acids\)](#), [Calcium Phosphates](#), [Sodium Phosphates](#)), [Corn Starch](#), emulsifiers ([Mono- and Di-glycerides of Fatty Acids](#), [Polyglycerol Esters of Fatty Acids](#), [Propylene Glycol Esters of Fatty Acids](#), [Sodium Lactylates](#)), [Salt](#), stabilisers ([Xanthan Gum](#), [Calcium Sulfate](#)), [Lemon Juice Concentrate \(Concentrate\)](#), [Flavouring Substances](#), [Lemon Extract \(Natural\)](#), [Potassium Sorbate \(Preservatives\)](#), [Dextrose](#), colours ([Lutein](#), [Annatto Extracts Bixin-based](#), [Curcumin](#))

Ingredients (On Pack): sugar, vegetable oil (rapeseed oil, sunflower oil, sustainable palm oil), wheat flour (wheat flour, calcium carbonate, iron, niacin, thiamin), water, aquafaba (water, chickpea extract, antioxidant (ascorbic acid)), humectant (glycerin), wheat gluten, lemon zest (2.4%), oats, faba bean protein, raising agents (disodium diphosphate, potassium bicarbonate, sodium bicarbonate), modified potato starch, wheat starch, acidity regulators (citric acid, E341, E339), maize starch, emulsifiers (E471, E475, E477, E481), salt, stabilisers (xanthan gum, E516), concentrated lemon juice (0.2%), flavouring, natural lemon extract (0.2%), preservative (potassium sorbate), dextrose, colours (lutein, annatto bixin, curcumin)

Nutrition: Per 64g serving (6 servings per pack): Energy 1,028kJ/246kcal, Fat 11.8g (of which Saturated Fat 2.5g), Carbohydrate 29.2g (of which Sugars 19.6g), Fibres 0.5g, Protein 3g, Salt 0.2g

Branded Comparison:

Annotations

Additional Product Images

OGGS Giving you plant-based alternatives to everyday foods that taste as delicious as you've always known them, while doing our best to positively change the future of the planet, animals and people with EVERY, little, bite.

LEMON FLAVOURED SPONGE CAKE FILLED WITH A LEMON FLAVOURED FROSTING

INGREDIENTS
 Sugar, Vegetable Oil (Rapeseed, Sunflower, Sustainable Palm), Wheat Flour (Wheat Flour, Calcium Carbonate, Iron, Niacin, Thiamin), Water, Aquafaba (Water, Chickpea Extract, Antioxidant: Ascorbic Acid), Humectant: Glycerine, Wheat Gluten, Lemon Zest (2.4%), Oats, Fabia Bean Protein, Raising Agents: Disodium Diphosphate, Potassium Bicarbonate, Sodium Bicarbonate, Modified Potato Starch, Wheat Starch, Acidity Regulators: Citric Acid, E341, E339; Maize Starch, Emulsifiers: E471, E475, E477, E481; Salt, Stabilisers: Xanthan Gum, E516; Concentrated Lemon Juice (0.2%), Flavouring, Natural Lemon Extract (0.2%), Preservative: Potassium Sorbate, Dextrose, Colours: Lutin, Annatto Bixin, Curcumin

Allergens are highlighted in bold and made in a factory that handles Tree Nuts, Sulphites, Soya, Egg & Milk*

NUTRITION

Typical values	Per 100g	Per serving (approx. 64g)
Energy	1606kJ 384kcal	1028kJ 244kcal
Fat	18.4g	11.8g
of which saturates	3.9g	2.5g
Carbohydrate	45.7g	29.2g
of which sugars	30.7g	19.6g
Fibre	0.63g	0.5g
Protein	4.7g	3.0g
Salt	0.37g	0.2g

6 servings
 For best before date, see top of pack
 Store in a cool, dry place. Once opened, store in an airtight container and enjoy within 3 days.

Box - Cardboard, widely recyclable
Tray - 100% recycled plastic, widely recyclable
Film - Home compostable

WE DON'T JUST MAKE GREAT CAKES! WE WANT AN EPIC PLANET IN THE FUTURE TOO, FOR ALL THINGS GREAT AND SMALL, THAT'S WHY...

- We try to ensure all our packaging is recyclable or home compostable (but just in case our plastic trays end up in landfill, we made them biodegradable)
- We ONLY use sustainable palm oil

FAST MY GUESS
 LOOK
 SMELL
 TASTE
 DON'T WASTE

MIX Board from responsible sources
 FSC® C005070
 www.fsc.org

RSPO
 9-2826-15-100-00

Vegan
 bdp
 ASEM 05011

To learn more about how we win the right way, have a little mooch on our website...

386g e **LOVEOGGS.COM**
 @loveoggs

ZL10321A *Made using a vegan recipe. We include this warning for people with allergies. See website for more details.

OGGS ZESTY LEMON CAKE

NEW RECIPE

VEGAN FRIENDLY

Vegan

MAKE SCRUMMY EGG-FREE BAKES

You can make your own egg-free bakes at home with OGGS® Aquafaba (all-plant liquid egg alternative), made from chickpea water. Yep, it isn't a typo. Chickpea water, cool right!

To learn how to whip up some of our favourites, visit loveoggs.com/recipes





Cherry Cheesecake Pastry

Record ID: 9312800
Company: Latvijas Maiznieks
Manufacturer: Latvijas Maiznieks
Brand: Eesti Pagar
Category: Bakery
Sub-Category: Cakes, Pastries & Sweet Goods
Market: Latvia
Location of Manufacture: Estonia
Import Status: Imported product
Store Name: Maxima XXX
Store Type: Mass
Merchandise/Hypermarket
Store Address: Riga
Date Published: Jan 2022
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: €3.89
Price in US Dollars: 4.42
Bar Code: 4740086018471



Product Description

Eesti Pagar Kirsu Biezpiena Maizites (Cherry Cheesecake Pastry) have been added to the range. This quick-frozen, pre-proofed product is made with 100% butter, is ready in 14 to 17 minutes in the oven, and retails in a 100% recyclable 320g pack bearing cooking instructions.

Packaging Details

	<i>Primary</i>
Package Type	Flexible
Package Material	Plastic PP

Product Analysis

Pack Size: 320.000 g
Storage: Frozen
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded
Store Type: Mass Merchandise/Hypermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Cherry Cheesecake Pastry	Cherry & Cheesecake/Cheese Cake	—	Ethical - Environmentally Friendly Package, Ethical - Recycling	—

Ingredients (Standard form): [Wheat Flour](#), [Cherry \(Filled\)](#) ([White Sugar](#), [Cherry](#), [Waters](#), [Glucose Fructose Syrup](#), thickeners ([Modified Corn Starch](#) ([Modified](#)), [Gellan Gum](#)), acidity regulator ([Citric Acid](#) ([Food Acids](#)), [Calcium Citrates](#)),

Potassium Sorbate (Preservatives), Flavouring Substances), Quark Cheese, Butter, Waters, White Sugar, Yeast, Modified Potato Starch (Modified), Dextrose, Whey Powder (Powdered), Coconut Oil (Hydrogenated, Coconut Oil Derived), Calcium Carbonate (Stabilizers), Sodium Alginate (Thickeners), Flavouring Substances, Salt, Milk Proteins, Mono- and Diglycerides of Fatty Acids (Emulsifiers, Food Acids, Fatty), Xanthan Gum (Stabilizers), Vitamin C (Acidity Regulators, Food Acids), Food Enzymes, Sunflower Seed Oil, Vegetable Protein (Vegetable Based) (Pea Protein, Potato Protein, Broad Bean Protein), Dextrose, Maltodextrin, Corn Starch, Potato Starch

Ingredients (On Pack): wheat flour, cherry filling (18%) (sugar, cherries (30%), water, glucose-fructose syrup, thickeners (modified corn starch, gellan gum), acidity regulator (citric acid, calcium citrate), preservative (potassium sorbate), flavouring), quark (16%), butter (14%), water, sugar, yeast, modified potato starch, dextrose, whey powder, fully hydrogenated coconut oil, stabiliser (calcium carbonate), thickener (sodium alginate), flavouring, salt, milk protein, emulsifier (mono and diglycerides of fatty acids), stabiliser (xanthan gum), acidity regulator (ascorbic acid), enzymes, sunflower oil, vegetable proteins (pea protein, potato protein, fava bean protein), dextrose, maltodextrin, corn starch, potato starch

Nutrition: Per 100g: Energy 1,222kJ/291kcal, Total fat 14g (of which Saturated Fatty Acids 7.9g), Carbohydrate 35g (of which Sugars 14g), Fibres 1.4g, Protein 5.6g, Salt 0.3g

Branded Comparison:

Annotations

Additional Product Images





Brioche Button

Record ID: 9270048
Company: Spar
Manufacturer: Interspar Bäckerei
Brand: Spar Premium Edition Johanna Maier
Category: Bakery
Sub-Category: Bread & Bread Products
Market: Austria
Location of Manufacture: Austria
Import Status: Not imported
Store Name: Spar Gourmet
Store Type: Gourmet Store
Store Address: Vienna 1010
Date Published: Dec 2021
Product source: Shopper
Launch Type: New Product
Price in local currency: €2.99
Price in US Dollars: 3.36
Bar Code: 9100000449210



Product Description

Spar Premium Edition Johanna Maier Brioche-Knopf (Brioche Button) is described as a fine, fluffy, yeast dough pastry originating from Normandy with coarse sugar, featuring a delicate butter and vanilla flavour, and high egg content. This premium quality product is free from palm oil, flavour enhancers and added colourings, and only needs to be defrosted. It can be enjoyed pure, with butter or jam and retails in a 300g pack.

