

Hiilineutraali horisontti 5.3.2024

# Projektijohtamisesta **suomalainen** kilpailuvaltti

Teppo Neuvonen  
Tekniikka ja liiketoiminta **Master School**  
Turun ammattikorkeakoulu

# Master School

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> **1 900 opiskelijaa**

- > 700 liiketalouden alalla
- > 700 sosiaali- ja terveysalalla
- > 350 tekniikan alalla
- > 150 kulttuurialalla

## Leadership Excellence

**Mahdollisuus kehittyä esimiehenä ja johtajana**

- **Kehitä** ja uudista työelämää
- **Luo** uusia verkostoja
- **Hanki** valmiuksia vaativiin esimies- ja johtotehtäviin

## Professional Excellence

**Mahdollisuus kehittää asiantuntijaosaamista**

- **Syvenny** oman erityisalasi haasteisiin
- **Kehitä** ja uudista työelämää
- **Luo** uutta tietoa omalle alallesi
- **Hanki** työkaluja omalla uralla etenemiseen

# 4 fields

Degree programmes  
in Finnish and in  
English

Read more:  
[tuas.fi/MasterSchool](https://tuas.fi/MasterSchool)

# Turku UAS' Master's degree programmes

## The School of Leadership Excellence

### Education aimed at everyone\*

#### Master of Business Administration

- Business Management
- Sales Management
- Service Design
- Project Management
- Management of Social and Health Services and Business
- Leadership in Arts and Culture
- Technological Competence Management

### Field-specific education

#### Master of Engineering

- Technological Competence Management
- Project Management

#### Master of Social Services and Health Care

- Development and Management in Social and Health Care
- Gerontological Expertise

\* no field-specific prior education requirement

The degree awarded by the education is mainly the MBA degree, which is 90 cr in extent. If desired, the student can also graduate with another degree title awarded by TUAS, e.g. those who have a Bachelor of Engineering degree can be awarded the Master of Engineering degree.

## The School of Professional Excellence

### Culture

#### Master of Culture and Arts

- Creative Design Management
- Creative Well-being
- Contemporary Contexts of Arts
- Music Pedagogy
- Photographic Art
- Research group studies

### Social Services and Health Care

#### Master of Social Services and Health Care

- Advanced Social Counselling
- ACP, Advanced Clinical Practice
- Creative Well-being
- Integration of Rehabilitation and Physical Activity
- Health Promotion
- Health Informatics
- Research group studies

### Engineering

#### Master of Engineering

- Cyber Security
- Sustainable Circular Economy
- Mechanical Engineering
- Data Engineering and AI
- Built Environment
- Health Informatics
- Quality Management Research group studies

### Business Administration

#### Master of Business Administration

- Business Development
- Cyber Security
- Sustainable Circular Economy
- Data Engineering and AI
- Research group studies

# Engineering and Business / Research groups

## Working with the industry

### Entrepreneurship and Sales

- Marketing and customer behaviour
- Entrepreneurship and Value Creation
- Sales and B2B

### Logistics, Services and Industrial management

- Logistics and traffic

### Master School

- Global Gateway - Co-Creative Management and Responsible Leadership

### ICT

- Futuristic Interactive Technologies
- Health Technology
- Wireless Communications and Cybersecurity

### Technology Industry

- Engineering Manufacturing
- Engine and Powertrain
- Computational Engineering and Analysis

### Chemical Industry

- Circular Business Models
- New Materials and Processes
- Water and Environmental Engineering
- New Energy

