

The cover features a light green background with a large, white, curved shape resembling a stylized 'C' or a swoosh. A dark green curved line follows the inner edge of the white shape. The text is centered and uses a clean, sans-serif font.

# NAAS

2025

# ASPIRATIONS

## QUICK GUIDE

JMC

The John Morton Center for  
North American Studies



UNIVERSITY  
OF TURKU

FASA

The Finnish American Studies Association

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## ACCESSIBILITY

For detailed information about accessibility, please see the conference website:

<https://sites.utu.fi/naas2025/travel-and-venue-information/accessibility/> and the Publicum building floor plan:

[https://www.canva.com/design/DAGlofihcwA/hjUynsAwEwVYagxmghpS8A/view?utm\\_content=DAGlofihcwA&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=uniquelinks&utlId=h06e1d963fc](https://www.canva.com/design/DAGlofihcwA/hjUynsAwEwVYagxmghpS8A/view?utm_content=DAGlofihcwA&utm_campaign=designshare&utm_medium=link2&utm_source=uniquelinks&utlId=h06e1d963fc)

## ACTIVITIES

The Visit Turku Archipelago has prepared some recommended activities to complement your stay in Turku. You may book activities directly via the conference website:

<https://sites.utu.fi/naas2025/travel-and-venue-information/what-to-do-in-turku/>. For any queries, please contact the activity organizers directly.

## AFTER PARTY

There will be a conference after-party at Bar Ullakko, Eerikinkatu 8 (3<sup>rd</sup> floor), 20100 Turku. If you registered to participate in the after-party, please use your conference nametag as an entrance ticket. A hearty buffet will be served at the party. Please note that there is no elevator at the venue.

## ARCHIPELAGO

Welcome to Saaristo, The Archipelago of Finland! The world's largest archipelago by size and soul welcomes you with an open heart and a big smile. Read more about Saaristo:

<https://saaristo.fi/information>.

## ARRIVAL

Instructions for arrival can be found on the conference website:

<https://sites.utu.fi/naas2025/travel-and-venue-information/travel-information/>.

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## ATM

Finland is mostly cashless, but if you need cash, the market square and department stores in the city center have multiple ATMs. The closest ATM to the conference venue is located at Kiinanmyllynkatu 3.

## AV EQUIPMENT

The conference rooms are equipped with computers (PC) and audiovisual equipment. We would ask all speakers to bring their presentations with them on a USB memory stick. A conference assistant will be on hand in each room and will upload the presentations to the desktop PC.

We kindly ask you to use a microphone during your presentation. Although you may have a strong voice, using a microphone improves the accessibility of your presentation, especially for participants with potential hearing impairment.

## BUS PASS

All conference participants will receive a free bus pass by way of a personal QR-code, sent by email during the last week of May. The email will be titled "IMPORTANT NAAS INFORMATION, PLEASE SAVE." Please save and/or print the email and/or the JPG file containing the code.

The bus pass will be valid from June 3 until June 7, and you may ride the bus as many times as you wish during that period. Please scan the code on entering the bus every time you board. You can use the pass traveling both from the Turku harbor and the Turku airport to the city center. Find out more about bus timetables and routes on the Föli website: <https://www.foli.fi/en>.

## CAMPUS MAP

You can find the university map on the following website: <https://www.utu.fi/en/university/turku-campus/lecture-halls#map>. The conference sessions will be held in the Publicum building. Lunches will be served in the adjacent Educarium building.

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## **CITY BIKES**

Turku has convenient “Föllari” bikes that you can use to explore the city. There are multiple bike stations around the city, and you can rent a bike at one station and return it to another. To use the Föllari bikes you need to download the Donkey Republic application.

More information: <https://www.turku.fi/en/traffic-streets-and-maintenance/city-bikes-rent>

## **COFFEE**

Complementary coffee for all conference participants will be served in the Publicum building lobby during the registration period each morning and in the afternoons: on Wednesday and Thursday 15:30-16:00 and on Friday 15:15-15:45.

## **CONFERENCE ASSISTANTS**

Our student assistants will be available throughout the conference to assist you with any questions or concerns. You can easily recognize them by their black NAAS t-shirts and name tags.