Packaging Details

	Primary	Secondary
Package Type	Flexible	Carton
Package Material	Plastic unspecified	Solid white board

Product Analysis

Pack Size: 300.000 g
Storage: Frozen
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink): Airy (Fluffy / Foamy / Frothy / Bubbly)
Alcohol By Volume (%):
Private Label: Private Label
Store Type: Gourmet Store

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Brioche Button	Unflavoured/Plain	—	No Additives/Preservatives, Premium, Ease of Use, Free from Added/Artificial Colourings, Palm Oil Free	—

Ingredients (Standard form): [Dough \(Leavened, Raising Agents\)](#) ([Wheat Flour](#), [Eggs \(Whole\)](#), [Waters](#), [Butter](#), [White Sugar](#), [Yeast](#), [Sourdough \(Wheat Flour, Waters\)](#), [Whole Milk Powder \(Powdered\)](#), [Potato Flake \(Flakes\)](#), [Glucose Syrup](#), [Iodine Free Salts](#), [Natural Vanilla Flavour \(Natural\)](#)), [White Sugar \(Coarse\)](#) ([White Sugar](#), [Rapeseed Fat \(Hydrogenated\)](#)), glaze ([Waters](#), [Vegetable Protein \(Vegetable Based\)](#) ([Pea Protein](#), [Potato Protein](#), [Broad Bean Protein](#)), [Sunflower Seed Oil](#), [Dextrose](#), [Maltodextrin](#), [Starches and Dextrins](#))*from Austria

Ingredients (On Pack): leavened dough (wheat flour*, whole egg (13%), water, butter* (7.5%), sugar, yeast, sourdough* (wheat flour, water), whole milk powder*, potato flakes, glucose syrup, uniodized salt, natural vanilla flavouring), coarse sugar* (2.1%) (sugar, hydrogenated rapeseed fat), glaze (water, vegetable protein (pea protein, potato protein, fava bean protein), sunflower oil, dextrose, maltodextrin, starch)

*from Austria

Nutrition: Per 100g: Energy 1,249kJ/297kcal, Fat 8.4g (of which Saturated Fatty Acids 4.6g), Carbohydrate 46g (of which Sugars 11g), Fibres 1.9g, Protein 8.5g, Salt 0.8g, Bread Units 3.8 BE

Branded Comparison:

Annotations

Additional Product Images



SPAR PREMIUM Brioche-Knopf Edition Johanna Maier

Die Herkunft.
 Ursprünglich aus der Normandie stammend und bereits seit dem 15. Jahrhundert bekannt, hat sich das flaumige Hefe-Gebäck mit dem wunderbaren Butteraroma zu einem unverzichtbaren Frühstücksklassiker entwickelt. Das Wort „Brioche“ leitet sich vermutlich aus dem Französischem „brier“ ab, einer Dialektform von „broyer“ (zerstampfen, zerdrücken, mit dem Nudelholz ausrollen), was der typischen Machart (Verarbeitung, ...) entspricht. Die Normandie war auch im Mittelalter als Zentrum der Butterherstellung bekannt.



Ein Genuss.
 Durch den hohen Gehalt an Eiern ist der SPAR PREMIUM Brioche-Knopf besonders flaumig. Das und der feine Geschmack von Butter und Vanille machen ihn pur oder mit Butter bestrichen zu einem Traum, aber zusätzlich mit Marmelade verfeinert ist er Bissen für Bissen ein Hochgenuss.




Feine Hefeteigbackware mit Hagelzucker, Edition Johanna Maier, tiefgekühlt

Zutaten: Hefeteig (Weizenmehl*, 13% Vellé*, Wasser, 75% Butter*, Zucker, Hefe, Sauerteig* (Weizenmehl, Wasser), Vollmilchpulver*, Kartoffelflocken, Glucosesirup, Salz unjodiert, natürliches Vanillearoma), 2.1% Hagelzucker* (Zucker, Rapsfett ganz gehärtet), Glanzstreich (Wasser, pflanzliche Proteine [Erbsen, Kartoffeln, Faba Bohnen], Sonnenblumenöl, Dextrose, Maltodextrine, Stärke)

*aus Österreich

Empfohlene Aufbewahrung zu Hause:
 *** Fach oder Tiefkühltruhe (-18 °C); mindestens haltbar bis: siehe Aufdruck

01.02.2022

e 300 g

100 g SPAR PREMIUM Brioche-Knopf enthalten durchschnittlich:

Energie	1249 kJ / 297 kcal
Fett	8,4 g
- davon gesättigte Fettsäuren	4,6 g
Kohlenhydrate	46 g
- davon Zucker	11 g
Ballaststoffe	1,9 g
Eiweiß	3,3 g
Salz	0,80 g
Broteinheiten	3,8 BE

palmoölfrei

Die Zubereitung.
 Bitte den Brioche-Knopf aus dem Karton entnehmen und die Folie entfernen. Das Aufbacken bei Zimmertemperatur dauert ca. 2 Stunden und im Kühlschrank ca. 6 Stunden. Tipp: Für ein einfacheres Entfernen der Backschale, bitte seitlich an der Lasche ziehen.



einfach OHNE

- ✓ ohne Geschmacksverstärker
- ✓ ohne Farbstoffzusatz

palmoölfrei

Sorgfältig hergestellt in Österreich von der **INTERSPAR Bäckerei Kottingbrunn** für SPAR Österr. Warenhandels-AG, Europastraße 3, A-5015 Salzburg, Österreich, www.spar.at

SPAR Qualitäts-Garantie: Sollte diese SPAR-Qualitätsmarke nicht Ihren hohen Erwartungen entsprechen, wenden Sie sich an SPAR AG, SPAR Service Team, Tel. 0800 / 22 11 20 oder office@spar.at. Sie erhalten vollen Ersatz.



MINTEL





Rustic Bread

Record ID: 9198648
Company: Semper
Manufacturer: Semper
Brand: Semper
Category: Bakery
Sub-Category: Bread & Bread Products
Market: Sweden
Store Name: Mathem
Store Type: Internet/Mail Order
Date Published: Nov 2021
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: SEK35.95
Price in US Dollars: 4.02
Price in Euros: 3.56
Bar Code: 7310100558718



Product Description

Semper Rustik Limpa (Rustic Bread) has been added to the range. It is described as unsliced, gluten free and lactose free bread that is high in fibre. The bread is vegan suitable, palm oil free, and has no added wheat starch. This product retails in a 300g pack bearing preparation instructions.

Packaging Details

	Primary	Secondary
Package Type	Flexible sachet	Sleeve
Package Material	Plastic unspecified	Board white lined

Product Analysis

Pack Size: 300.000 g
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded
Store Type: Internet/Mail Order

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Rustic Bread	Unflavoured/Plain	—	High/Added Fibre, Gluten Free, Low/No/Reduced Allergen, Vegan/No Animal Ingredients, Low/No/Reduced Lactose, Palm Oil Free	—

Ingredients (Standard form): [Waters](#), [Rice Flour](#), [Corn Starch](#), [Modified Cassava Starch \(Modified\)](#), [White Sugar](#), [Vegetable Fibres \(A Natural Vegetable Fibre\)](#) ([Beetroot Fibre](#), [Oat Fibre \(Gluten-Free\)](#), [Apple Fibre](#), [Potato Fibre](#)), [Broad](#)



Bean Protein, Rapeseed Oil, Potato Flour, Yeast, thickener (Xanthan Gum, Hydroxypropyl Methylcellulose), Vegetable Fibres (A Natural Vegetable Fibre) (Chickpea Fibre, Corn Fibre), Waters, Soybean Proteins, psyllium seed shell, Barley Malt Extract (Gluten-Free), Cornflours (Fermented), Salt
Ingredients (On Pack): Water, rice flour, corn starch, modified tapioca starch, sugar, vegetable fibres (beetroot fibre, gluten free oat fibre, apple fibre, potato fibre), broad bean protein, rapeseed oil, potato flour, yeast, thickener (xanthan gum, hydroxypropyl methylcellulose), vegetable fibre (chickpea fibre, corn fibre), water, soy protein, psyllium seed shell, gluten free barley malt extract, fermented corn flour, salt

Nutrition: Per 100g: Energy 1,022kJ/243kcal, Fat 5g (of which Saturated Fat <0.5g), Carbohydrate 39g (of which Sugars 7g), Fibres 9g, Protein 6g, Salt 1g, Lactose <0.01g
Branded Comparison:

Annotations

Additional Product Images







Plant-Based Cream Slices

Record ID: 9052898
Company: Migros
Brand: Migros V-Love
Category: Bakery
Sub-Category: Cakes, Pastries & Sweet Goods
Market: Switzerland
Location of Manufacture: Switzerland
Import Status: Not imported
Store Name: Migros
Store Type: Supermarket
Store Address: Lachen 8853
Date Published: Oct 2021
Product source: Shopper
Launch Type: New Product
Price in local currency: CHF2.95
Price in US Dollars: 3.19
Price in Euros: 2.73
Bar Code: 7613404608340



Product Description

Migros V-Love Vegane Cremeschnitten (Plant-Based Cream Slices) are puff pastries with patisserie cream. This plant-based product retails in a 157g pack bearing the Vegan V-Label seal by the European Vegetarian Union.