### Construction Industry

- Built Environment

### Common Studies

- Practice-Based Pedagogy

TURKU AMK

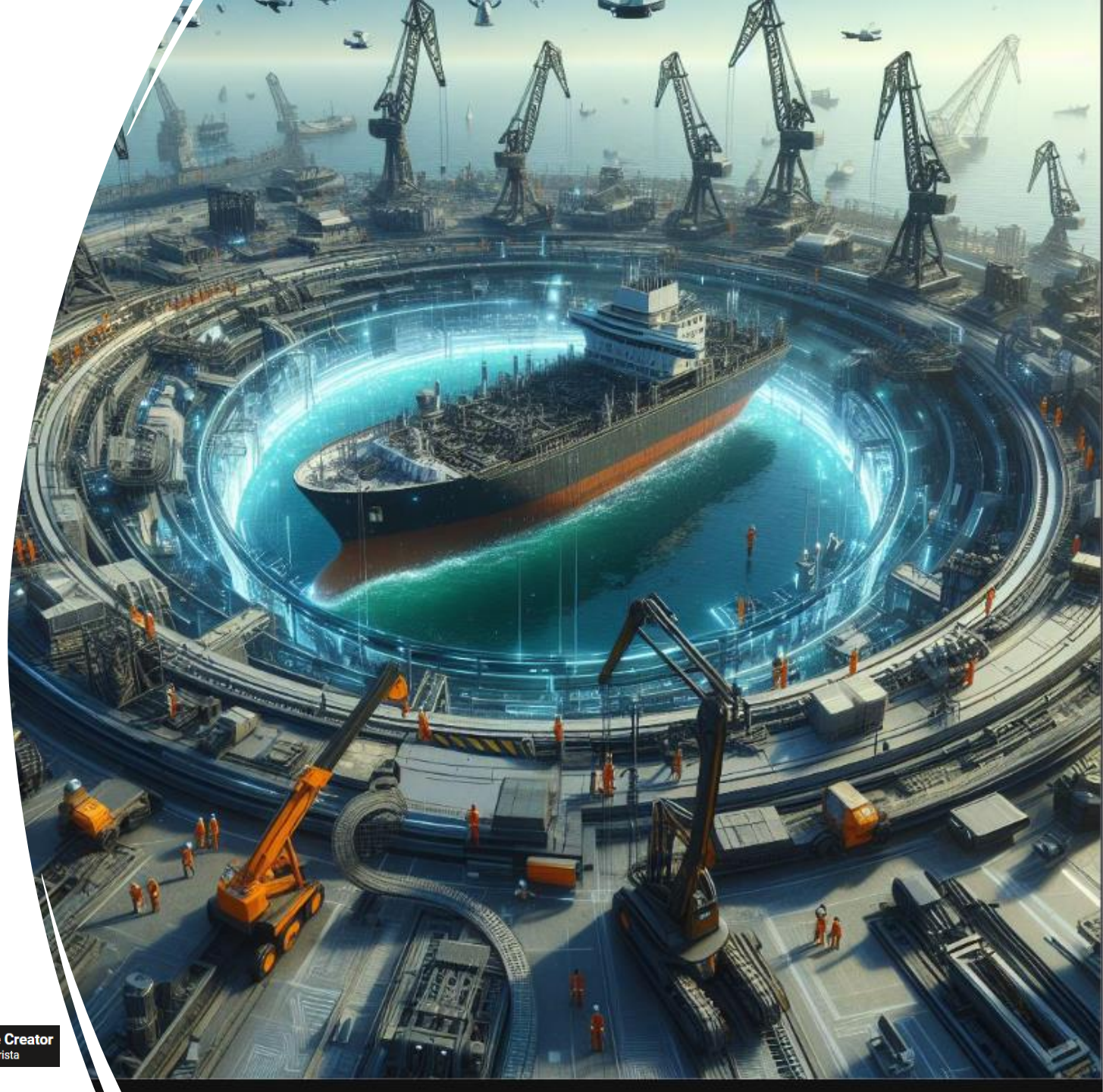


# MaMaSeco - digivihreä siirtymä meriteollisuudessa

Nyt kehitetään vihreää operointia. hiilineutraalit polttoaineet, ruoka-hävikki jne.

**Me keskitymme vihreään tuotantoon. Tietoon perustuvaan kestäväen kehityksen mukaiseen toimintaan.**

Tulossa kiertotalous, tuotantomuodot, joihin me valmistaudumme.