## **CONFERENCE DINNER**

The conference dinner will be served on Thursday, June 5, at 19:00 in the Restaurant Grädda, located a 10-minute walk from the conference venue towards the Cathedral. Please note that the dinner is for an additional fee, paid in advance via the online registration system.

## **DIY BOOK EXHIBIT**

If you would like to display your published work, we have arranged a stand close to the registration area where you may bring a copy of your book. Should you wish to promote an upcoming event or research project, you are free to bring a flier or other promotional material and display them on a bulletin board next to the book exhibit. Please note that the table and board will not be supervised.

## **EMERGENCY NUMBER**

In case of an emergency, please call Finland’s emergency number 112.

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## ENTRANCE EXAMS ON CAMPUS

Please note that the conference will take place concurrently with the university's entrance examinations, so the campus will be busy with bustling students.

## FEEL-GOOD WORKOUT

On Wednesday and Friday mornings, all conference participants are welcome to join a "feel-good morning flow" light workout to start the day. This involves light movement and tension-releasing exercises and will not necessitate the changing of clothes or any additional gear. The workouts will take place outdoors, on the green area in front of the Publicum building. In case of bad weather, we'll meet in the lobby of the adjacent Educarium building. The workouts will be scheduled as follows: 8:15-8:45 on Wednesday and 8:45-9:15 on Friday.

## LUNCH

Lunch will be served on each conference day at the Macciavelli Restaurant in the Educarium building, located right next to the conference venue as follows: 13:00 on Wednesday and Thursday and at 12:45 on Friday. Please note that lunch will be provided only for participants who selected this option during registration.

## NAAS GENERAL MEETING

The General Meeting of the Nordic Association for American Studies will be held on Wednesday evening, June 4, from 17:30 to 19:00 in Lecture Hall PUB 1. All conference participants are invited to attend the meeting.

## NAAS PASS

Each registered participant will receive a NAAS Pass, which includes a detailed map of Turku highlighting popular restaurants, cafés, and shops frequented by Turkuans. By presenting the NAAS Pass at these locations, you may get special discounts, as listed on the pass.

## PARKING

Should you require parking, please email [jmc@utu.fi](mailto:jmc@utu.fi).

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## PHARMACY

If you need a pharmacy (apteekki), the best options will be in the city centre around the market square, including the Sokos Hotel Wiklund, which houses one. The one closest to the conference venue is Nummenmäen Apteekki, located a 12-minute walk away from the campus at Hämeentie 24.

## REGISTRATION DESK

The conference registration desk will be open each day from 8:30 to 9:30 AM in the Publicum building lobby.

## SESSION INFO

You can find information on the sessions, speakers, and presentation schedules on the NAAS 2025 website: <https://sites.utu.fi/naas2025/program-2/program/>. Please refer to the Publicum building floor plan to find out more on the location of the rooms: [https://www.canva.com/design/DAGlofihcwA/hjUynsAwEwVYagxmghpS8A/view?utm\\_content=DAGlofihcwA&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=uniqueinks&utlId=h06e1d963fc](https://www.canva.com/design/DAGlofihcwA/hjUynsAwEwVYagxmghpS8A/view?utm_content=DAGlofihcwA&utm_campaign=designshare&utm_medium=link2&utm_source=uniqueinks&utlId=h06e1d963fc).

## TAXI

If you need to use a taxi in Turku, we recommend booking through Taxi Data, a reliable local provider, tel. **+358 200 10041**. There are also ride-hailing apps, such as Uber and Bolt, available. We do not recommend hailing taxis other than Taxi Data directly on the street, as pricing and quality can vary substantially.

## WALKING TO CAMPUS

On the first day of the conference, there will be conference assistants leading participants from the city center to the conference venue. The meeting point is in front of the Sokos Hotel Wiklund, Eerikinkatu 11 (see photo below) at 7:45 AM.

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## **WATER**

Please note that it is safe to drink tap water in Finland. We encourage all participants to bring their own refillable water bottles, but it is not required. Complementary water will be available for speakers in each room.

## **WIFI**

### **How to Connect to UTU Visitor WiFi:**

1. Select UTU Visitor from the available WiFi networks.
2. Open a web browser and fill in your name and email, then accept the terms and conditions to register.
3. You're now connected!

Please note: Access is valid for 8 hours and can be used on 2 devices at a time.

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