Packaging Details

	<i>Primary</i>
Package Type	Tray
Package Material	Plastic unspecified

Product Analysis

Pack Size: 157.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Private Label
Store Type: Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Plant-Based Cream Slices	Custard/Pastry Cream/Creme Patisserie/Creme Anglaise	—	Vegan/No Animal Ingredients, Plant Based	—

Ingredients (Standard form): [Waters](#), [Wheat Flour](#), [Vegetable Margarine \(Vegetable Based\)](#) ([Palm Oil](#), [Rapeseed Oil](#), [Waters](#), emulsifiers ([Mono- and Di-glycerides of Fatty Acids](#), [Polyglycerol Esters of Fatty Acids](#)), [Citric Acid \(Food Acids\)](#)), patisserie cream powder (13%) ([White Sugar](#), [Modified Starches](#), [Coconut Fat](#), [Maltodextrin](#), [Potato Starch](#), stabilisers ([Calcium Sulfate](#), [Diphosphates](#)), [Coconut Oil \(Coconut Oil Derived\)](#), [Rice Starch](#), [Broad Bean Protein](#), [Sodium](#)



Apple Cinnamon Vegan Protein Cookie

Record ID: 8848125
Company: Foodspring
Manufacturer: Foodspring
Brand: Foodspring
Category: Bakery
Sub-Category: Sweet Biscuits/Cookies
Market: Italy
Store Name: L'Orto Biologico
Store Type: Specialist Retailer
Store Address: Salerno 84100
Date Published: Jul 2021
Product source: Shopper
Launch Type: New Product
Price in local currency: €2.50
Price in US Dollars: 2.98
Bar Code: 4260701920984



Product Description

Foodspring Cookie con Proteine Vegetali, Pezzetti Essiccati di Mela e Gusto di Cannella (Apple Cinnamon Vegan Protein Cookie) is now available. The product is described as a cookie with plant-based proteins, dried apple pieces, cinnamon flavour and sweeteners. It is low in sugar, high in protein, and retails in a 50g pack containing one unit.

Packaging Details

	Primary
Package Type	Flexible
Package Material	Plastic unspecified
Package Width (mm)	155 mm (6.1 inches)
Package Height (mm)	105 mm (4.13 inches)

Product Analysis

Pack Size: 50.000 g
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink): Chunky (Chunks / Chunked / with Bits / with Pieces)
Alcohol By Volume (%):
Private Label: Branded
Store Type: Specialist Retailer

Product Variants

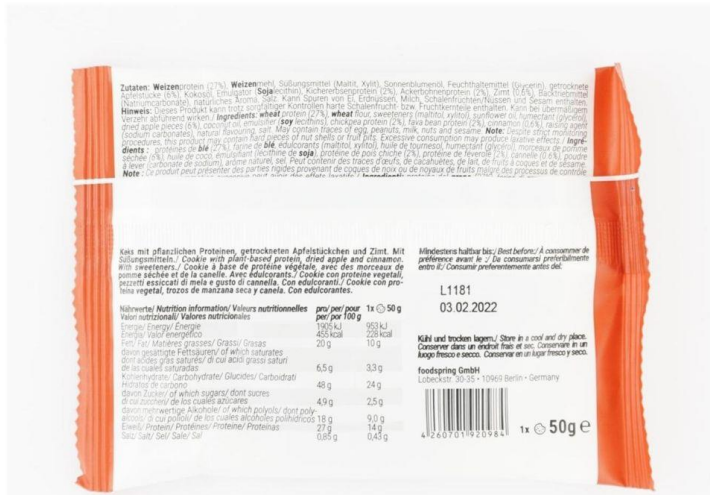
Product Variant	Flavours	Format Type	Claims	Still Selling
Apple Cinnamon Vegan Protein Cookie	Apple & Cinnamon	—	High/Added Protein, Vegan/No Animal Ingredients, Low/Reduced Sugar, Plant Based	—

Ingredients (Standard form): [Wheat Protein](#), [Wheat Flour](#), sweeteners ([Maltitol](#), [Xylitol](#)), [Sunflower Seed Oil](#), [Glycerol](#) (Humectant), [Apple](#) (Dry, Pieces), [Coconut Oil](#) (Coconut Oil Derived), [Soy Lecithin](#) (Emulsifiers), [Chickpea Protein](#), [Broad Bean Protein](#), [Cinnamon](#), [Sodium Carbonates](#) (Raising Agents), [Natural X Flavourings](#) (Natural), [Salt](#)

Ingredients (On Pack): wheat protein (27%), wheat flour, sweeteners (maltitol, xylitol), sunflower oil, humectant (glycerol), dried apple pieces (6%), coconut oil, emulsifier (soy lecithin), chickpea protein (2%), broad bean protein (2%), cinnamon (0.6%), raising agent (sodium carbonate), natural flavouring, salt
Nutrition: Per 100g: Energy 1,905kJ/455kcal, Fat 20g (of which Saturated Fat 6.5g), Carbohydrate 48g (of which Sugars 4.9g, Polyols 18g), Protein 27g, Salt 0.85g
Branded Comparison:

Annotations

Additional Product Images



Cream Cheese Rolls

Record ID: 8793949
Company: Marks & Spencer
Brand: M&S Food
Category: Bakery
Sub-Category: Bread & Bread Products
Market: UK
Location of Manufacture: UK
Import Status: Not imported
Store Name: Marks & Spencer
Store Type: Department Store
Store Address: Bournemouth BH8 9UL
Date Published: Jun 2021
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: £1.50
Price in US Dollars: 2.12
Price in Euros: 1.75
Bar Code: 29135486



Product Description

M&S Food Cream Cheese Rolls are described as super soft glazed white rolls enriched with full fat soft cream cheese. The freezable product is said to be a natural source of fibre and vitamin D, which contributes to the maintenance of normal bones and teeth. The vegetarian product retails in a 288g pack containing six units.

Packaging Details

	Primary
Package Type	Flexible
Package Material	Plastic unspecified
Package Width (mm)	180 mm (7.09 inches)
Package Height (mm)	270 mm (10.63 inches)

Product Analysis

Pack Size: 288.000 g
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink): Soft
Alcohol By Volume (%):
Private Label: Private Label
Store Type: Department Store

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Cream Cheese Rolls	Cheese (Cream)	—	Vegetarian, Functional - Bone Health	—
Flatbread with Roquito Pepper Pearls	Chili/Chilli Pepper (Roquito)	—	Vegetarian	—

Ingredients (Standard form): [Wheat Flour \(Cereal Gluten, Wheat Flour, Calcium Carbonate, Iron, Niacin, Vitamin B1\)](#), [Waters](#), [Soft Cheese \(Soft, Full, Full Fat\)](#), [White Sugar](#), [Wheat Flour \(Fermented, Dry\) \(Cereal Gluten\)](#), [Wheat Fibre](#)

(Cereal Gluten), Yeast (Yeast, Vitamin D Yeast), Salt, Cornflours, emulsifier (Mono- and Di-glycerides of Fatty Acids, Sodium Lactylates), Vegetable Protein Hydrolysate (Vegetable Based, Hydrolysed) (Pea Protein Hydrolysate (Hydrolysed), Potato Protein Hydrolysate (Hydrolysed), Broad Bean Protein (Hydrolysed)), Sunflower Seed Oil, Dextrose, Maltodextrin, Vitamin C (Food Acids, Treatment Agent, Flour Treatment Agents)

Ingredients (On Pack): Wheatflour (contains gluten) (with wheatflour, calcium carbonate, iron, niacin, thiamin), water, full fat soft cheese (milk) (8%), sugar, dried fermented wheatflour (contains gluten), wheat fibre (contains gluten), yeast (yeast, vitamin D yeast), salt, cornflour, emulsifier (E471, E481), hydrolysed vegetable proteins (hydrolysed pea protein, hydrolysed potato protein, hydrolysed broad bean protein), sunflower oil, dextrose, maltodextrin, flour treatment agent (ascorbic acid)

Nutrition: Per 100g: Energy 1,137kJ/269kcal, Fat 3.2g (of which Saturated Fat 1.5g), Carbohydrate 49.5g (of which Sugars 8.9g), Fibres 4.3g, Protein 8.4g, Salt 0.85g, Vitamin D 0.75µg (15% RDA)

