

International trade and trade policy in transition: agency of business actors in policy development

Work in progress

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Abstract

This paper builds a theoretical framework to explore agency of business actors in institutional change. The study stems from the changing dynamics of global trade and trade policy systems that challenge the prevailing institutional logics of global trade governance. These global level developments pressure companies, industries and nations to renew the way they build strategies and operate. These new strategies and operation forms again create need to change the global level structures. Therefore, this study views institutional change as a complex evolutionary process, and suggests shared opportunity recognition as a mechanism for agency in complex evolutionary changes.

Research paper presented at 16th Vaasa Conference on International Business, 17-18 August, 2021, University of Vaasa, Finland