# Project Management

## Turku UAS Master School

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### Master's degree programme since 2015

- > 200 graduates 2016-2023
- MBA and M.Eng. programmes

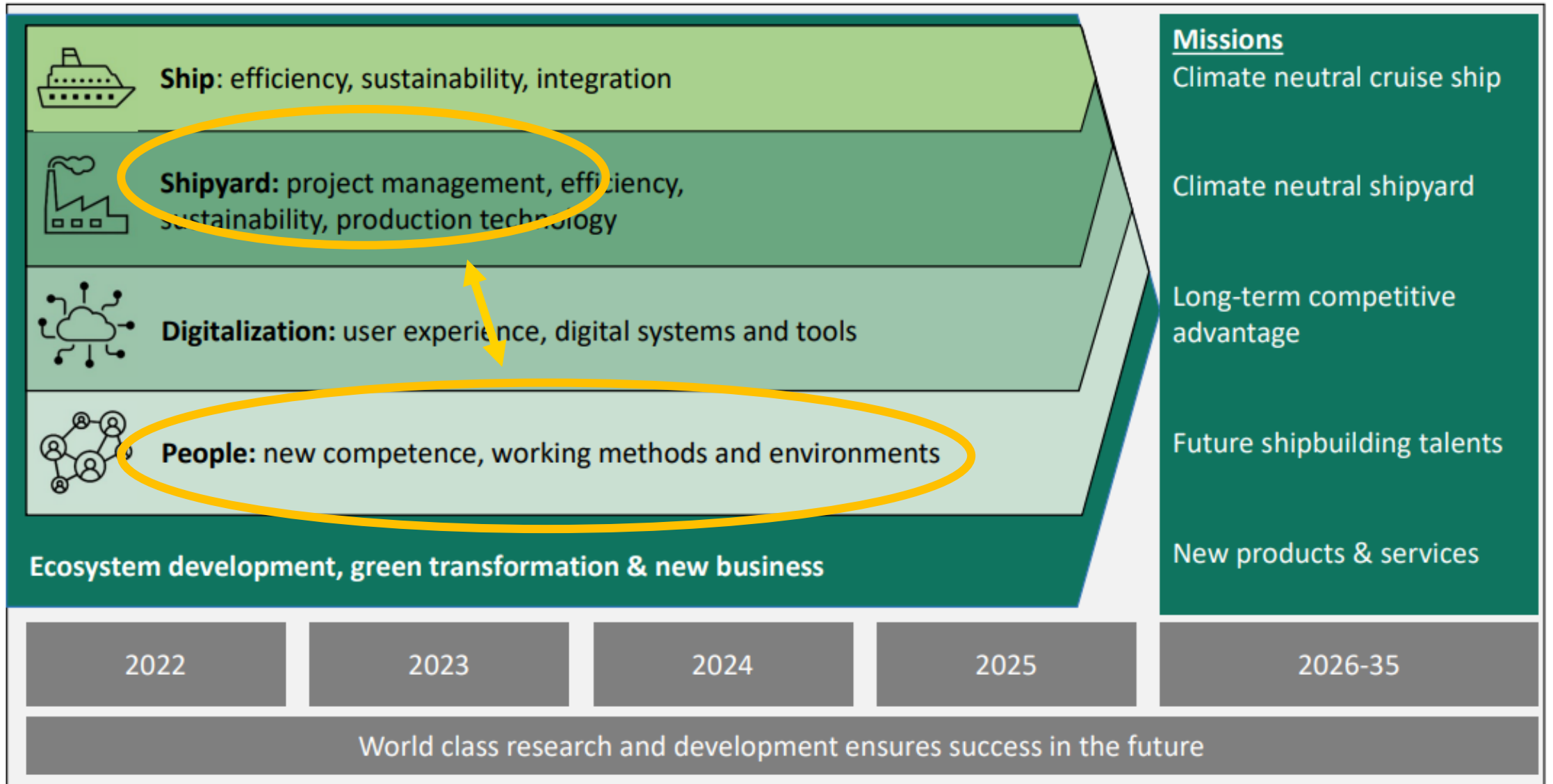
### Project management related RDI-projects since 2021

- We focus on people in project management
- Multidisciplinary, diversity, intercultural

### Close cooperation with our partners

- Business and industry
- Partner universities and higher education institutions
- IPMA & Association of Project Professionals Finland





# Eikö projektimaailma olekaan vielä valmis?





*Uniikki kilpailukyky kumpuaa omien vahvuuksien oivaltamisesta!*

# Project Management made in Finland

Miten hyödynnämme vahvuuksiamme?

- Luottamus
- Rehellisyys
- Läpinäkyvyys
- Tunnollisuus
- Matala hierarkia
- Avoin kommunikointi
- Vastuullisuus
- Sopimuskulttuuri
- Ongelmanratkaisukyky...



# Kiitos!

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