Branded Comparison:

Annotations

Additional Product Images





Sauces and Seasonings

Vegan Mayonnaise

Record ID: 11313582
Company: Marks & Spencer
Brand: M&S Food Plant Kitchen
Category: Sauces & Seasonings
Sub-Category: Mayonnaise
Market: UK
Location of Manufacture: UK
Import Status: Not imported
Store Name: Ocado
Store Type: Internet/Mail Order
Date Published: Dec 2023
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: £1.80
Price in US Dollars: 2.27
Price in Euros: 2.08
Bar Code: 29032365



Product Description

M&S Food Plant Kitchen Vegan Mayonnaise is now available, and retails in a 250g pack.- Perfect with chips or anything one fancies- Dressing with rapeseed oil and broad bean protein- Suitable for vegans - Recyclable pack

Packaging Details

	<i>Primary</i>
Packaging Manufacturer	Beatson Clark
Package Type	Jar
Package Material	Glass plain
Closure Type	Cap
Closure Material	Metal
Production Methods	Blown glass
Caps	Safety button
Neck Finish	Screw-thread
Other features	Tamper-evident
Package Width (mm)	75 mm (2.95 inches)
Package Height (mm)	100 mm (3.94 inches)
Package Depth (mm)	75 mm (2.95 inches)

Product Analysis

Pack Size: 250.000 g
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):



Alcohol By Volume (%):
Private Label: Private Label
Store Type: Internet/Mail Order

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Vegan Mayonnaise	Unflavoured/Plain	—	Ethical - Environmentally Friendly Package, Vegan/No Animal Ingredients, Ethical - Recycling, Plant Based	—

Ingredients (Standard form): [Rapeseed Oil](#), [Waters](#), [Vinegar](#), [White Sugar](#), [Salt](#), [Broad Bean Protein](#), [Xanthan Gum \(Stabilizers\)](#), [Potassium Sorbate \(Preservatives\)](#), [Mustard Seeds](#)

Ingredients (On Pack): rapeseed oil, water, vinegar, sugar, salt, broad bean protein, stabiliser (xanthan gum), preservative (E202), mustard extract

Nutrition: Per 100g: Energy 2,741kJ/660kcal, Fat 71.7g (of which Saturated Fat 5.3g), Carbohydrate 2.7g (of which Sugars 2.4g), Fibre 0.8g, Protein 0.5g, Salt 1.15g

Branded Comparison:

Annotations

Additional Product Images







Vegan Garlic Sauce

Record ID: 11098706
Company: Nestlé
Manufacturer: Nestlé
Brand: Thomy
Category: Sauces & Seasonings
Sub-Category: Table Sauces
Market: Germany
Store Name: Marktkauf
Store Type: Supermarket
Store Address: Doebeln 04720
Date Published: Sep 2023
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: €2.49
Price in US Dollars: 2.68
Bar Code: 8445290015549



Product Description

Thomy Vegane Knoblauchsauce (Vegan Garlic Sauce) is now available, and retails in a 300ml pack. - Creamy and delicious- Vegan- Scores a D on the Nutri-Score- With broad bean protein- Logos and certifications: Vegan V-Label seal from the European Vegetarian Union

Packaging Details

	<i>Primary</i>
Package Type	Tottle
Package Material	Plastic PET
Closure Type	Cap
Closure Material	Plastic
Production Methods	Injection blown plastic
Caps	Flip-top
Neck Finish	Screw-thread
Other features	Tamper-evident
Package Width (mm)	75 mm (2.95 inches)
Package Height (mm)	141 mm (5.55 inches)
Package Depth (mm)	56 mm (2.2 inches)

Packaging Description

The tottle has a multi laminate seal.

Product Analysis

Pack Size: 300.000 ml
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink): Smooth (Silky / Velvety / Creamy / Buttery)
Alcohol By Volume (%):
Private Label: Branded
Store Type: Supermarket



Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Vegan Garlic Sauce	Garlic	—	Vegan/No Animal Ingredients	Still Selling
Vegan Gourmet Hollandaise Sauce	Hollandaise	—	Vegan/No Animal Ingredients	Still Selling
Vegan Burger Sauce	Tomato	—	Vegan/No Animal Ingredients	Still Selling

Ingredients (Standard form): [Waters](#), [Rapeseed Oil](#), [White Sugar](#), [Vinegar](#), [Onion](#), [Garlic](#), [Mustard Seeds](#) ([Waters](#), [Mustard Seeds](#), [Vinegar](#), [Salt](#), [White Sugar](#), [Spices](#), [Paprika Oleoresin](#)), [Corn Starch](#), [Garlic Powder](#) ([Powdered](#)), [Broad Bean Protein](#), [Salt](#), [Parsley](#), [Natural Garlic Flavour](#) ([Natural](#)), [Lemon Juice Concentrate](#) ([Concentrate](#)), [Carob Bean Gum](#) ([Thickeners](#)), [Calcium Disodium-EDTA](#) ([Antioxidants](#))

Ingredients (On Pack): water, rapeseed oil, sugar, spirit vinegar, onions, garlic (2%), mustard (water, mustard seeds, spirit vinegar, salt, sugar, spices, paprika extract), cornstarch, garlic powder (1.7%), broad bean protein (1.5%), salt, parsley, natural garlic flavouring, lemon juice concentrate, thickener (carob bean gum), antioxidant (calcium disodium EDTA)

Nutrition: Per 100ml: Energy 1,511kJ/365kcal, Fat 33.2g (of which Saturated Fat 2.4g), Carbohydrate 13.9g (of which Sugars 9g), Fibres 0.7g, Protein 1.6g, Salt 1.3g

Branded Comparison:

Annotations

Additional Product Images







Organic Curry Mango Grill and Seasoning Sauce

Record ID: 11075980
Company: Petersilchen
Manufacturer: Petersilchen
Brand: Sanchon Bio
Category: Sauces & Seasonings
Sub-Category: Table Sauces
Market: Switzerland
Store Name: Alnatura
Store Type: Natural/Health Food Store
Store Address: Zürich 8001
Date Published: Sep 2023
Product source: Shopper
Launch Type: New Product
Price in local currency: CHF3.90
Price in US Dollars: 4.41
Price in Euros: 4.08
Bar Code: 4030917048600



Product Description

Sanchon Bio Grill- und Würzsauce Curry Mango (Organic Curry Mango Grill and Seasoning Sauce) is now available and retails in a 210ml pack.- Fruity-spicy- Vegan- Gluten free- Wonderfully fruity exotic taste - Rounds off the dishes as an ideal companion- For grilled specialties such as halloumi, chicken or fine vegetables, simply delicious- Logos and certifications: Bio-Siegel (Bio Seal), EU Organic, Gemeinwohl Ökonomie (Economy for the Common Good)

Packaging Details

	<i>Primary</i>
Package Type	Bottle
Package Material	Glass plain

Product Analysis

Pack Size: 210.000 ml
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded
Store Type: Natural/Health Food Store

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Organic Curry Mango Grill and Seasoning Sauce	Curry & Mango	—	Organic, Gluten Free, Low/No/Reduced Allergen, Vegan/No Animal Ingredients	—

Ingredients (Standard form): [Sunflower Seed Oil](#), [Apple Juice Concentrate \(Made From Concentrate\)](#), [Waters](#), [Mango Puree \(Puree\)](#), [Unrefined Natural Sugar \(Raw\)](#), [Tomato Paste \(Single Concentrated, Paste\)](#), [Brandy Vinegar](#), [Curry \(Mixed\)](#) ([Mustard Seeds](#)), [Sea Salt](#), [Sunseed Flour](#), [Lemon Juice \(Made From Concentrate\)](#), [Corn Starch](#), [Broad Bean Protein](#), [Guar Gum \(Thickeners\)](#)*from controlled organic cultivation

Ingredients (On Pack): sunflower oil*, apple juice from concentrate*, water, mango puree* (11%), raw cane sugar*, single concentrated tomato paste*, brandy vinegar*, curry mixture* (2.3*) (contains mustard*), sea salt, sunflower seed flour*, lemon juice from concentrate*, corn starch*, fava bean protein*, thickener (guar gum*)

*from controlled organic cultivation

Nutrition: Per 100g: Energy 1,228kJ/293kcal, Fat 26g (of which Saturated Fatty Acids 2.7g), Carbohydrate 14g (of which Sugars 12g), Protein 1.6g, Salt 1.1g

Branded Comparison:

Annotations

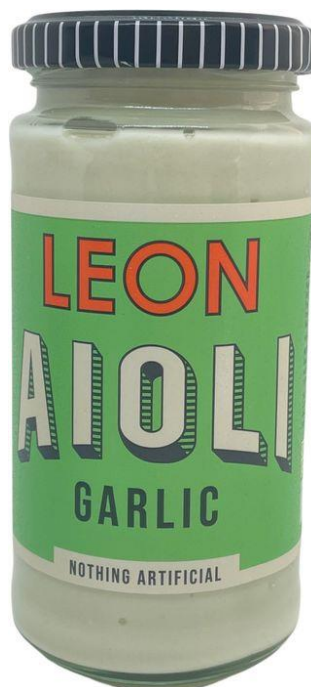
Additional Product Images





Garlic Aioli

Record ID: 10879928
Company: Leon Grocery
Manufacturer: Leon Grocery
Brand: Leon
Category: Sauces & Seasonings
Sub-Category: Table Sauces
Market: UK
Store Name: Asda
Store Type: Mass
 Merchandise/Hypermarket
Store Address: Bournemouth BH8 9UP
Date Published: Jun 2023
Product source: Shopper
Launch Type: New Packaging
Price in local currency: £2.00
Price in US Dollars: 2.49
Price in Euros: 2.32
Bar Code: 5060699970164



Product Description

Leon Garlic Aioli has been repackaged with a new look, and retails in a 240ml pack. - Nothing artificial- Vegan garlic mayonnaise made with faba beans instead of eggs- Rich, full flavour- Gluten free- All natural ingredients- Carbon conscious condiment- Recyclable pack- Logos and certifications: Facebook, Twitter, Instagram

Packaging Details

	<i>Primary</i>
Package Type	Jar
Package Material	Glass plain
Closure Type	Cap
Closure Material	Metal
Production Methods	Blown glass
Caps	Safety button
Neck Finish	Screw-thread
Other features	Tamper-evident
Package Width (mm)	60 mm (2.36 inches)
Package Height (mm)	125 mm (4.92 inches)
Package Depth (mm)	60 mm (2.36 inches)

Product Analysis

Pack Size: 240.000 ml
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded
Store Type: Mass Merchandise/Hypermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------



Product Variant
Garlic Aioli

Flavours
Garlic &
Aioli/Aioli/Allioli

Format Type
—

Claims
All Natural Product,
Gluten Free,
Low/No/Reduced
Allergen,
Ethical -
Environmentally
Friendly Package,
Vegan/No Animal
Ingredients,
Social Media,
Ethical - Recycling

Still Selling
—

Ingredients (Standard form): [Rapeseed Oil](#), [Waters](#), [Vinegar](#), [White Sugar](#), [Extra Virgin Olive Oil \(Extra, Extra Virgin\)](#), [Garlic Puree \(Puree\)](#), [Broad Bean Protein](#), [Salt](#), [Lactic Acid \(Acidity Regulators, Food Acids\)](#), [Mustard Flour](#), [Guar Gum \(Stabilizers\)](#)

Ingredients (On Pack): Rapeseed oil (55%), water, spirit vinegar, sugar, extra virgin olive oil (2%), garlic purée (2%), faba bean protein (1%), salt, acidity regulator (lactic acid), yellow mustard flour, stabiliser (guar gum)

Nutrition: Per 100ml: Energy 2,233kJ/542kcal, Fat 56.4g (of which Saturated Fat 5.1g), Carbohydrate 7.7g (of which Sugars 7.1g), Fibres 0.8g, Protein 0.5g, Salt 1.03g

Branded Comparison:

Annotations

Additional Product Images





Vegan Caesar Dressing

Record ID: 10823536
Company: Marks & Spencer
Brand: M&S Food Plant Kitchen
Category: Sauces & Seasonings
Sub-Category: Dressings & Vinegar
Market: UK
Location of Manufacture: UK
Import Status: Not imported
Store Name: Marks & Spencer Simply Food
Store Type: Supermarket
Store Address: Paisley PA3 4BF
Date Published: May 2023
Product source: Shopper
Launch Type: New Packaging
Price in local currency: £2.25
Price in US Dollars: 2.80
Price in Euros: 2.58
Bar Code: 29032372



Product Description

M&S Food Plant Kitchen Vegan Caesar Dressing has been repackaged, and retails in a 235ml pack. - Deliciously creamy and perfect for livening up salads- An oil based dressing with white wine vinegar, lemon juice and Worcester sauce- Suitable for vegans- Logos and certifications: Vegan

Packaging Details

	<i>Primary</i>
Packaging Manufacturer	Beatson Clark
Package Type	Bottle
Package Material	Glass plain
Closure Type	Cap
Closure Material	Metal
Production Methods	Blown glass
Neck Finish	Screw-thread
Other features	Tamper-evident
Package Width (mm)	68 mm (2.68 inches)
Package Height (mm)	137 mm (5.39 inches)
Package Depth (mm)	68 mm (2.68 inches)

Product Analysis

Pack Size: 235.000 ml
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink): Smooth (Silky / Velvety / Creamy / Buttery)
Alcohol By Volume (%):
Private Label: Private Label
Store Type: Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------

Product Variant	Flavours	Format Type	Claims	Still Selling
Vegan Caesar Dressing	Caesar	—	Vegan/No Animal Ingredients, Plant Based	—

Ingredients (Standard form): [Rapeseed Oil](#), [Waters](#), [White Wine Vinegar](#), [White Sugar](#), [Broad Bean Protein](#), [Cornflours](#), [Salt](#), [Yeast Extracts](#), [Lemon Juice Concentrate \(Concentrate\)](#), [Garlic Puree \(Puree\)](#), [Onion \(Dry\)](#), [Worcestershire Sauce \(Worcester\)](#) ([Waters](#), [White Sugar](#), [Vinegar](#), [Molasses](#), [Onion Puree \(Puree\)](#)), [Salt](#), [Tamarind Paste \(Paste\)](#), [Cloves](#), [Ginger \(Puree\)](#), [Garlic Puree \(Puree\)](#)), [Black Pepper \(Cracked\)](#), [Potassium Sorbate \(Preservatives\)](#)

Ingredients (On Pack): rapeseed oil, water, white wine vinegar, sugar, broad bean protein, cornflour, salt, yeast extract, concentrated lemon juice, garlic purée, dried onions, Worcester sauce (water, sugar, vinegar, molasses, onion purée, salt, tamarind paste, cloves, ginger purée, garlic purée), cracked black pepper, preservative (E202)

Nutrition: Per 100ml: Energy 1,853kJ/449kcal, Fat 44.8g (of which Saturated Fat 3.2g), Carbohydrate 9.5g (of which Sugars 4.4g), Fibres <0.5g, Protein 2g, Salt 1.05g

Branded Comparison:

Annotations

Additional Product Images





Vegan Seafood Sauce

Record ID: 10713844
Company: Marks & Spencer
Brand: M&S Food Plant Kitchen
Category: Sauces & Seasonings
Sub-Category: Table Sauces
Market: UK
Location of Manufacture: UK
Import Status: Not imported
Store Name: Marks & Spencer
Store Type: Department Store
Store Address: Bournemouth BH8 9UL
Date Published: Apr 2023
Product source: Shopper
Launch Type: New Product
Price in local currency: £1.50
Price in US Dollars: 1.85
Price in Euros: 1.71
Bar Code: 29285747



Product Description

M&S Food Plant Kitchen Vegan Seafood Sauce is now available, and retails in a 170g pack.- Seasoned sauce made with brandy and broad bean protein- Made in the UK with ingredients from more than one country- Recyclable pack

Packaging Details

	<i>Primary</i>
Package Type	Jar
Package Material	Glass plain
Closure Type	Cap
Closure Material	Metal
Production Methods	Blown glass
Caps	Safety button
Neck Finish	Screw-thread
Other features	Tamper-evident
Package Width (mm)	66 mm (2.6 inches)
Package Height (mm)	80 mm (3.15 inches)
Package Depth (mm)	66 mm (2.6 inches)

Product Analysis

Pack Size: 170.000 g
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Private Label
Store Type: Department Store

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------



Product Variant
Vegan Seafood Sauce

Flavours
Seafood Sauce

Format Type
—

Claims
Ethical -
Environmentally
Friendly Package,
Vegan/No Animal
Ingredients,
Ethical - Recycling,
Plant Based

Still Selling
—

Ingredients (Standard form): Rapeseed Oil, Waters, White Sugar, Vinegar, Brandy, Lemon Juice Concentrate (Concentrate), Salt, Tomato Paste (Paste), Broad Bean Protein, Malt Vinegar (Cereal Gluten), Mustard Seeds (Dry), Molasses, Onion (Dry), Cornflours, Spices (Ground) (Paprika (Ground), Cayenne Pepper (Ground), White Pepper (Ground), Allspice (Ground), Ginger (Ground), Cloves (Ground)), Potassium Sorbate (Preservatives), Pink Pepper, Dill Seed, Tamarind (Concentrate), Xanthan Gum (Stabilizers), Garlic (Dry)

Ingredients (On Pack): rapeseed oil (57%), water, sugar, vinegar, brandy (2%), concentrated lemon juice, salt, tomato paste, broad bean protein (1%), barley malt vinegar (contains gluten), dried mustard, black treacle, dried onions, cornflour, ground spices (ground paprika, ground cayenne pepper, ground white pepper, ground allspice, ground ginger, ground cloves), preservative (E202), pink peppercorns, dill seeds, concentrated tamarind, stabiliser (xanthan gum), dried garlic

