



On the Trail of a Boycott

LÄMMITTELYTEHTÄVÄ

- The teacher reads out the names of companies from English-speaking countries.
- Choose a table group that matches your opinion. The groups:
 - I don't know this company.
 - I know this company.
 - I boycott / have boycotted this company.

KIELITAITOTEHTÄVÄ

- With your group, use the internet to find a company from an English-speaking country that people have boycotted in recent years.
- Fill in the form below in English.

Company name		Country	
Product category		Famous brand	
Reason for the boycott			
What events led to the boycott?			
Has the boycott had any effect?			

OPPIMINEN JA MUUTOSTOIMIJUUS

1. Make a short social media reel (1–2 minutes) with your group.
 - The reel should be about the company you chose.
2. Use the “video structure” box to help you.

Video Structure

1. Which company is the video about?
2. Why is the company being boycotted?
3. How has the boycott affected the company?
4. What is your opinion about the boycott?
5. Ask the viewer for their opinion at the end

Instructions for the Video

- Length: 1–2 minutes
- Use 3–5 pictures or short clips
- Add text on the screen (for example, the company name)
- Use voice-over or text boxes
- You may use emojis, stickers, simple music

REFLEKTIO TEHTÄVÄ

1. Each group shows their video to the class.
2. After every video, discuss the question asked at the end of the video. Answer the question in English.
3. When the teacher tells you to, react to the video:
 - Thumbs up = you think the company should be boycotted
 - Thumbs down = you think the company should not be boycotted