Nutrition: Per 100g: Energy 1,952kJ/471kcal, Fat 37.1g (of which Saturated Fats 2.7g), Carbohydrate 32.4g (of which Sugars 10.4g), Fibre 1.7g, Protein 0.9g, Salt 1.18g

Branded Comparison:

Annotations

Additional Product Images





Vegan Like Chicken Tikka

Masala

Record ID: 9964800
Company: Bio-Zentrale Naturprodukte
Manufacturer: Bio-Zentrale Naturprodukte
Brand: Biozentrale It's Veggie!
Category: Sauces & Seasonings
Sub-Category: Cooking Sauces
Market: Germany
Store Name: EDEKA neukauf
Store Type: Supermarket
Store Address: Stuttgart 70178
Date Published: Oct 2022
Product source: Shopper
Launch Type: New Product
Price in local currency: €3.99
Price in US Dollars: 3.91
Bar Code: 4005009102478



Product Description

Biozentrale It's Veggie! Wie Chicken Tikka Masala Vegan (Vegan Like Chicken Tikka Masala) is now available, and retails in a 350g pack.- On a pea and faba beans protein base- No added flavourings - Source of protein- Vegan - Retails in a recyclable pack- Vegan and delicious - Free from added flavourings and flavour enhancers in accordance with organic regulations- Vegan chicken tikka masala based on pea and faba beans protein- Pack features Instagram reference- Vegan meat alternative that can be given a special touch by combining with Biozentrale Basmati Rice - Logos and certifications: EU Organic, Bio, Interseroh Methodik vom Bifa Umweltinstitut Made For Recycling (Interseroh Made For Recycling Methodology from the Bifa Environmental Institute)

Packaging Details

	<i>Primary</i>
Package Type	Jar
Package Material	Glass plain
Closure Type	Cap
Closure Material	Metal
Production Methods	Blown glass
Caps	Safety button
Neck Finish	Screw-thread
Other features	Tamper-evident
Package Width (mm)	90 mm (3.54 inches)
Package Height (mm)	120 mm (4.72 inches)
Package Depth (mm)	60 mm (2.36 inches)

Product Analysis

Pack Size: 350.000 g
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded
Store Type: Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Vegan Like Chicken Tikka Masala	Chicken & Curry (Tikka Masala)	—	No Additives/Preservatives, Organic, Ethical - Environmentally Friendly Package, Vegan/No Animal Ingredients, Social Media, Ethical - Recycling, Free from Added/Artificial Flavourings	Still Selling
Vegan Like Sweet & Sour Chicken	Sweet & Sour & Chicken	—	No Additives/Preservatives, Organic, Ethical - Environmentally Friendly Package, Vegan/No Animal Ingredients, Social Media, Ethical - Recycling, Free from Added/Artificial Flavourings	Still Selling

Ingredients (Standard form): [Waters](#), [Tomato Puree \(Puree, Single Concentrated\)](#), [Coconut Milk \(Coconut Extract, Waters\)](#), [Carrot](#), [Onion](#), [Paprika](#), [Peas \(Broad Bean Protein \(Pieces\) \(Pea Protein, Broad Bean Protein\)\)](#), [Unrefined Natural Sugar \(Raw\)](#), [Corn Starch](#), [Curry \(Mustard Seeds\)](#), [Cumin Oil \(Natural, Essential, In Oil\)](#), [Sea Salt](#), [Tamarind](#), [Sunflower Seed Oil](#)*from controlled organic farming

Ingredients (On Pack): water, single concentrated tomato puree*, coconut milk* (coconut extract*, water), carrots*, onions*, red paprika*, peas (4.5%) (contains fava bean protein pieces* (pea protein*, fava bean protein*)), raw cane sugar*, corn starch*, curry* (1.5%) (contains mustard), natural essential cumin oil*, sea salt, tamarind*, sunflower oil*

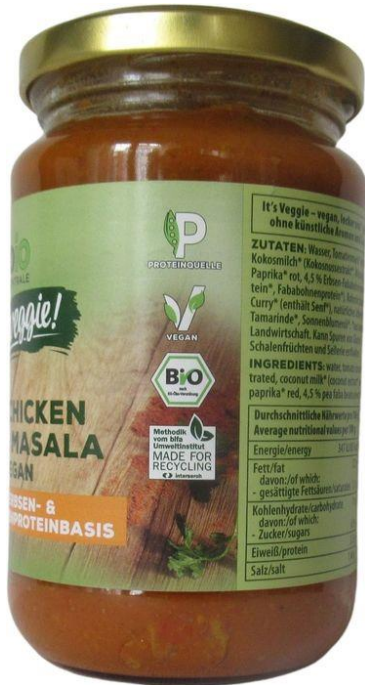
*from controlled organic farming

Nutrition: Per 100g: Energy 347kJ/83kcal, Fat 2.3g (of which Saturated Fatty Acids 1.7g), Carbohydrate 11g (of which Sugars 6.9g), Protein 3.5g, Salt 1.4g

Branded Comparison:

Annotations

Additional Product Images





Vegan Mayo with Chilli

Record ID: 9912966
Company: H.J. Heinz
Manufacturer: H.J. Heinz
Brand: Heinz
Category: Sauces & Seasonings
Sub-Category: Mayonnaise
Market: Sweden
Store Name: ICA Kvantum
Store Type: Mass
 Merchandise/Hypermarket
Store Address: Limhamn 216 14
Date Published: Sep 2022
Product source: Shopper
Launch Type: New Formulation
Price in local currency: SEK27.90
Price in US Dollars: 2.63
Price in Euros: 2.60
Bar Code: 8715700122328



Product Description

Heinz Veganskt Majonnäsalternativ med Chili (Vegan Mayo with Chilli) has been reformulated with a new recipe, and retails in a 215g pack. - 100% naturally sourced ingredients- 100% plant-based, without colourants- Vegan mayonnaise alternative with chilli

Packaging Details

	<i>Primary</i>
Package Type	Tottle
Package Material	Plastic PET

Product Analysis

Pack Size: 215.000 g
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded
Store Type: Mass Merchandise/Hypermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Vegan Mayo with Chilli	Chili/Chilli Pepper	—	No Additives/Preservatives, All Natural Product, Vegan/No Animal Ingredients, Free from Added/Artificial Colourings, Plant Based	—



Ingredients (Standard form): [Sunflower Seed Oil](#), [Waters](#), [White Sugar](#), [Vinegar](#), [Salt](#), [Vegetable Fibres \(A Natural Vegetable Fibre\)](#) ([Corn Fibre](#), [Linseed Fiber](#)), [Lemon Juice Concentrate \(Made From Concentrate\)](#), [Natural Chili Pepper Flavour \(Natural\)](#), [Broad Bean Protein](#), [Garlic Powder \(Powdered\)](#), [Spices](#)

Ingredients (On Pack): sunflower oil (68%), water, sugar, vinegar, salt, vegetable fibres (corn fibre, flaxseed fibre), lemon juice from concentrate, natural chilli flavour (0.6%), broad bean protein, garlic powder, spices

Nutrition: Per 100g: Energy 2,593kJ/632kcal, Fat 68.5g (of which Saturated Fat 8.2g), Carbohydrate 2.3g (of which Sugars 1.9g), Protein 0.4g, Salt 1g

Branded Comparison:

Annotations

Additional Product Images







Vegan Chipotle Mayo

Record ID: 9639604
Company: Marks & Spencer
Brand: M&S Food Plant Kitchen
Category: Sauces & Seasonings
Sub-Category: Mayonnaise
Market: UK
Location of Manufacture: UK
Import Status: Not imported
Store Name: Marks & Spencer Simply Food
Store Type: Supermarket
Store Address: Stevenage SG1 1XN
Date Published: Jun 2022
Product source: Shopper
Launch Type: New Product
Price in local currency: £1.65
Price in US Dollars: 2.06
Price in Euros: 1.95
Bar Code: 29226894



Product Description

M&S Food Plant Kitchen Vegan Chipotle Mayo is a dressing made with broad bean protein and chipotle chilli powder. This vegan product retails in a 250g recyclable jar.

Packaging Details

	<i>Primary</i>
Package Type	Jar
Package Material	Glass plain
Closure Type	Cap
Closure Material	Metal
Production Methods	Blown glass
Caps	Safety button
Neck Finish	Screw-thread
Other features	Tamper-evident
Package Width (mm)	70 mm (2.76 inches)
Package Height (mm)	100 mm (3.94 inches)
Package Depth (mm)	70 mm (2.76 inches)

Product Analysis

Pack Size: 250.000 g
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Private Label
Store Type: Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------

Product Variant
[Vegan Chipotle Mayo](#)

Flavours
 Chili/Chilli Pepper
 (Chipotle)

Format Type
 —

Claims
 Ethical -
 Environmentally
 Friendly Package,
 Vegan/No Animal
 Ingredients,
 Ethical - Recycling,
 Plant Based

Still Selling
 —

Ingredients (Standard form): [Rapeseed Oil](#), [Waters](#), [White Sugar](#), [Vinegar](#), [Broad Bean Protein](#), [Salt](#), [Spices \(Ground\)](#) ([Paprika \(Smoked\)](#), [Chipotle Chilli Powder \(Powdered\)](#), [Paprika](#)), [Red Pepper \(Dry\)](#), [Mint](#), [Xanthan Gum \(Stabilizers\)](#), [Garlic Puree \(Puree\)](#), [Potassium Sorbate \(Preservatives\)](#), [Black Pepper \(Coarse\)](#)

Ingredients (On Pack): rapeseed oil (66%), water, sugar, vinegar, broad bean protein (1.5%), salt, ground spices (smoked paprika, chipotle chilli powder, paprika), dried red peppers, mint, stabiliser (xanthan gum), garlic puree, preservative (E202), coarse black pepper

Nutrition: Per 100g: Energy 2,607kJ/633kcal, Fat 67.5g (of which Saturated Fat 4.7g), Carbohydrate 4.8g (of which Sugars 3.9g), Fibres 0.9g, Protein 1.2g, Salt 1.15g

Branded Comparison:

Annotations

Additional Product Images





Snacks and Side Dishes

BBQ Flavoured Mini Lentils Crisps

Record ID: 11206746
Company: Ustukiu Malunas
Manufacturer: Ustukiu Malunas
Brand: Ustukiu
Category: Snacks
Sub-Category: Bean-Based Snacks
Market: Lithuania
Store Name: Barbora
Store Type: Internet/Mail Order
Date Published: Oct 2023
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: €1.59
Price in US Dollars: 1.67
Bar Code: 4770140197170



Product Description

Ustukiu Amerikietiško Barbekiu Skonio Mini Lesių Trapučiai (American BBQ Flavoured Mini Lentils Crisps) are now available, and retail in a 70g pack.- Free from palm oil and gluten- Contains 21% of protein- Not baked in oil- A source of fibre- Low in saturated fats- Suitable for vegans- Logos and certifications: QR code

Packaging Details

	<i>Primary</i>
Package Type	Flexible
Package Material	Plastic PP

Product Analysis

Pack Size: 70.000 g
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded
Store Type: Internet/Mail Order

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------



Product Variant
[BBQ Flavoured Mini Lentils Crisps](#)

Flavours
 Barbecue/BBQ/Barbaco a

Format Type
 —

Claims
 Gluten Free,
 Low/No/Reduced Allergen,
 Vegan/No Animal Ingredients,
 Low/No/Reduced Saturated Fat,
 Palm Oil Free

Still Selling
 —

Ingredients (Standard form): Pulses (Crisps) (Lentil Flour, Brown Rice Flour, Pea Flour, Broad Bean Protein), BBQ flavour spice mix (12%) (White Sugar, Potato Starch, Salt, Onion, Paprika, Yeast Extracts, Natural X Flavourings (Natural), Garlic, Silicon Dioxide (Anti-caking Agents), Black Pepper, Rapeseed Oil), Rapeseed Oil

Ingredients (On Pack): Lentil crisps (78%) (lentil flour (45%), brown rice flour, pea flour, fava bean protein), BBQ flavour spice mix (12%) (sugar, potato starch, salt, onion, paprika, yeast extract, natural flavouring, garlic, anticaking agent (silicon dioxide), black pepper, rapeseed oil), rapeseed oil

Nutrition: Per 100g: Energy 1,616kJ/384kcal, Fat 11g (of which Saturated Fatty Acids 1g), Carbohydrate 47g (of which Sugars 5g), Fibres 5g, Protein 21g, Salt 2.2g

Branded Comparison:

Annotations

Additional Product Images





Chocolate Flavour High Protein Bar

Record ID: 10677798
Company: IronMaxx Nutrition
Manufacturer: IronMaxx Nutrition
Brand: IronMaxx Vegan 30
Category: Snacks
Sub-Category: Snack/Cereal/Energy Bars
Market: Germany
Store Name: Kaufland
Store Type: Mass
 Merchandise/Hypermarket
Store Address: Waldheim 04736
Date Published: Mar 2023
Product source: Shopper
Launch Type: New Formulation
Price in local currency: €0.79
Price in US Dollars: 0.84
Bar Code: 4260648131252



Product Description

IronMaxx Vegan 30 Schokolade Veganer Proteinriegel (Chocolate Flavour High Protein Bar) has been reformulated, and retails in a 35g pack.- Improved recipe- High protein- Free from added sugar and palm oil- 100% vegan- Vegan protein bar with cocoa coating and sweeteners- Protein helps to build muscle mass- Logos and certifications: Facebook, Instagram, TikTok, YouTube

Packaging Details

	<i>Primary</i>
Package Type	Flexible
Package Material	Metallised Film
Package Width (mm)	137 mm (5.39 inches)
Package Height (mm)	46 mm (1.81 inches)

Product Analysis

Pack Size: 35.000 g
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded
Store Type: Mass Merchandise/Hypermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Chocolate Flavour High Protein Bar	Chocolate	—	High/Added Protein, Vegan/No Animal Ingredients, Functional - Weight & Muscle Gain, Social Media, No Added Sugar, Palm Oil Free	—



Almond Cookie Flavour Almond & —
High Protein Bar Biscuit/Cookie

High/Added Protein, —
Vegan/No Animal
Ingredients,
Functional - Weight &
Muscle Gain,
Social Media,
No Added Sugar,
Palm Oil Free

Ingredients (Standard form): Proteins (Mixed) (Pea Protein, Broad Bean Protein, Rice Protein), humectant (Polydextrose, Glycerol), Cocoa Powder (Coating) (Maltitol (Sweeteners), Coconut Fat (Hydrogenated), Fat Reduced Cocoa Powder (Low Fat, Powdered), Lecithin (Emulsifiers), Natural X Flavourings (Natural)), Fructo-oligosaccharides, Coconut Oil (Coconut Oil Derived), Cocoa and Cocoa Products (Pieces), Cocoa Powder (Powdered), emulsifier (Lecithin, Mono- and Di-glycerides of Fatty Acids (Food Acids, Fatty)), Natural Chocolate Flavour (Natural), Natural X Flavourings (Natural)

Ingredients (On Pack): protein mix (29%) (pea protein, fava bean protein, rice protein), humectant (polydextrose, glycerin), cocoa coating (20%) (sweetener (maltitol), hydrogenated coconut fat, low fat cocoa powder, emulsifier (lecithins), natural flavour), fructooligosaccharides, coconut oil, cocoa pieces (3%), cocoa powder (2.5%), emulsifier (lecithins, mono- and diglycerides of fatty acids), natural chocolate flavour, natural flavour

Nutrition: Per 100g: Energy 1,522kJ/367kcal, Fat 18g (of which Saturated Fat 13g), Carbohydrate 22g (of which Sugars 1.7g), Protein 25g, Salt 0.48g

Branded Comparison:

Annotations

Additional Product Images



Almond Cookie Flavour High Protein Bar

Record ID: 10677796
Company: IronMaxx Nutrition
Manufacturer: IronMaxx Nutrition
Brand: IronMaxx Vegan 30
Category: Snacks
Sub-Category: Snack/Cereal/Energy Bars
Market: Germany
Store Name: Kaufland
Store Type: Mass
Merchandise/Hypermarket
Store Address: Waldheim 04736
Date Published: Mar 2023
Product source: Shopper
Launch Type: New Formulation
Price in local currency: €0.79
Price in US Dollars: 0.84
Bar Code: 4260648131269



Product Description

IronMaxx Vegan 30 Mandelkeks Veganer Proteinriegel (Almond Cookie Flavour High Protein Bar) has been reformulated, and retails in a 35g pack.- Improved recipe- High protein- Free from added sugar, excluding naturally occurring sugars, and palm oil- 100% vegan- Vegan protein bar with cocoa coating and sweeteners- Protein helps to build muscle mass- Logos and certifications: Facebook, Instagram, TikTok, YouTube

Packaging Details

	<i>Primary</i>
Package Type	Flexible
Package Material	Metallised Film
Package Width (mm)	137 mm (5.39 inches)
Package Height (mm)	46 mm (1.81 inches)

Product Analysis

Pack Size: 35.000 g
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded
Store Type: Mass Merchandise/Hypermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Almond Cookie Flavour High Protein Bar	Almond & Biscuit/Cookie	—	High/Added Protein, Vegan/No Animal Ingredients, Functional - Weight & Muscle Gain, Social Media, No Added Sugar, Palm Oil Free	—

Chocolate Flavour High Protein Bar Chocolate

High/Added Protein, —
 Vegan/No Animal Ingredients,
 Functional - Weight & Muscle Gain,
 Social Media,
 No Added Sugar,
 Palm Oil Free

Ingredients (Standard form): Proteins (Mixed) (Pea Protein, Broad Bean Protein, Rice Protein), humectant (Polydextrose, Glycerol), Cocoa Powder (Coating) (Maltitol (Sweeteners), Coconut Fat (Hydrogenated), Fat Reduced Cocoa Powder (Low Fat, Powdered), Lecithin (Emulsifiers), Natural X Flavourings (Natural)), Fructo-oligosaccharides, Almond, Coconut Oil (Coconut Oil Derived), emulsifier (Lecithin, Mono- and Di-glycerides of Fatty Acids (Food Acids, Fatty)), Natural X Flavourings (Natural)

Ingredients (On Pack): protein mix (29%) (pea protein, fava bean protein, rice protein), humectant (polydextrose, glycerin), cocoa coating (20%) (sweetener (maltitol), hydrogenated coconut fat, low fat cocoa powder, emulsifier (lecithins), natural flavour), fructooligosaccharides, almonds (5.7%), coconut oil, emulsifier (lecithins, mono- and diglycerides of fatty acids), natural flavour

Nutrition: Per 100g: Energy 1,592kJ/384kcal, Fat 19g (of which Saturated Fat 13g), Carbohydrate 23g (of which Sugars 1.6g), Protein 25g, Salt 0.51g

Branded Comparison:

Annotations

Additional Product Images



Lime & Chili Flavour Mini Lentils Crisps

Record ID: 9811740
Company: Ustukiu Malunas
Manufacturer: Ustukiu Malunas
Brand: Ustukiu
Category: Snacks
Sub-Category: Bean-Based Snacks
Market: Lithuania
Store Name: Maxima XXX
Store Type: Mass
 Merchandise/Hypermarket
Store Address: Vilnius
Date Published: Aug 2022
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: €1.59
Price in US Dollars: 1.63
Bar Code: 4770140197187



Product Description

Ustukiu Mini Lesiu Trapuciai Zaliuju Citrinu ir Aitriuju Pipiru Skonio (Lime & Chili Flavour Mini Lentils Crisps) are now available. This vegetarian product was not baked in oil and provides 21% of protein. It is free from palm oil and gluten, low in fat and a source of fibre. These crisps are retailed in a 70g pack bearing a QR code.

Packaging Details

	<i>Primary</i>
Package Type	Flexible
Package Material	Plastic PP

Product Analysis

Pack Size: 70.000 g
Storage: Shelf stable
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Branded
Store Type: Mass Merchandise/Hypermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Lime & Chili Flavour Mini Lentils Crisps	Lime & Chili/Chilli Pepper	—	Low/No/Reduced Fat, Vegetarian, Gluten Free, Low/No/Reduced Allergen, Palm Oil Free	—



Cheese & Truffle
Flavour Mini Lentils
Crisps

Cheese & Truffle
(Mushroom)

—

Low/No/Reduced Fat, —
Vegetarian,
Gluten Free,
Low/No/Reduced
Allergen,
Palm Oil Free

Ingredients (Standard form): Pulses (Crisps) (Lentil Flour, Brown Rice Flour, Pea Protein, Broad Bean Protein), Lime Spices Chili Pepper (Mixed) (Dextrose, Salt, White Sugar, Maltodextrin, Whey Powder (From Cows' Milk, Powdered), Flavouring Substances, Potato Fibre, Chili Pepper, Milk Proteins, Citric Acid (Acidity Regulators, Food Acids), Spices), Rapeseed Oil

Ingredients (On Pack): lentil crisps (78%) (lentil flour (45%), brown rice flour, pea protein, fava bean protein), lime and chili spice mix (10%) (dextrose, salt, sugar, maltodextrin, whey powder (from milk), flavouring, potato fibre, chili pepper, milk protein, acidity regulator (citric acid), spice), rapeseed oil

Nutrition: Per 100g: Energy 1,611kJ/383kcal, Fat 11.3g (of which Saturated Fatty Acids 0.8g), Carbohydrate 46.1g (of which Sugars 5.2g), Fibre 5.9g, Protein 21.3g, Salt 2g

Branded Comparison:

Annotations

Additional Product Images





Bolognese Tortelloni

Record ID: 9016528
Company: Coop
Brand: Yolo
Category: Side Dishes
Sub-Category: Pasta
Market: Switzerland
Location of Manufacture: Switzerland
Import Status: Not imported
Store Name: Co-op
Store Type: Supermarket
Store Address: Pfäffikon 8808
Date Published: Sep 2021
Product source: Shopper
Launch Type: New Product
Price in local currency: CHF4.45
Price in US Dollars: 4.85
Price in Euros: 4.10
Bar Code: 7627534480769



Product Description

Yolo Teigwaren mit Tomaten-/soja- und Ackerbohnenprotein-Füllung (Bolognese Tortelloni) is now available. The product with 36% tomato, soy and broad bean protein filling is purely plant based and 100% suitable for vegans. It can be cooked in seven minutes and retails in a 250g pack bearing the Vegan V-Label Seal by the European Vegetarian Union, and preparation instructions.

Packaging Details

	<i>Primary</i>
Package Type	Flexible
Package Material	Plastic unspecified

Product Analysis

Pack Size: 250.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Private Label
Store Type: Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Bolognese Tortelloni	Bolognese/Bolognaise	—	Vegan/No Animal Ingredients, Plant Based	—

Ingredients (Standard form): [Durum Wheat Semolina](#), [Waters](#), [Wheat Flour](#), [Tomato Puree \(Puree\)](#), [Soybean Proteins](#), [Rapeseed Oil](#), [Carrot](#), [Onion](#), [Broad Bean Protein](#), [Celery](#), [Salt](#), [Red Wine](#), [Garlic](#), [Spices](#), [Parsley](#), [Herbal Extracts](#), [Flavouring Substances \(Cereal Gluten, Soybean\)](#), [Carrot Concentrate \(Concentrate\)](#), [Yeast](#)



Ingredients (On Pack): durum wheat semolina, water, wheat flour, tomato puree (7%), soy protein (4%), rapeseed oil, carrots, onions, broad bean protein (1.8%), celery, salt, red wine, garlic, spices, parsley, spice extracts, flavouring (contains gluten, soy), carrot juice concentrate, yeast

Nutrition: Per 100g: Energy 1,081kJ/256kcal, Fat 4.6g (of which Saturated Fatty Acids 0.6g), Carbohydrate 41g (of which Sugars 3.7g), Fibres 3.4g, Protein 11g, Salt 1.2g

Branded Comparison:

Annotations

Additional Product Images







Deli Style Coleslaw

Record ID: 8487285
Company: Sainsbury's
Brand: Plant Pioneers
Category: Side Dishes
Sub-Category: Stuffing, Polenta & Other Side Dishes
Market: UK
Store Name: Sainsbury's
Store Type: Supermarket
Store Address: Bournemouth BH8 9UW
Date Published: Feb 2021
Product source: Shopper
Launch Type: Relaunch
Price in local currency: £1.00
Price in US Dollars: 1.37
Price in Euros: 1.14
Bar Code: 00378253



Product Description

Plant Pioneers Deli Style Coleslaw has been relaunched with a new brand name, previously known as Sainsbury's and under a new pack design. This vegan friendly product comprises shredded cabbage, carrot and onion in a vegan mayo dressing and retails in a 300g partly recyclable pack providing four servings.

Packaging Details

	<i>Primary</i>
Package Type	Tub
Package Material	Plastic unspecified
Closure Type	Cap
Closure Material	Plastic
Production Methods	Thermo-formed plastic
Neck Finish	Press on
Other features	Tamper-evident
Package Width (mm)	100 mm (3.94 inches)
Package Height (mm)	80 mm (3.15 inches)
Package Depth (mm)	100 mm (3.94 inches)

Packaging Description

Label extends over the cap to provide tamper-evidence.

Product Analysis

Pack Size: 300.000 g
Storage: Chilled
Formats & Textures (Beauty & Personal Care):
Textures (Food & Drink):
Alcohol By Volume (%):
Private Label: Private Label
Store Type: Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
-----------------	----------	-------------	--------	---------------



Product Variant
[Deli Style Coleslaw](#)

Flavours
Coleslaw

Format Type
—

Claims
Ethical -
Environmentally
Friendly Package,
Vegan/No Animal
Ingredients,
Ethical - Recycling

Still Selling
—

Ingredients (Standard form): [Cabbage](#), [Rapeseed Oil](#), [Waters](#), [Carrot](#), [Onion](#), [White Sugar](#), [Vinegar](#), [Salt](#), [Broad Bean Protein](#), stabilisers ([Guar Gum](#), [Xanthan Gum](#))

Ingredients (On Pack): cabbage, rapeseed oil, water, carrot (15%), onion (2%), sugar, spirit vinegar, salt, faba bean protein, stabilisers (guar gum, xanthan gum)

Nutrition: Per 100g: Energy 685kJ/166kcal, Fat 15.4g (of which Saturated Fat 1.1g, Monounsaturated Fats 9.4g, Polyunsaturated Fats 4.1g), Carbohydrate 5g (of which Sugars 4.6g), Fibres 1.6g, Protein 1g, Salt 0.63g

Branded Comparison:

Annotations

Additional Product Images



